

Economic Impact

Updated 10/2019

EMPLOYMENT

Total Employment

211 Faculty (Full-Time Equivalent)

388 Administrators (Full-Time Equivalent)

362 Support Staff (Full-Time Equivalent)

961 Employees (Full-Time Equivalent)

(As of September 2019)

Employment Rank

20th Largest Private Employer in Maine

(As of 1st Quarter 2019. Source: Maine Department of Labor, Center for Workforce Research)

Ten Largest Private Employers in Cumberland County

1. MaineHealth
2. L.L. Bean, Inc.
3. Unum Group
4. Hannaford Bros. Co.
5. Mercy Hospital
6. Mid Coast Hospital
7. Bowdoin College
8. Idexx Laboratories Inc
9. Wal Mart / Sam's Club
10. T D Bank NA

(As of 1st Quarter 2019. Source: Maine Dept. of Labor, Center for Workforce Research)

Total Payroll

\$86.5 Million (Year Ended June 30, 2019)

Salaries Paid to Area Residents*

\$58.3 Million (Year Ended June 30, 2019)

*Includes Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath.

Salaries Paid to Brunswick Residents

\$39.5 Million (Year Ended June 30, 2019)

Number of Employees Who Live in Brunswick

532 (425 regular employees and 107 casual employees)

Economic Impact

Updated 10/2019

TAXES, FEES AND MUNICIPAL CONTRIBUTIONS

Property Taxes Paid by Bowdoin College

\$72,307 (Year Ended June 30, 2019)

Fees Paid by Bowdoin College to the Town of Brunswick

\$ 6,009 Tipping Fees (Refuse, Dump Fees)

\$ 43,139 License Fees, Vehicle License Fees and Permit Fees

\$ 4,686 Fire/Police/Rescue Details, Alarms and Related Fees

\$ 53,834 Total Fees Paid (Year Ended June 30, 2019)

Unrestricted Contribution to the Town of Brunswick

\$311,800 (Year Ended June 30, 2019)

Restricted Contribution to the Town of Brunswick

\$450,000 - For Free-Standing "Discovery Classroom" in New Kate Furbish Elementary School

\$ 10,000 - For Metro Breeze Bus

\$460,000 total restricted contributions (Year ended June 30, 2019)

Unrestricted Contribution to the Town of Harpswell

\$9,500 (Year Ended June 30, 2019)

Unrestricted Contribution to Orr's and Bailey Islands Fire Department

\$1,250 (Year Ended June 30, 2019)

State Sales and Use Tax Collected

\$207,896 (Year Ended June 30, 2019)

State Income Taxes Collected

\$3.6 Million (Year Ended June 30, 2019)

CHARITABLE AND OTHER CONTRIBUTIONS

Annual Value of Common Good Grant

\$23,000 Donated to 8 Local Non-Profits (Year Ended June 30, 2019)

Amount Bowdoin College and Bowdoin Employees Contributed to United Way and Maine Share

\$113,950 (Amount Donated Calendar Year 2019)

Economic Impact

Updated 10/2019

Value of Other Bowdoin Contributions

\$66,000 (Year Ended June 30, 2019)

Value of Food Donations to Area Food Banks and Homeless Shelters

\$4,326 (Year Ended June 30, 2019)

COMMUNITY INVESTMENT

Goods and Services* Purchased from Brunswick Vendors

\$3.49 Million (Year Ended June 30, 2019)

*Includes payments to contractors

Goods and Services* Purchased from Area Vendors**

\$13.4 Million (Year Ended June 30, 2019)

*Includes payments to contractors

**Includes vendors located in Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath

Goods and Services* Purchased from Maine Vendors

\$45.50 Million (Year Ended June 30, 2019)

*Includes payments to contractors

Estimated Annual Amount Spent Locally by Bowdoin Students

\$1.9 Million (\$525 per semester x 1,825 students) (Year ended June 30, 2019)

Number of Prospective Students Who Visited Campus

6,861 Prospective Students (Year Ended June 30, 2019)

Estimated Number of Visitors to Midcoast Maine for Select Bowdoin Ceremonies and Events

Baccalaureate	2,300
Commencement	3,400
Homecoming and Reunion Weekends	3,476
Family Weekend	1,494

Number of Annual Visitors to the Bowdoin College Museum of Art

36,909 Visitors (Year Ended June 30, 2019)

Number of Annual Visitors to The Peary-MacMillan Arctic Museum

14,498 Visitors (Year Ended June 30, 2019)

Number of Public Events Open to the General Public (Lectures, Concerts, Performances, Etc.)

1,300 (Year Ended June 30, 2019)

Economic Impact

Updated 10/2019

Number of Maine State Music Theatre Visitors (Bowdoin Campus)

65,759 Annually

Number of International Music Festival Visitors/Participants (Bowdoin Campus)

8,097 Annually

Percentage of Bowdoin Endowment Restricted for Financial Aid, Professorships and Instruction, Museums, Libraries/Books, and Lectureships

75 Percent

COMMUNITY SERVICE AND VOLUNTEERISM

Number of Volunteer Positions Filled by Bowdoin College Students

1,998 Service Positions

(Several Positions May Be Filled by a Single Student, Year Ended June 30, 2019)

Total Number of Volunteer Hours Contributed by Bowdoin College Students

76,699 Total Hours of Service (Year Ended June 30, 2019)

Number of Volunteer Hours Contributed by Bowdoin College Students to Individuals and Organizations in Maine

34,739 (Year Ended June 30, 2019)

Estimated Value of Total Volunteer Hours Contributed to Maine Service Agencies by Bowdoin College Students

\$382,129 (34,739 x \$11 per hour, Year Ended June 30, 2019)

MAINE STUDENTS AT BOWDOIN

Number of Enrolled Students from Maine for Current Academic Year

190

Number of Maine Students Receiving Financial Aid for Current Academic Year

140 (74 percent)

Value of Institutional Grant Funds Received by Maine Students for Current Academic Year

\$6.6 Million (15.1 percent of Institutional Grant Spending)

Unless otherwise noted, the source of all data is Bowdoin College.