Economic Impact
Updated 11/20/2015

EMPLOYMENT

1. Total Employment
   - 207 Faculty (Full Time Equivalent)
   - 366 Administrators (Full Time Equivalent)
   - 362 Support Staff (Full Time Equivalent)
   - 935 Employees (Full Time Equivalent)
   (As of September 2015)

2. Employment Rank
   - 25th Largest Private Employer in Maine
   (As of 4th Quarter 2014. Source: Maine Dept. of Labor, Center for Workforce Research)

3. Ten Largest Private Employers in Cumberland County
   1. Maine Medical Center
   2. L.L. Bean, Inc.
   3. Unum Provident
   5. Mercy Hospital
   6. Walmart/Sam’s Club
   7. Bowdoin College
   8. TD Bank NA
   9. Mid Coast Hospital
   10. IDEXX Laboratories, Inc.
   (As of March 31, 2015. Source: Maine Dept. of Labor)

4. Total Payroll
   $68.6 Million (Year Ending June 30, 2015)

5. Salaries Paid to Area Residents*
   $48.4 Million (Year Ending June 30, 2015)
   *includes Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath.

6. Salaries Paid to Brunswick Residents
   $33.1 Million (Year Ending June 30, 2015)

7. Number of Employees Covered by Health Insurance
   885 (As of July 2015)

8. Number of Retirees for Whom Bowdoin College Provides Health Insurance
   274 (As of July 2015)

TAXES, FEES, AND MUNICIPAL CONTRIBUTIONS

9. Largest Tax Payers in Brunswick
   1. Affordable Midcoast Housing, LLC
   2. Bath Iron Works Corp.
   3. Midcoast Regional Redevelopment Authority
   4. BIF II US Renewable, LLC
   5. Developers Diversified Cooks Corner, LP
   6. Central Maine Power
   7. Wal-Mart Stores
   8. Thornton Oaks Homeowners Association Corp.
   9. W/S Brunswick Properties, LP
   10. Maine Natural Gas
   11. Bowdoin College

10. Property Taxes Paid by Bowdoin College
    $218,747 (Year Ending June 30, 2015)

11. Fees Paid by Bowdoin College to the Town of Brunswick
    $5,270  Tipping Fees (Refuse, dump fees)
    $6,209  License Fees, Vehicle License Fees and Permit Fees
    $4,542  Fire/Police/Rescue Details, Alarms & Related Fees
    $16,021 Total Fees Paid (Year Ending June 30, 2015)

12. Unrestricted Contribution to the Town of Brunswick
    $125,900 (Year Ending June 30, 2015)

13. Unrestricted Contribution to the Town of Harpswell
    $9,000 (Year Ending June 30, 2015)

14. Unrestricted Contribution to the Orr’s and Bailey Islands Fire Department
    $1,000 (Year Ending June 30, 2015)

15. State Sales and Use Tax Collected
    $166,209 (Year Ending June 30, 2015)
### 16. State Income Taxes Collected
$3.1 Million (Year Ending June 30, 2015)

### CHARITABLE AND OTHER CONTRIBUTIONS

#### 17. Annual Value of Common Good Grant
$23,481 donated to 11 local non-profits (Year Ending June 30, 2015)

#### 18. Amount Bowdoin College and Bowdoin Employees Contributed to United Way and Maine Share
$142,913 (2014 Campaign—amount donated calendar year 2015)

#### 19. Charitable Contributions to Brunswick Area Agencies and Associations
$44,103 (Year Ending June 30, 2015)

#### 20. Value of Food Donations to Area Food Banks and Homeless Shelters
$6,640 (Academic Year 2014-2015)

### COMMUNITY INVESTMENT

#### 22. Goods and Services* Purchased from Brunswick Vendors
$3.5 Million (Year Ending June 30, 2015)
*includes payments to contractors

#### 23. Goods and Services* Purchased from Area** Vendors
$8.3 Million (Year Ending June 30, 2015)
*includes payments to contractors
**Includes vendors located in Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham and West Bath.

#### 24. Goods and Services* Purchased from Maine Vendors
$25.2 Million (Year Ending June 30, 2015)
*includes payments to contractors

### 25. Estimated Annual Amount of Money Spent Locally by Bowdoin Students
$2.2 Million

### 26. Number of Prospective Students Who Visited Campus
6,749 students (Year Ending June 30, 2015)

### 27. Estimated Annual Number of Visitors to Midcoast Maine for Select Bowdoin Ceremonies and Events
- Baccalaureate: 2,300
- Commencement: 3,400
- Homecoming and Reunion Weekends: 3,800
- Family Weekend: 1,617

### 28. Number of Annual Visitors to the Bowdoin College Museum of Art
(Year Ending June 30, 2015)
30,205 visitors

### 29. Number of Public Events Open to the General Public (Lectures, Concerts, Performances, Etc.)
1,300 events

### 30. Amount Spent on Honoraria to Bring Lecturers and Performers to Campus (Majority Open to the General Public Free of Charge)
$273,587 (Year Ending June 30, 2015)

### COMMUNITY SERVICE AND VOLUNTEERISM

#### 31. Estimated Number of Volunteer Positions Filled by Bowdoin College Students
2,083 Service Positions (Several positions may be filled by a single student) (Academic Year 2014–2015)

#### 32. Estimated Total Number of Volunteer Hours Contributed by Bowdoin College Students
58,731 Total Hours of Service (Academic Year 2014-2015)
33. **Estimated Number of Volunteer Hours**  
   Contributed by Bowdoin College Students  
   to Individuals and Organizations in Maine  
   45,531 Hours (Academic Year 2014-2015)

34. **Estimated Value of Total Volunteer Hours**  
   Contributed to Maine Service Agencies  
   by Bowdoin College Students  
   $682,965 (45,531 Hours x $15 per hour)  
   (Academic Year 2014-2015)

35. **Number of Bowdoin College Students Who**  
   Volunteer in the Greater Brunswick Area to  
   Tutor or Mentor Children  
   276 students (Academic Year 2014-2015)

**MAINE STUDENTS AT BOWDOIN**

36. **Number of Maine Students Receiving**  
    Financial Aid for Current Academic Year  
    146 students

37. **Number of Enrolled Students from Maine for**  
    Current Academic Year  
    172 (9.56% of 1,799 Students)

38. **Value of Institutional Grant Funds Received**  
    by Maine Students for Current Academic Year  
    $5.43 Million (16% of institutional grant spending)

Unless otherwise noted, the source of all data is Bowdoin College.