

## Economic Impact

Updated 02/2018

### EMPLOYMENT

#### Total Employment

205 Faculty (Full-Time Equivalent)

372 Administrators (Full-Time Equivalent)

364 Support Staff (Full-Time Equivalent)

941 Employees (Full-Time Equivalent)

(As of October, 2017)

#### Employment Rank

24th Largest Private Employer in Maine

(As of 1st Quarter 2017. Source: Maine Department of Labor, Center for Workforce Research)

#### Ten Largest Private Employers in Cumberland County

1. MaineHealth
2. L.L. Bean, Inc.
3. Unum Provident
4. Hannaford Bros. Co.
5. Mercy Hospital
6. Mid Coast Hospital
7. Bowdoin College
8. Wal Mart / Sam's Club
9. Idexx Laboratories Inc
10. T D Bank NA

(As of 4<sup>th</sup> Quarter 2016. Source: Maine Dept. of Labor, Center for Workforce Research)

#### Total Payroll

\$75.7 Million (Year Ending June 30, 2017)

#### Salaries Paid to Area Residents\*

\$51.7 Million (Year Ending June 30, 2017)

\*Includes Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath.

#### Salaries Paid to Brunswick Residents

\$35.4 Million (Year Ending June 30, 2017)

#### Number of Employees Who Live in Brunswick

520 (412 regular employees and 108 casual employees)

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### TAXES, FEES AND MUNICIPAL CONTRIBUTIONS

#### **Property Taxes Paid by Bowdoin College**

\$187,699 (Year Ending June 30, 2017)

#### **Fees Paid by Bowdoin College to the Town of Brunswick**

\$ 470 Tipping Fees (Refuse, Dump Fees)  
\$ 2,975 License Fees, Vehicle License Fees and Permit Fees  
\$15,307 Fire/Police/Rescue Details, Alarms and Related Fees  
\$18,752 Total Fees Paid (Year Ending June 30, 2017)

#### **Unrestricted Contribution to the Town of Brunswick**

\$172,200 (Budgeted for Year Ending June 30, 2018)

#### **Unrestricted Contribution to the Town of Harpswell**

\$9,250 (Year Ending June 30, 2017)

#### **Unrestricted Contribution to Orr's and Bailey Islands Fire Department**

\$1,250 (Year Ending June 30, 2017)

#### **State Sales and Use Tax Collected**

\$141,667 (Year Ending June 30, 2017)

#### **State Income Taxes Collected**

\$3.2 Million (Year Ending June 30, 2017)

### CHARITABLE AND OTHER CONTRIBUTIONS

#### **Annual Value of Common Good Grant**

\$22,450 Donated to 9 Local Non-Profits (Year Ending June 30, 2017)

#### **Amount Bowdoin College and Bowdoin Employees Contributed to United Way and Maine Share**

\$119,000 (2016 Campaign – Amount Donated Calendar Year 2017)

#### **Estimated Value of Other Bowdoin Contributions**

\$50,000 (Year Ending June 30, 2017)

#### **Value of Food Donations to Area Food Banks and Homeless Shelters**

\$5,974 (Year Ending June 30, 2017)

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### COMMUNITY INVESTMENT

#### **Goods and Services\* Purchased from Brunswick Vendors**

\$3.18 Million (Year Ending June 30, 2017)

\*Includes payments to contractors

#### **Goods and Services\* Purchased from Area\*\* Vendors**

\$4.83 Million (Year Ending June 30, 2017)

\*Includes payments to contractors

\*\*Includes vendors located in Bath, Bowdoin, Bowdoinham, Brunswick, Freeport, Georgetown, Harpswell, Phippsburg, Topsham, and West Bath

#### **Goods and Services\* Purchased from Maine Vendors**

\$21.95 Million (Year Ending June 30, 2017)

\*Includes payments to contractors

#### **Estimated Annual Amount Spent Locally by Bowdoin Students**

\$1.8 Million (\$500 per semester x 1800 students) (Year ending June 30, 2017)

#### **Number of Prospective Students Who Visited Campus**

6,819 Prospective Students (Year Ending June 30, 2017)

#### **Estimated Number of Visitors to Midcoast Maine for Select Bowdoin Ceremonies and Events**

Baccalaureate	2,300
Commencement	3,400
Homecoming and Reunion Weekends	3,476
Family Weekend	1,494

#### **Number of Annual Visitors to the Bowdoin College Museum of Art**

30,719 Visitors (Year Ending June 30, 2017)

#### **Number of Public Events Open to the General Public (Lectures, Concerts, Performances, Etc.)**

1,300 (Year Ending June 30, 2017)

#### **Estimated Number of Maine State Music Theatre Visitors (Bowdoin Campus)**

60,000 Annually

#### **Estimated Number of International Music Festival Visitors/Participants (Bowdoin Campus)**

6,860 Annually

#### **Percentage of Bowdoin Endowment Restricted for Financial Aid, Professorships and Instruction, Museums, Libraries/Books, and Lectureships**

75 Percent

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### COMMUNITY SERVICE AND VOLUNTEERISM

**Estimated Number of Volunteer Positions Filled by Bowdoin College Students**

1,979 Service Positions

(Several Positions May Be Filled by a Single Student, Academic Year 2016-2017)

**Estimated Total Number of Volunteer Hours Contributed by Bowdoin College Students**

60,575 Total Hours of Service (Academic Year 2016-2017)

**Estimated Number of Volunteer Hours Contributed by Bowdoin College Students to  
Individuals and Organizations in Maine**

43,515 (Academic Year 2016-2017)

**Estimated Value of Total Volunteer Hours Contributed to Maine Service Agencies by Bowdoin  
College Students**

\$478,665 (43,515 x \$11 per Hour, Academic Year 2016-2017)

### MAINE STUDENTS AT BOWDOIN

**Number of Maine Students Receiving Financial Aid for Current Academic Year**

138 (72 percent)

**Number of Enrolled Students from Maine for Current Academic Year**

192

**Value of Institutional Grant Funds Received by Maine Students for Current Academic Year**

\$5.9 Million (16 percent of Institutional Grant Spending)

Unless otherwise noted, the source of all data is Bowdoin College.