

# Bowdoin

FALL 2013 VOL. 85 NO. 1

MAGAZINE

## A Community Builder at Heart

Edwin Lee '74, San Francisco's first Chinese-American mayor

Bowdoin's New Digital and Computational Studies Initiative

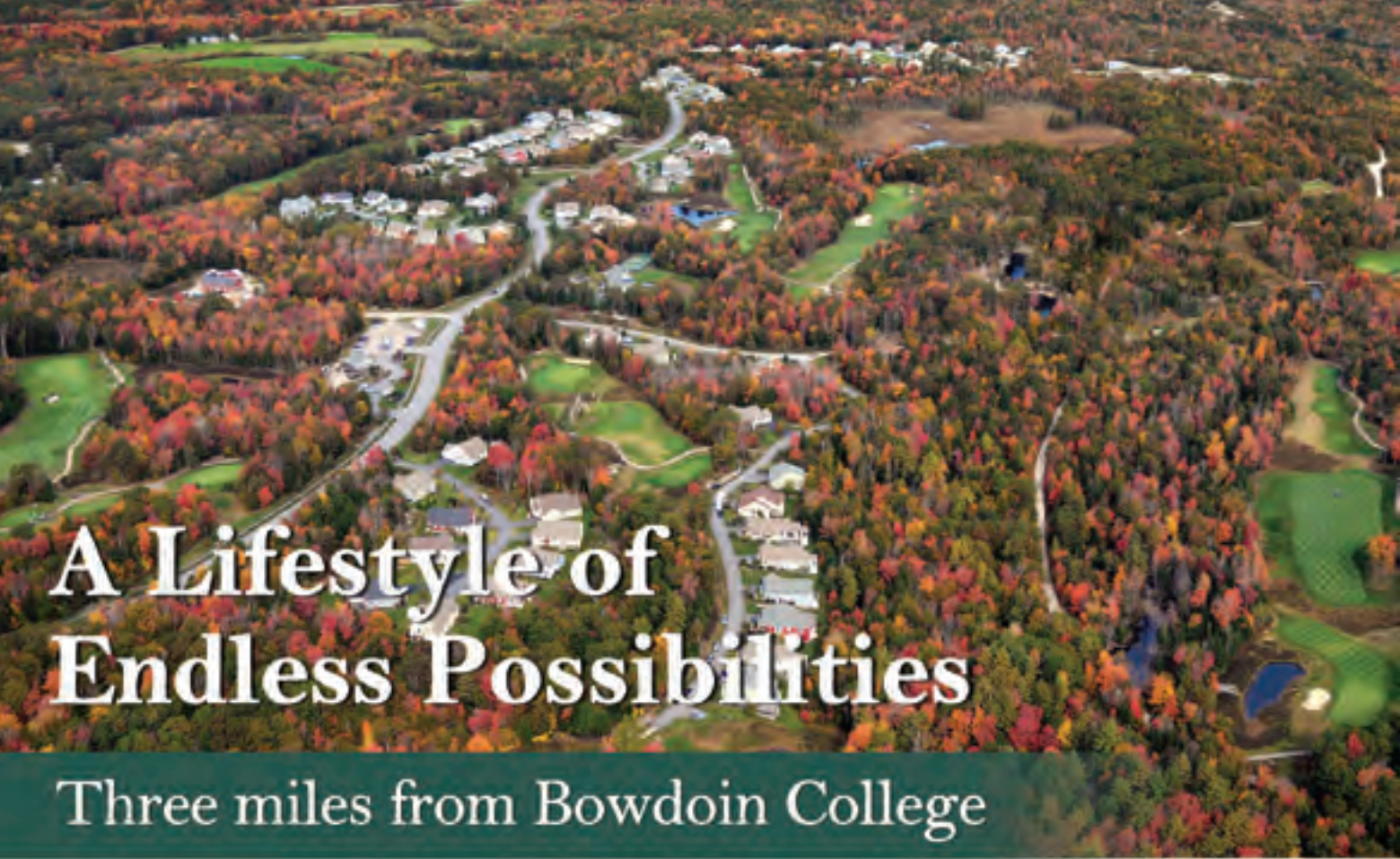
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A Mighty Presence  
How Bowdoin Lives its Civil War History

