Economic Impact

Updated 10/4/16

EMPLOYMENT

1. Total Employment
   - 208 Faculty (Full-Time Equivalent)
   - 358 Administrators (Full-Time Equivalent)
   - 365 Support Staff (Full-Time Equivalent)
   - 931 Employees (Full-Time Equivalent)
   (As of September 2016)

2. Employment Rank
   25th Largest Private Employer in Maine
   (As of 1st Quarter 2016. Source: Maine Department of Labor, Center for Workforce Research)

3. Ten Largest Private Employers in Cumberland County
   1. MaineHealth
   2. L.L. Bean, Inc.
   3. Unum Provident
   5. Mercy Hospital
   6. Mid Coast Hospital
   7. Walmart/Sam’s Club
   8. TD Bank NA
   9. Bowdoin College
   10. IDEXX Laboratories, Inc.
   (As of 1st Quarter 2016. Source: Maine Dept. of Labor, Center for Workforce Research)

4. Total Payroll
   $73.5 million (Year Ending June 30, 2016)

5. Salaries Paid to Area Residents*
   $51.4 million (Year Ending June 30, 2016)
   *Includes Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath.

6. Salaries Paid to Brunswick Residents
   $35.4 million (Year Ending June 30, 2016)

7. Number of Employees Covered by Health Insurance
   877 (As of June 30, 2016)

8. Number of Retirees for Whom Bowdoin College Provides Health Insurance
   261 (As of June 30, 2016)
Economic Impact

TAXES, FEES AND MUNICIPAL CONTRIBUTIONS

9. Largest Tax Payers in Brunswick
   1. Affordable Midcoast Housing, LLC
   2. Bath Iron Works Corp.
   3. Midcoast Regional Redevelopment Authority
   4. BIF II US Renewable, LLC
   5. Developers Diversified Cooks Corner, LP
   6. Central Maine Power
   7. Walmart Stores
   9. W/S Brunswick Properties, LP
   10. Maine Natural Gas
   11. Bowdoin College
       (Year Ending June 30, 2016. Source: Town of Brunswick Tax Assessor)

10. Property Taxes Paid by Bowdoin College
    $226,899 (Year Ending June 30, 2016)

11. Fees Paid by Bowdoin College to the Town of Brunswick
    $5,209  Tipping Fees (Refuse, Dump Fees)
    $4,783  License Fees, Vehicle License Fees and Permit Fees
    $4,191  Fire/Police/Rescue Details, Alarms and Related Fees
    $14,183 Total Fees Paid (Year Ending June 30, 2016)

12. Unrestricted Contribution to the Town of Brunswick
    $132,200 (Year Ending June 30, 2016)

13. Unrestricted Contribution to the Town of Harpswell
    $9,250 (Year Ending June 30, 2016)

14. Unrestricted Contribution to Orr’s and Bailey Islands Fire Department
    $1,250 (Year Ending June 30, 2016)

15. State Sales and Use Tax Collected
    $115,151 (Year Ending June 30, 2016)

16. State Income Taxes Collected
    $3.23 Million (Year Ending June 30, 2016)
CHARITABLE AND OTHER CONTRIBUTIONS
17. Annual Value of Common Good Grant
   $21,410 donated to 9 local non-profits (Year Ending June 30, 2016)

18. Amount Bowdoin College and Bowdoin Employees Contributed to United Way and Maine Share
   $135,192 (2015 Campaign – amount donated calendar year 2016)

19. Charitable Contributions to Brunswick Area Agencies and Associations
   $31,500 (Year Ending June 30, 2016)

20. Value of Food Donations to Area Food Banks and Homeless Shelters
    $7,824 (Year Ending June 30, 2016)

21. Estimated Value of Student Donations to Local Charity via the Give and Go Collection Program
    $37,500 (Year Ending June 30, 2016)

COMMUNITY INVESTMENT
22. Goods and Services* Purchased from Brunswick Vendors
    $4.9 million (Year Ending June 30, 2016)
    *Includes payments to contractors

23. Goods and Services* Purchased from Area** Vendors
    $7.97 million (Year Ending June 30, 2016)
    *Includes payments to contractors
    **Includes vendors located in Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham and West Bath.

24. Goods and Services* Purchased from Maine Vendors
    $24.8 million (Year Ending June 30, 2016)
    *Includes payments to contractors

25. Estimated Annual Amount Spent Locally by Bowdoin Students
    $2.7 million (Year Ending June 30, 2016)

26. Number of Prospective Students Who Visited Campus
    7,540 prospective students (Year Ending June 30, 2016)
Economic Impact
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27. Estimated Annual Number of Visitors to Midcoast Maine for Select Bowdoin Ceremonies and Events
   - Baccalaureate: 2,300
   - Commencement: 3,400
   - Homecoming and Reunion Weekends: 3,326
   - Family Weekend: 1,465

28. Number of Annual Visitors to the Bowdoin College Museum of Art
   - 36,996 visitors (Year Ending June 30, 2016)

29. Number of Public Events Open to the General Public (Lectures, Concerts, Performances, Etc.)
   - 1,300 (Year Ending June 30, 2016)

30. Amount Spent on Honoraria to Bring Lecturers and Performers to Campus (Majority Open to the General Public Free of Charge)
   - $281,000 (Year Ending June 30, 2016)

COMMUNITY SERVICE AND VOLUNTEERISM

31. Estimated Number of Volunteer Positions Filled by Bowdoin College Students
   - 2,158 Service Positions
   - (Several positions may be filled by a single student, Academic Year 2015-2016)

32. Estimated Total Number of Volunteer Hours Contributed by Bowdoin College Students
   - 56,000 Total Hours of Service (Academic Year 2015-2016)

33. Estimated Number of Volunteer Hours Contributed by Bowdoin College Students to Individuals and Organizations in Maine
   - 45,800 (Academic Year 2015-2016)

34. Estimated Value of Total Volunteer Hours Contributed to Maine Service Agencies by Bowdoin College Students
   - $687,000 (45,800 x $15 per hour, Academic Year 2015-2016)
MAINE STUDENTS AT BOWDOIN

35. Number of Maine Students Receiving Financial Aid for Current Academic Year
   132 Students

36. Number of Enrolled Students from Maine for Current Academic Year
   174 (9.63% of 1,806 Students)

37. Value of Institutional Grant Funds Received by Maine Students for Current Academic Year
   $5.3 Million (15% of Institutional Grant Spending)

Unless otherwise noted, the source of all data is Bowdoin College.