

## Obesity Overtaken by Leanness as a Repeated Game: Social Networks and Indirect Reciprocity

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### Appendix

#### Note 1

Assume  $b_s - c \leq 1$ . The societal payoff to both players playing obesity is 2. The societal payoff to both players playing thinness is  $2(b_s - c + b_o)$ . The societal payoff to one player playing thinness and the other playing obesity is  $b_s - c + b_o + 1$ . Therefore, as long  $b_s - c + b_o > 1$  then the greatest gain to society is from both players playing thinness. Given that  $b_s - c \leq 1$ , it follows that  $b_o > 0$ .

#### Note 2: Equation 2

The first derivative of equation (2) with respect to  $w_{TFT}$  is,

$$\left[ (b_s + b_o (n_{TFT|TFT}) - c)(1 + \delta_{TFT}) \right] / (1 + \delta_{TFT} - w_{TFT})^2,$$

which is always greater than 0 if  $n_{TFT|TFT} \geq 2$  and undetermined if  $n_{TFT|TFT} < 2$ .

The first derivative of equation (2) with respect to  $\delta_{TFT}$  is,

$$\left[ w_{TFT} (c - b_s - b_o (n_{TFT|TFT})) \right] / (1 + \delta_{TFT} - w_{TFT})^2,$$

which is always less than 0 if  $n_{TFT|TFT} \geq 2$  and undetermined if  $n_{TFT|TFT} < 2$ .

#### Note 3: Equation 4

The first derivative of equation (4) with respect to  $w$  is,

$$\left( (b_o (n_{TFT|TFT}) + 1)(1 + \delta_{ABO}) \right) / (1 + \delta_{ABO} - w)^2.$$

This derivative is always greater than 0.

#### Note 4: Equation 6

The first derivative of equation (6) with respect to  $w$  is,

$$(b_o (n_{TFT|TFT}) + 1)(1 + \delta_{ABO}) / (1 + \delta_{ABO} - w)^2,$$

which is always greater than 0.

The first derivative of equation (6) with respect to  $\delta_{ABO}$  is,

$$-w(b_o(n_{TFT|TFT}) + 1)/(1 + \delta_{ABO} - w)^2,$$

which is always less than 0.

**Note 5: Equation 8**

The first derivative of equation (8) with respect to  $w_{ABO}$  is,

$$(b_o(n_{TFT|TFT}) + 1)(1 + \delta_{ABO})/(1 + \delta_{ABO} - w)^2,$$

which is always greater than 0.

The first derivative of equation (8) with respect to  $\delta_{ABO}$  is,

$$-w_{ABO}(b_o(n_{TFT|TFT}) + 1)/(1 + \delta_{ABO} - w)^2,$$

which is always less than 0.

**Note 5A: Inequality 10**

The derivative of the right hand side of inequality (10) with respect to  $w_{TFT}$ ,

$$-\frac{(1 + \delta_{ABO})(1 + \delta_{ABO} - w)(1 + c - b_s)}{[w_{TFT}(1 + \delta_{ABO}) + w(1 + \delta_{TFT})]^2},$$

is less than 0. In other words, the right-hand side of inequality (10) decreases in  $w_{TFT}$ .

The derivative of the right hand side of inequality (10) with respect to  $\delta_{TFT}$ ,

$$\frac{w_{TFT}[(1 + \delta_{ABO})^2 - w]}{[w_{TFT}(1 + \delta_{ABO}) + w(1 + \delta_{TFT})]^2}$$

is greater than 0. In other words, the right-hand side of inequality (10) increases in  $\delta_{TFT}$ .

**Note 6**

Let  $w = w_{TFT} = w_{ABO}$ . Therefore, inequality (9) becomes,

$$\frac{(b_s - c)(1 + \delta_{TFT}) + wb_o(n_{TFT|TFT})}{1 + \delta_{TFT} - w} > \frac{1 + \delta_{ABO} + wb_o(n_{TFT|TFT})}{1 + \delta_{ABO} - w}$$

Solving for  $b_s - c$ ,

$$(b_s - c) > \frac{wb_o(n_{TFT|TFT})(\delta_{TFT} - \delta_{ABO}) + (1 + \delta_{ABO})(1 + \delta_{TFT} - w)}{(1 + \delta_{TFT})(1 + \delta_{ABO} - w)}$$

Assume  $\delta_{TFT} = 0.07$ ,  $\delta_{ABO} = 0.10$ , and  $w = 0.8$  then the above becomes,

$$(b_s - c) > \frac{0.8b_o(n_{TFT|TFT})(-0.03) + (1.1)(0.27)}{(1.1)(0.3)}$$

$$(b_s - c) > \frac{-0.024b_o(n_{TFT|TFT}) + 0.297}{0.33}$$

If  $b_o(n_{TFT|TFT}) = 4$  then the above becomes,

$$(b_s - c) > \frac{-0.096 + 0.297}{0.33} = 0.61$$

Therefore, if  $\delta_{TFT} = 0.07$ ,  $\delta_{ABO} = 0.10$ ,  $w = 0.8$ ,  $b_o(n_{TFT|TFT}) = 4$ , and  $(b_s - c) > 0.61$  (which is possible because  $b_s - c \leq 1$ ) then  $V(TFT|TFT) > V(ABO|TFT)$ .

Let  $\delta = \delta_{TFT} = \delta_{ABO}$ . Therefore, inequality (9) becomes,

$$\frac{(b_s - c)(1 + \delta) + w_{TFT}b_o(n_{TFT|TFT})}{1 + \delta - w_{TFT}} > \frac{1 + \delta + wb_o(n_{TFT|TFT})}{1 + \delta - w}$$

Solving for  $b_s - c$ ,

$$(b_s - c) > \frac{1 + \delta + wb_o(n_{TFT|TFT}) - w_{TFT}(1 + b_o(n_{TFT|TFT}))}{1 + \delta - w}$$

Assume  $\delta = 0.07$ ,  $w_{TFT} = 0.8$ , and  $w = 0.6$ , then the above becomes,

$$(b_s - c) > \frac{0.27 - 0.2b_o(n_{TFT|TFT})}{.47}$$

If  $b_o(n_{TFT|TFT}) = 4$  then the above becomes,

$$(b_s - c) > \frac{0.27 - 0.8}{0.47} = -1.13$$

Therefore, if  $\delta = 0.07$ ,  $w_{TFT} = 0.8$ , and  $w = 0.6$ ,  $b_o(n_{TFT|TFT}) = 4$ , and  $(b_s - c) > -1.13$  (which is possible because  $b_s - c \leq 1$ ) then  $V(TFT|TFT) > V(ABO|TFT)$ .