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Accidental Entrepreneurs  
Siblings Arlyn '03 and Eric Davich '06





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# Bowdoin

MAGAZINE

Volume 85, Number 1  
Fall 2013

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BOWDOIN MAGAZINE (ISSN, 0895-2604) is published three times a year by Bowdoin College, 4104 College Station, Brunswick, Maine 04011. Printed by J.S. McCarthy, Augusta, Maine. Third-class postage paid at Augusta, Maine. Sent free of charge to all Bowdoin alumni, parents of current and recent undergraduates, faculty and staff, seniors, and selected members of the Association of Bowdoin Friends.

Opinions expressed in this magazine are those of the authors.

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FROM THE EDITOR

## Making Bowdoin Bowdoin

When I told an alumnus friend that I'd become editor of *Bowdoin Magazine* he said, "Don't break it!" That made me laugh, but it also hit home. I'm tremendously excited as well as a bit nervous as I take over for Alison Bennie, who's moved into the role of executive editor. Under Alison's guidance the past twenty years, *Bowdoin* has evolved from a fine college alumni magazine into a fine magazine. We regularly hear from readers how much they enjoy *Bowdoin*, and I don't want that to change—except that I want to hear it more often. While the old adage "If it ain't broke, don't fix it" holds some credence, I prefer to think "When you stop getting better, you soon stop being good."

With that in mind, as Alison mentioned in her column last issue, we've been thinking about how we can give you a better reading experience. We've refreshed the look and reorganized the content to give you more of what you said you want—a compact, easy-to-read volume, to be published with greater frequency (thank you, those of you who completed our readership survey). You told us that you wanted to hear about important College matters, so we're introducing "Answers," a regular Q&A with President Mills. The most noticeable difference in the redesign is a move from printed obituaries to a new online obituary section ([bowdoinobits.com](http://bowdoinobits.com)). Updated regularly, this improved obituary format will better honor our Bowdoin community members and will allow additional features that we can't offer in print—specifically the ability for classmates, families, and friends to post photos and remembrances. We think this added benefit will be very welcome and has been a long time coming.

A year or so ago, we ran a Twitter campaign in which we asked what #MakesBowdoinBowdoin. We received many responses, from "History" to "Opportunity" to "Community." My goal is to represent the breadth and scope of our College community within these pages—to make you feel as connected as I am here on campus and to feel in contact as much as I do with students, faculty, staff, parents, and alumni every day.

In the end, it comes down to "You." You make Bowdoin Bowdoin—both the College and your magazine. This is a work in progress. Please drop me a line and let me know what you think.

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Their industries may not overlap, but sibling entrepreneurs Arlyn '03 and Eric Davich '06 share the same startup world—a coincidence that keeps them comparing notes on a professional existence that can be punctuated with extreme highs and extreme lows.



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Alumni Centenarians

In our summer issue we featured a photograph of George Pettengill '33 at his 100<sup>th</sup> birthday celebration on June 5, 2013. Sadly, George passed away on October 8. When submitting the photo last summer, his daughter Gail Pettengill Ellsworth, wrote: “It is rather unusual for a man to reach the age of one hundred. If such records are kept, we would be interested to know how many other Bowdoin alumni centenarians there have been.”

Twenty-one Bowdoin alumni have reached the century mark, five of who are still alive (two at 100, two at 101, and one at 102). The oldest lived to be 114, and one alumnus lived to 108, one to 105, two to 104, two to 103, and five to 102.

