

December 2019

Dear _____,

With the end of 2019 approaching, you may be thinking about your year-end charitable giving. In honor of your 50th Reunion, here are a few questions we hope you will consider:

Am I able to make a charitable gift to Bowdoin by year-end?

At this time of year you will likely receive many charitable requests. We hope you'll keep Bowdoin in the front of your mind. In addition to an Alumni Fund gift, many members of the class have chosen to give a gift to the endowment, designated to the **Class of 1970 Scholarship Fund**. To pledge to the Alumni Fund and Class of '70 Scholarship Fund, please fill out the Reunion Gift and Pledge form enclosed in this mailing and return to Bowdoin. Remember, credit card gifts must be processed and your mailed gifts must be postmarked by December 31 in order to qualify for a 2019 charitable deduction. You can also go to the Bowdoin website and make a gift online at www.bowdoin.edu/makeagift.



Are there additional ways I can give to Bowdoin in honor of my 50th Reunion?

Yes! Of particular interest to those of us 70 ½ and over is the IRA Charitable Rollover. This type of gift allows individuals to avoid paying income taxes that were deferred when the funds were deposited. Please see the enclosed FAQ sheet and profile to learn more about the advantages of this type of gift.

You might also want to consider a life income gift, a bequest, naming Bowdoin as a partial beneficiary of your retirement plan, using your Donor Advised Fund, and more – all of which will count as part of the Class of 1970's 50th Reunion Gift. Please visit Bowdoin's Gift Planning website and the 50th Reunion Giving website to learn about ways to make a

gift in honor of your reunion, receive tax advantages, and help Bowdoin students achieve their goals all at the same time.

Please refer to the 1970 Year-End Giving Guide as a resource and don't hesitate to be in touch with one of us, or Francie Tolan, director of 50th reunion giving at ftolan@bowdoin.edu if you have questions about making your year-end gift today or to talk through any options.

Hope to see you on campus for our 50th Reunion May 28-May 31, 2020.

Jeff Emerson
50th Reunion Gift Chair

Wayne Sanford
50th Reunion Gift Chair

PS...if you haven't done so, please submit your yearbook entries!

**Class of 1970
50th Reunion Committee**

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Jeff D. Emerson
Wayne C. Sanford

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