

2021 Economic Impact Report

Updated 10/2021

EMPLOYMENT

Total Employment

213 Faculty (Full-Time Equivalent)

417 Administrators (Full-Time Equivalent)

354 Support Staff (Full-Time Equivalent)

984 Employees (Full-Time Equivalent)

(As of September 2021)

Employment Rank

30th Largest Private Employer in Maine

(As of 1st Quarter 2021. Source: Maine Department of Labor, Center for Workforce Research)

Largest Private Employers in Cumberland County

1. MaineHealth
2. Freeport Auto Repair
3. L.L. Bean, Inc.
4. Hannaford Bros. Co.
5. UNUM Group
6. Alere Scarborough
7. Northern Light Mercy Hospital
8. WEX LLC
9. Idexx Laboratories Inc.
10. Wal Mart / Sam's Club
11. T D Bank NA
12. **Bowdoin College**

(As of 1st Quarter 2021. Source: Maine Dept. of Labor, Center for Workforce Research)

Total Payroll

\$88.3 Million (Year Ending June 30, 2021)

Salaries Paid to Area Residents*

\$56.4 Million (Year Ending June 30, 2021)

*Includes Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath.

Salaries Paid to Brunswick Residents

\$38 Million (Year Ending June 30, 2021)

Number of Employees Who Live in Brunswick

457 (419 regular employees and 38 casual employees)

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TAXES, FEES AND MUNICIPAL CONTRIBUTIONS

Property Taxes Paid by Bowdoin College

\$81,848 (Year Ending June 30, 2021)

Fees Paid by Bowdoin College to the Town of Brunswick

\$ 1,597 Tipping Fees (Refuse, Dump Fees)

\$ 23,058 License Fees, Vehicle License Fees and Permit Fees

\$ 0 Fire/Police/Rescue Details, Alarms and Related

\$ 24,655 Fees Total Fees Paid (Year Ending June 30, 2021)

Unrestricted Contribution to the Town of Brunswick

\$321,000 (Year Ending June 30, 2021)

Restricted Contribution to the Town of Brunswick

\$150,000 Designated Support for Capital Expenses (Year ending June 30, 2021)

Unrestricted Contribution to the Town of Harpswell

\$20,000 (Year Ending June 30, 2021)

Unrestricted Contribution to Orr's and Bailey Islands Fire Department

\$1,250 (Year Ending June 30, 2021)

State Sales and Use Tax Collected

\$13,289 (Year Ending June 30, 2021)

State Income Taxes Collected

\$3.8 Million (Year Ending June 30, 2021)

CHARITABLE AND OTHER CONTRIBUTIONS

Annual Value of Common Good Grant

\$27,000 Donated to 11 Local Non-Profits (Year Ending June 30, 2021)

Amount Bowdoin College and Bowdoin Employees Contributed to United Way and Maine Share

\$109,983 (Amount Donated Calendar Year 2021)

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Estimated Value of Other Bowdoin Contributions to Maine Organizations

\$182,736 (Year Ending June 30, 2021)

Value of Food Donations to Area Food Banks and Homeless Shelters

\$2,122 (Year Ending June 30, 2021)

COMMUNITY INVESTMENT

Goods and Services* Purchased from Brunswick Vendors

\$2.6 Million (Year Ending June 30, 2021)

*Includes payments to contractors

Goods and Services* Purchased from Area Vendors**

\$4.52 Million (Year Ending June 30, 2021)

*Includes payments to contractors

**Includes vendors located in Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath

Goods and Services* Purchased from Maine Vendors

\$23.4 Million (Year Ending June 30, 2021)

*Includes payments to contractors

Estimated Annual Amount Spent Locally by Bowdoin Students

\$ 933,000 (fall semester: \$525 x 463 students; spring semester: \$525 x 1314 Students)* (Year ending June 30, 2021)

* due to Covid, fall semester restricted to 1st year students; spring semester restricted to 2nd-4th years

Number of Prospective Students Who Visited Campus

214 Prospective Students (Year Ending June 30, 2021)

Estimated Number of Visitors to Midcoast Maine for Select Bowdoin Ceremonies and Events

Baccalaureate	N/A*
Commencement	1670*
Homecoming and Reunion Weekends	N/A*
Family Weekend	N/A*

*Due to Covid-19, events were either canceled or held virtually. Commencement attendance was limited by Covid protocols.

Number of Annual Visitors to the Bowdoin College Museum of Art

843 Visitors* (Year Ending June 30, 2021)

*Due to Covid, museum was open to Bowdoin personnel/students only, spring semester only)

Number of Annual Visitors to The Peary-MacMillan Arctic Museum

0 Visitors* (Year Ending June 30, 2021 - *museum closed to visitors due to Covid)

Number of Public Events Open to the General Public (Lectures, Concerts, Performances, Etc.)

0 * (Year Ending June 30, 2021 - *no events were open to the public due to Covid)

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Estimated Number of Maine State Music Theatre Visitors (Bowdoin Campus)

10,876* Annually (*Due to Covid-19 protocols, MSMT productions on campus were limited to children's shows and single concerts)

Estimated Number of International Music Festival Visitors/Participants (Bowdoin Campus)

286* Annually (*Due to Covid-19 protocols, BIMF programs were not open to the public)

Percentage of Bowdoin Endowment Restricted for Financial Aid, Professorships and Instruction, Museums, Libraries/Books, and Lectureships

76 Percent

COMMUNITY SERVICE AND VOLUNTEERISM

Estimated Number of Volunteer Positions Filled by Bowdoin College Students

249 Service Positions

(Several Positions May Be Filled by a Single Student, Year Ending June 30, 2021)

Estimated Total Number of Volunteer Hours Contributed by Bowdoin College Students

45,193 Total Hours of Service (Year Ending June 30, 2021)

Estimated Number of Volunteer Hours Contributed by Bowdoin College Students to Individuals and Organizations in Maine

15,954 (Year Ending June 30, 2021)

Estimated Value of Total Volunteer Hours Contributed to Maine Service Agencies by Bowdoin College Students

\$207,402 (15,954 x \$13.00 per hour, Year Ending June 30, 2021)

MAINE STUDENTS AT BOWDOIN

Number of Maine Students Receiving Financial Aid for Current Academic Year

132 (71.4 percent)

Number of Enrolled Students from Maine for Current Academic Year

185

Value of Institutional Grant Funds Received by Maine Students for Current Academic Year

\$5.9 Million (13.9 percent of Institutional Grant Spending)

Unless otherwise noted, the source of all data is Bowdoin College.