Mort at the Mic

Again, I wish to thank Bowdoin College for its help before, during, and after my rendition of ‘Casey at the Bat’ at Boston’s Fenway Park in front of 30,000 fans on State of Maine Day. [See *Bowdoin Daily Sun*, May 7, 2013.] The College provided pre-game publicity, filmed the presentation, and recorded it for the *Bowdoin Daily Sun*.

How I became interested in this epic is a bit boring. My high school baseball coach, Freddy Harlow, had memorized it and delivered a dramatic reading. During a leave of absence from my coaching and teaching, I kept a copy beside my bed to combat periods of insomnia. Eventually, I got it down.

Written by Ernest Lawrence Thayer in 1888, ‘Casey at the Bat’ has a timeless message. The plot is quite simple: the star of the team strikes out with the winning run at the plate. The subject of the poem: failure. The unanswered question: ‘What does Casey do during his next time at bat?’

The actual recital takes five minutes and forty-five seconds; the discussion about bouncing back from failure can take much longer, depending on the audience.

Morton G. Soule '68

Leathernecks, Young and Old

Leafing through the magazine this afternoon, I came across the wonderful photograph of two young Marine officers, Lt. Boomer Repko '10, and Lt. Jack Dingess '09. The caption asserts that Lt. Boomer was named “Company Commander of the 1st Marine Regiment,” and contains a reference to a non-existent entity called the “1st Marine.” The reference is to Company C, First Battalion, 1st Marines—which as the caption notes my late father Everett Pope '41 commanded in September of 1944. He would be very proud of them both.

In the same issue, John Cross '76's eloquent column about my dad's comrade in arms and classmate Andy Haldane '41 refers to his correspondence with Dean Nixon, preserved in the Library's special collections. In one of these letters, about a football game in Melbourne, written when he was about the same age as Lieutenants Repko and Dingess, Lt. Haldane couldn't resist telling Dean Nixon that a Bowdoin grad had more than held his own in a scrimmage against former players from Michigan and Yale. He earned the nickname “Ack-Ack” during the action on Cape Gloucester when he shouldered an anti-aircraft weapon and fired it at enemy troops, for which he was awarded the Silver Star. As John Cross notes, his letters are full of praise for his men. My father could never speak of him without tears.

In addition to the HBO series, the 1944 battle in which Andy Haldane was killed is the subject of a book titled *Among Heroes: A Marine Corps Rifle Company on Peleliu*, available from the Government Printing Office.

Sincerely,  
Laurence Pope '67

Ten-Hut!

I am a fourth generation Marine combat veteran who served eight years as an infantry officer, six on active duty and two in the reserves. As I was thumbing through the summer 2013 edition of *Bowdoin Magazine*, I came across some egregious errors on page 32. The caption below the photograph of two Marine officers has several errors. “Acting Executive Office” should read simply “Executive Officer.” First Lieutenant Repko's current billet is most certainly not company commander of the 1st Marine Regiment, as a regiment is commanded by a colonel with twenty-plus years of service, and that individual is referred to as a regimental commander. It is more likely that 1st Lt. Repko took command of a company, which is proper for either a senior 1st lieutenant or captain. I am sure something got lost in translation when these gentlemen submitted the photograph and my intent is not criticize the staff—you all do a tremendous job! It is my hope that a correction will be printed in the fall edition.

Thank you for your time and keep up the good work,

Neil Clinton '00



(Left to right) Lt. Jack Dingess '09 and Lt. Boomer Repko '10 reunited earlier in the year in the Jordan Operational Deployment program. Jack was promoted to Captain, 3rd Reconnaissance Battalion over the summer. We apologize for errors in the caption that ran with this photo in our last issue.



## Mailbox

**Welcoming the Goodwins**

While visiting the Bowdoin Museum of Art's magnificent exhibit "Maurice Predergast: By the Sea" this summer, I learned that the new co-directors Goodwin had been appointed, and because I was one of the late Professor Thomas Cornell's least talented students in my undergraduate years, mooning around the Museum wondering how a human being could paint like that, it was with anticipation and perhaps a touch of nostalgia that I sat down to read about the Goodwins in *Bowdoin Magazine* summer 2013, which arrived shortly after my visit.

