Industry Skills Workshops

CXD SOPHOMORE BOOTCAMP

You will have the opportunity to participate in <u>one</u> Industry Skill Workshop on Thursday and Friday of Sophomore Bootcamp.

All workshops will run from 9am-4pm Thursday and Friday, with a break for lunch.

INTRODUCTION TO BUSINESS DECISION MAKING

Deborah Resnick; MBA Case

Searles 315

Ideal for students considering careers in business, entrepreneurship, or the social sector, in this interactive, fast-paced workshop, participants will learn, practice, and build confidence using structured approaches for analyzing organizations — critical skills for interviewing and success on the job. Students will be challenged to diagnose issues and develop strategic recommendations as we work through multiple case examples, building business acumen and a better understanding of:

- How organizations make important strategic decisions (and the specific role interns/recent grads commonly play in supporting those decisions)
- Various functions within organizations and the types of business questions individuals in those functions face day-to-day
- Business communication best practices ("Be answer first", CSAI, leading effective meetings, creating compelling charts)
- What companies are looking for when hiring undergraduates with a non-business background
- How to continue building relevant skills and readiness for interviews (and work!) after today

CODING BOOTCAMP

Kerry McQuaid, Erik Pearson, and Stephen Houser; Bowdoin College

H&L Computer Lab

Talk the Talk. Walk the Walk. Regardless of the career path you choose, you will most likely have exposure to the coding world; no matter how much you resist. Being able to communicate knowledgeably with technically-minded people is a skill that will make you a better teammate and even better leader. Analyzing data, automating repetitive tasks, and helping to think logically, you can jump start your work goals by learning how to code.

If you have never been exposed to coding, this is the bootcamp for you. Learn the basic principles of programming using Python via hands-on labs, peer coding, and team exercises. Participate in the software development life cycle by creating a "game" coded in Python, all by utilizing agile concepts to design, build and test your finished project.

PROFESSIONAL STORYTELLING & PUBLIC SPEAKING

Cheryl Hamilton; MASSMOUTH

Searles 213

This workshop is for students who want to gain confidence with public speaking and advance their skills in crafting a compelling story. Through a combination of videos, live storytelling and community-building activities, each student will produce a minimum of one complete, compelling story related to their academic or career experiences by the end of the training, in addition to identifying other meaningful stories from their lives during exercises.

- Introduce students to the art of professional storytelling and the essential elements for crafting a compelling narrative - the basis for any presentation.
- Learn how to translate storytelling to multiple presentations from job and internship interviews to classroom presentations.
- Gain confidence and advanced public speaking skills.

Industry Skills Workshops

CXD SOPHOMORE BOOTCAMP

USER EXPERIENCE DESIGN (UXD)

Mary Baumgartner; Bowdoin College

Searles 223

The focus of this workshop will be to introduce participants to UXD and then provide opportunities to apply that learning by developing ideas that address real issues faced by administrative offices across the campus. Specific areas covered include:

- Audience research
- Defining audience needs, their problems, and your insights
- Challenging assumptions and creating ideas for innovative solutions
- Prototyping solutions
- Testing solutions

INTERCULTURAL DEVELOPMENT & THE GLOBAL WORKPLACE

Sarah Robbins

Searles 217

Whether you're working in Maine or Mumbai, the 21st century workplace is global and diverse. Intercultural competence, or the ability to bridge across cultural difference, is now one of the most in-demand work skills that employers need among their future employees. In this workshop, you'll gain new skills for observing and understanding cultural difference, learn to identify common intercultural friction points in the workplace, and begin to develop competence in bridging interculturally.

EXCEL FOR EVERYONE: DATA LITERACY FOR THE DIGITAL AGE

Eric Gaze; Bowdoin College

Searles 117

The goal of this two-day workshop is to introduce students to the power and functionality of using spreadsheets for modeling and data analysis. To actively participate in today's data-driven society, and to make informed decisions in your personal, public, and professional lives, you need the requisite skills. Spreadsheets allow us to engage with real world data, and in modeling complex ill-posed problems in diverse areas that builds financial and statistical literacy. Handouts with detailed instructions will be provided for ease of use allowing participants to fully enjoy the experience of exploring modeling using the powerful tool of spreadsheets.

LEARNING TO NEGOTIATE EFFECTIVELY

Yasmin Zaerpoor; Harvard Program on Negotiation & Takeo Kuwabara; MIT Engineering Leadership Program

Searles 215

We negotiate in nearly every facet of our lives. We negotiate with our friends, family, potential/existing employers, and so on. Historically, negotiation was framed as a zero-sum game, where gains by one party necessitated losses by another. This workshop will teach you to approach negotiations from a mutual gains approach, in which you identify and pursue mutually beneficial outcomes. This is an intensive two-day workshop that will introduce you to the underlying principles needed to negotiate effectively and provide the opportunity to practice those skills through several negotiation role plays.