Data Centers and Cloud Computing Data Centers Virtualization Cloud Computing

Lecture 24, page 1

Data Centers

- Large server and storage farms
 - -1000s of servers

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- Many TBs or PBs of data
- Used by
 - -Enterprises for server applications
 - -Internet companies
 - Some of the biggest DCs are owned by Google, Facebook, etc

• Used for

- -Data processing
- Web sites
- -Business apps







Inside a Data Center

- Giant hardware warehouse
- Racks of servers
- Storage arrays
- Network switches
- Cooling infrastructure
- Power converters
- Backup generators





Lecture 24, page 3

MGHPCC Data Center











• Data center in Holyoke

Lecture 24, page 4

Modular Data Centers

- ...or use shipping containers
- Each container filled with thousands of servers
- Can easily add new containers
 - -"Plug and play"
 - -Just add electricity
- Allows data center to be easily expanded
- Pre-assembled, cheaper

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 Program
 Interface A

 Interface A
 Interface A

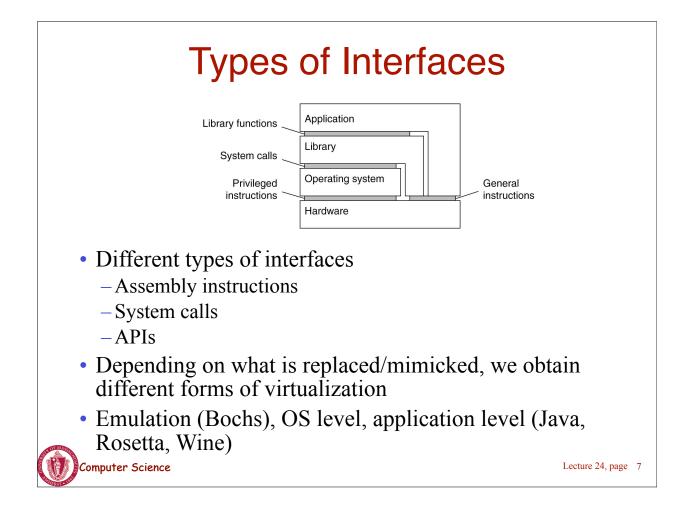
 Hardware/software system A
 Interface B

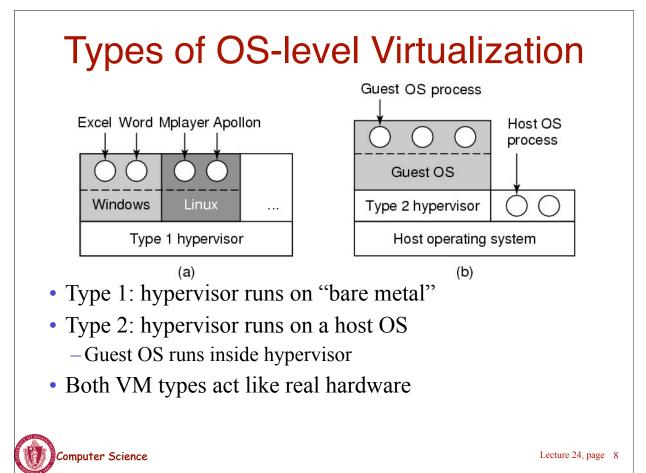
 (a)
 (b)

 • Virtualization: extend or replace an existing interface to mimic the behavior of another system.

- Introduced in 1970s: run legacy software on newer mainframe hardware
- Handle platform diversity by running apps in virtual machines (VMs)
 - Portability and flexibility

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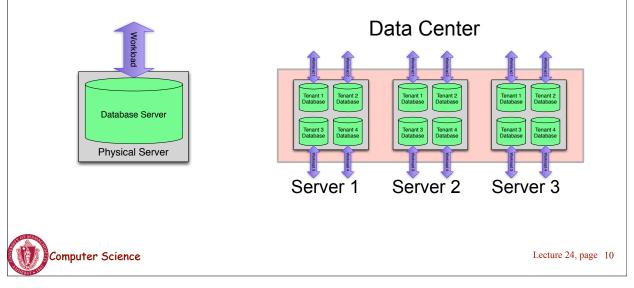


