

Published three times a year, *Bowdoin* delivers in October, February, and May

Issue	Reservation	Materials	Mailing
Vol. 1	September 1	September 15	mid-October
Vol. 2	January 1	January 15	mid-February
Vol. 3	April 1	April 15	mid-May

COPY REGULATIONS

The editor requests that advertisers provide camera-ready copy. If design services are required please call for a cost estimate.

Contents of all advertisements are subject to *Bowdoin* magazine editor's approval. The editor reserves the right to decline advertising that is deemed inappropriate and reserves the right to insert the word *advertisement* above or below any copy. Advertising will be reviewed for graphic and mechanical quality before it is accepted for publication.

Advertisements are placed in the Class News section of *Bowdoin*, the most widely read portion of the magazine. Positioning of ads within Class News is at the discretion of the editor, though requests are considered on a first come, first served basis.

Payment must be received for advertisements at the same time that copy is received.

Publisher shall have no liability for errors in ads produced or approved by the advertiser.

Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement.

Cancellations will not be accepted after ad space deadline and none may be considered executed unless acknowledged by the publisher.

