Social Innovation Week
October 22 - 28, 2023

Let's burst the Bowdoin bubble and explore how we can create change on social issues!

What do we mean by social issues and social innovation?

Social issues are any problems that affect a community. This can include food waste, climate change, unemployment and so much more! We define social innovation as an initiative that solves one or more of these issues.

Social Innovation Week aspires to cast its net beyond the Bowdoin grounds and investigate how social issues have been solved around the world. In doing so, we hope to educate students and community members on how similar issues found in Brunswick and their own communities can be tackled and inspire them to do just that! With the Solutions Exhibition, we are creating a space for students to talk about initiatives they have worked on independently. This week aims to initiate an ongoing conversation on Bowdoin students’ capacity for social innovation, and to build a community of aspiring change makers.

Date: October 22 - 28

What are the events?

Sunday, October 22nd:
Movie Night
@ 8:30-10:00 pm, Reed House
Details on Campus Groups

We will kickstart the week on Sunday with a screening of “One Dollar a Day” at Reed House! This documentary is made by a group of college students who try an experiment. They are going to, as closely, as possible mimic the conditions of those living in poverty in South America. They struggle through illness and hunger – living on one dollar a day. They meet their neighbors and learn how they have coped with some of the financial challenges they have faced. As well as entrepreneurs who are trying to make a better life for themselves and their families through micro-financing.

Monday, October 23rd:
Solutions Exhibition
@ 12:00 - 6:00 pm, Smith Union
Details on Campus Groups
Have you ever wondered how you could create change in the world outside of Bowdoin? Find out what other members of the Bowdoin Community already do? Would you like to expand your global perspective? Wonder what social entrepreneurship is? Find inspiration for work in the social impact field after graduation? Or solve a problem in your own community? Did you answer any of this with yes? Then this is for you!

Join us for an afternoon of explorations of social impact in Smith Union. In collaboration with the non-profit Snowball-effect, we will showcase more than 40 carefully selected solutions that are impact-proven, local and replicable from all over the world. Including projects, organizations and initiatives of Bowdoin Students. And some other surprises! The exhibition will be up from 12:00 - 6:00 PM in Smith Union, with guided tours every hour. Come enjoy some delicious snacks from Wild Oats, and find inspiration of how you could leave a positive impact on the world, without reinventing the wheel!

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Please bring your headphones to listen to the stories of people impacted by the Organisations showcased in the Exhibition.

**Solution Exhibition Workshop,**
@ 4:30 - 6:30 pm, Lamarche Gallery, Smith Union
[Campus Groups Registration Required](#)

Want to Explore Social Innovation even more in depth? Join us for this workshop! We will learn more about the solutions shown in the Solution Exhibition and how to create systemic change, discuss the impact we might want to have on the world, and have a friendly competition to come up with solutions in groups for a specific problem! Then, we'll see how people have actually gone about tackling that problem. Dive deep into the world of social entrepreneurship, get inspired by your peers, and start some great conversations over delicious food provided by the Culinary Club!

Please bring you headphones - to listen to the audios and gain more insight into the different Organizations represented in the Exhibition.

**Tuesday, October 24**
**Consulting Club Case Competition**
@ 7 – 9 pm, Roux Lantern
[Details on Campus Groups](#)

The Bowdoin Consulting Group is excited to join the Solutions Exhibition the evening of Tuesday, October 24th to present Bowdoin's first-ever social innovation case competition!
What: Students will brainstorm creative, innovative solutions for a social/environmental problem here at Bowdoin/Brunswick. After panelists present the case, students will have an hour to develop and pitch a solution! We will have prizes for first and runner-up individuals/teams.

Who: Anyone! We encourage students of all backgrounds and experience levels to learn more about how consulting intersects with social impact!

Wednesday, October 25
Impact Fire night @ BOC
@ 8:00 - 9:30pm, Schwarz Outdoor Leadership Center (BOC)
Details on Campus Groups

The best revolutions start around a fire! Join us for a conversation around the Schwarz (BOC) fireplace together with Bowdoin students who already started their own impact projects outside of Bowdoin. This will be an open conversation about what bringing positive change means to us, how we can combine college with our aspirations to do good in the world, and how to keep taking care of ourselves in all of this. It should be a space for aspiring change makers to come together, learn from each other, get inspired, and build paths for collaboration.

This event is for everyone - no matter if you are just interested in making the world a better place. We would be excited for you to be a part of the conversation!

Thursday, October
Pub Trivia, Jack Magee’s Pub

Pub Trivia will be having a trivia section on social change; come participate for a night of fun and education!