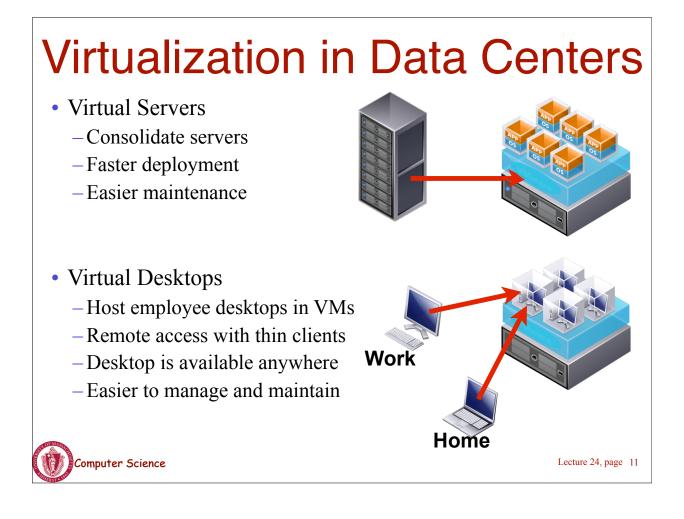


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Example: Virtualized Database Servers

- Conventional: one physical server, one database server
- Data center: multiple physical servers, multiple database servers per (virtualized) physical server

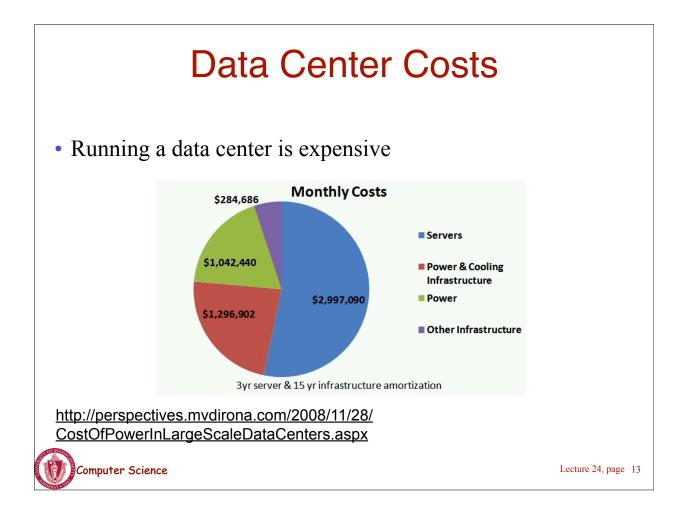




Data Center Challenges

- Resource management
 - -How to efficiently use server and storage resources?
 - -Many apps have variable, unpredictable workloads
 - -Want high performance **and** low cost
 - -Automated resource management
 - -Performance profiling and prediction
- Energy efficiency
 - -Servers consume huge amounts of energy
 - -Want to be "green"
 - Want to save money

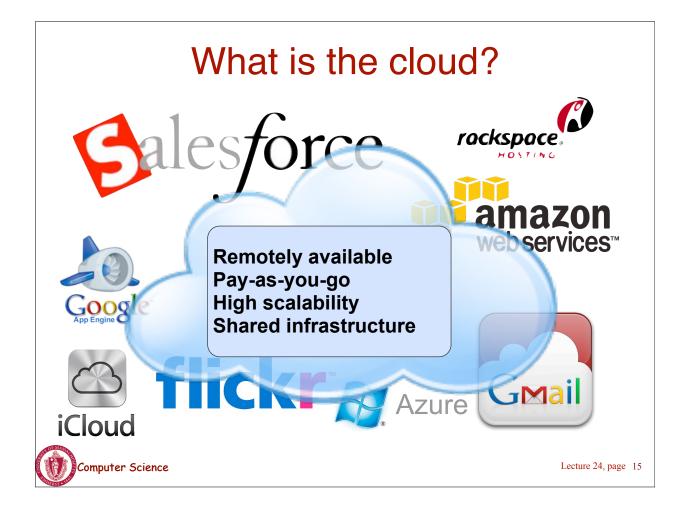
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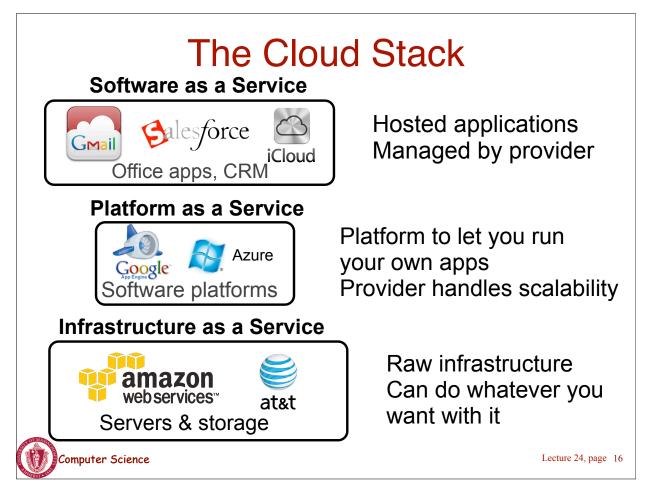


