

November 2019

Dear _____,

We all have come a long way since our class arrived on campus in September 1966. We are looking forward to our 50th Bowdoin Reunion next year and we hope you will celebrate with us on **May 28-May 31, 2020**. It promises to be a wonderful time to reconnect with classmates and the College. Although May 2020 still may seem far off, preparations for our 50th Reunion already are underway.

The Reunion Committee met on campus last month and is off to a great start organizing the weekend, creating the special Class of 1970 yearbook, and putting together a significant class gift. The Reunion Committee will be in touch between now and Reunion with information about our class gift and Reunion weekend activity updates.

Bowdoin provided us a fantastic liberal arts education and a multitude of life-long friendships. Our 50th Reunion affords us the chance to demonstrate our gratitude by helping current and future Bowdoin students enjoy the same opportunities we did.

Our 50th Reunion Gift, as described in the enclosed information, will consist of the total of: (1) gifts made since our 45th Reunion, (2) gifts received this academic year prior to June 30, 2020, and (3) pledges made by June 30, 2020 and completed before June 30, 2024.

We hope that you will consider one or more of the following types of gifts as you plan your 50th Reunion commitment:

Alumni Fund gifts, for current expenditure, to help maintain the quality of Bowdoin's current academic and for student life programs. They are our highest fundraising priority and determine our class participation rate. At our 55th Reunion we achieved a 65% participation rate, our highest to date. This year we are seeking to set a new record for our class (if not for the College) and will look to everyone for participation and support.

Endowment gifts ensure the long-term stability of the College and may be funded with a range of assets and gift types. Endowment gifts of any amount may be directed to one of Bowdoin's existing 1,700 endowed funds, such as the **Class of 1970 Scholarship Fund**. A new endowed fund can be established with a minimum gift of \$100,000, which can be funded over several years.

Life income gifts, such as a charitable gift annuity or a charitable remainder trust provide attractive benefits for donors. Charitable Gift Annuities (CGAs), for example, provide fixed payments for life, backed by the assets of the College. If you itemize your taxes, a portion of your gift will generate a charitable deduction under current federal law. Of particular benefit to many donors is that CGAs

**Class of 1970
50th Reunion Committee**

Gift Chairs

*Jeff D. Emerson
Wayne C. Sanford*

Planning Chairs

*John D. Delahanty
Allan W. LeGrow*

*Paul A. Batista
Joel C. Bradley
Bruce R. Bragdon
Stephen J. Buchbinder
John F. Erkkinen
Lester J. Evans
David C. Gleason
Ralph L. Harding
Erland B. Hardy
H. Rollin Ives
Jeffery A. Jacobs
Allan P. Jarvis, Jr.
Richard T. Jerue
Robert W. Knowles
Edward O. Minot
John W. Olson
Steven H. Plourde
Walter L. Reitz III
Lee D. Rowe
John P. Sheehy
Carl L. Shesler
John C. Taylor
Dale H. Tomlinson
David A. Tracy
Alexander M. Turner*

provide a tax-efficient way to transform appreciated equities into a steady, predictable income stream. The process to establish a CGA involves a simple, one-page agreement; the minimum gift amount is \$10,000. Please see the enclosed CGA sample illustrations for details.

Estate plan gifts provide support to Bowdoin in years to come. Estate plan provisions that are established and documented by June 30, 2020 will be counted toward Reunion giving along with outright gifts as part of our total 50th Reunion gift. Please consider how the College might play a role in your long term philanthropic and financial plans.

As mentioned earlier, the committee is asking all classmates to consider a gift and multi-year pledge to the Alumni Fund, as well as to the endowment, either outright or through a life-income gift.

A member of the committee will be calling you in the coming weeks to talk about our 50th Reunion Weekend plans and our Yearbook, and to discuss a 50th Reunion gift.

The Class of 1970's support is vitally important to Bowdoin, and we hope you will think creatively and generously as you remember the College. Thank you for being part of Bowdoin's tradition of excellence, and be sure to join us and our classmates at what, without a doubt, will be a fun and memorable Class of 1970 50th Reunion in June.

Please contact us, any of the members of the 50th Reunion Committee listed in this letter, or Bowdoin staff members Francie Tolan, Director of 50th Reunion Giving or Rodie Lloyd, Director of Alumni Relations, with questions about any aspect of our Reunion.

With best regards,



Jeff Emerson
Gift Chair



Wayne Sanford
Gift Chair

P.S. Please visit <https://www.bowdoin.edu/reunion/50th.html> for information about Reunion Weekend and links to details about 50th Reunion Giving and Gift Planning.