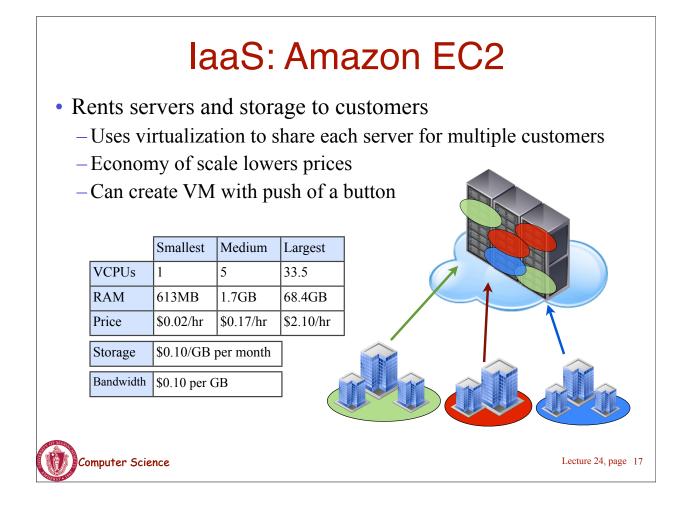
Economy of Scale

- Larger data centers can be cheaper to buy and run than smaller ones
 - -Lower prices for buying equipment in bulk
 - -Cheaper energy rates
- Automation allows small number of sys admins to manage thousands of servers
- General trend is towards larger mega data centers - 100,000s of servers
- Has helped grow the popularity of **cloud computing**

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PaaS: Google App Engine

- Provides highly scalable execution platform
 - Must write application to meet App Engine API
 - App Engine will autoscale your application
 - Strict requirements on application state
 - "Stateless" applications much easier to scale
- Not based on virtualization
 - Multiple users' threads running in same OS
 - Allows Google to quickly increase number of "worker threads" running each client's application
- Simple scalability, but limited control
 - Only supports Java and Python



Public or Private

- Not all enterprises are comfortable with using **public cloud** services
 - Don't want to share CPU cycles or disks with competitors
 - Privacy and regulatory concerns
- Private Cloud
 - -Use cloud computing concepts in a private data center
 - Automate VM management and deployment
 - Provides same convenience as public cloud
 - May have higher cost
- Hybrid Model

- Move resources between private and public depending on load

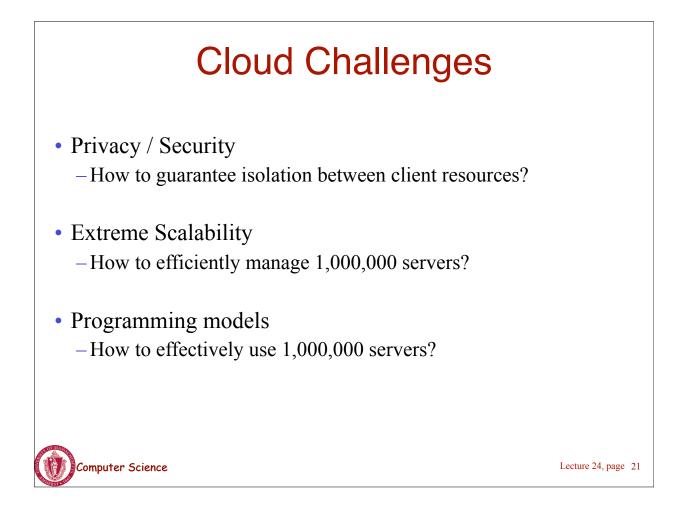
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Lecture 24, page 19

Programming Models

- Client/Server
 - -Web servers, databases, CDNs, etc
- Batch processing
 - -Business processing apps, payroll, etc
- MapReduce
 - -Data intensive computing
 - -Scalability concepts built into programming model





Challenge: Memory Efficiency

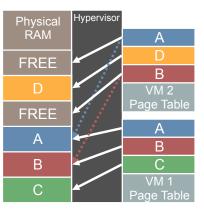
- May be running multiple virtual machines on a single server that have a lot of data in common
- For example, ten copies of Linux in separate VMs – Many customers running an Apache webserver
- Can we eliminate duplicated memory?
 Fit more virtual machines with the same physical resources



Content Based Page Sharing Approach: eliminate identical pages of memory across multiple VMs

- Virtual VM pages mapped to physical pages
- Hypervisor detects duplicates
- Replaced with copy-on-write references

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Lecture 24, page 23