For me, the most striking aspect of the Goodwins' backgrounds is their work at the National Portrait Gallery, mainly because of the irony that Marvin Sadik, who was the director of the Bowdoin Museum of Art when I was Cornell's student at Bowdoin, subsequently became the first director of the NPG. He and Cornell had what was, from my callow perspective, a happy if mildly sarcastic relationship in those years, but I had the pleasure of learning more from Mr. Sadik (as well as Mr. Cornell) while at Bowdoin than I did from formal courses in larger departments of the College. It was Mr. Sadik, I believe, who organized the exhibit "The Negro in American Art," which put the Bowdoin Museum of Art of the map for many outside Maine, including Martin Luther King, who came to see it. In the 1970s, moreover, I found myself again learning from Mr. Sadik, as by coincidence in those years I worked at the International Trade Commission which is across the street from the National Portrait Gallery. Mr. Sadik gave as generously of his time and energy then as he had at Bowdoin, introducing me to the many projects he had undertaken at the Portrait Gallery, some of which had more than a little political content.

Sadly, the irony is multiplied for this inconstant student and friend. Professor Cornell died late in 2012 (his obituary appears in this same summer 2013 issue of *Bowdoin*) and Marvin Sadik died less than six months later in Maine, perhaps before

the Goodwins even came on board at Bowdoin. In my mind's eye, I can still see Cornell teasing Sadik about his interest in the history and value of a painting as if Marvin didn't appreciate its emotional content and artistic merit (an accusation even we students and Cornell himself knew wasn't true). Marvin's reply was, if aging memory serves, a shy but nonetheless impish, grin. Perhaps these cheerful and generous ghosts might take a few moments out of eternity to inspire the Goodwins to the greater possibilities Mr. Sadik seemed always to find. The rest of us can at least wish the new team as much wisdom as their predecessors.

Jeff Lang '64

**Inspiring '64**

David Treadwell's feature article on classmate Roger Berle '64 in the summer issue of *Bowdoin Magazine* inspired on many levels. Roger has devoted his considerable energies and talents to a cause he deeply embraces. That he trusted Dave Treadwell '64 with some of his more personal motivations helps us rejoice and admire his persistence to improve Cliff Island and its surrounding environment. Step by step we learn of a present day example of a life of careful planning, service, and follow through. Roger's Bowdoin days helped him believe what might be possible. A lifetime of hard work has brought not only great progress, but a legacy that makes his classmates from 1964 and his alma mater proud. This son of Bowdoin joins the poets and statesmen on equal ground.

Regards,  
Pete Seaver '64

**The Real Roger**

Unlike too many such pieces that fawn over their subject and portray a glossed portrait, you captured the real Roger: great personal successes but along the way some setbacks. Of course, you had Roger to thank for that: his honesty and sure footedness.

As a longtime friend I am in a position

to say that if you missed anything it is Roger's incredible generosity, even beyond his commitment to the Cliff family: not only his philanthropy, but his interest and willingness to get involved in people's lives to show them a better way; helping a Bowdoin classmate's children with their education; stooping to gather up a distant relative and take her traveling; his support of an otherwise talented but disadvantage young man find fame and likely fortune, and on and on. And, he is an incredible dad.

Roger is the real deal and as much as any Bowdoin alum, he exemplifies all that is great about the College. We all thank you for sharing his story with the Bowdoin community. It helps us remember who we are and how the College helped mold us—the enduring friendships with ordinary yet extraordinary people

Skip Robinson '64

**Corrections**

- The book about John Ripley Forbes pictured on page 4 of the summer 2013 issue should have also noted that he was a member of the Class of 1938 in addition to H'87.

- We misidentified Boomer Repko '10 and Jack Dingess '09 and their ranks and service units in the caption of the photo on page 32. See letters and photo above.

- We misspelled Nathan Elliott '09's name on page 57 of Class News.



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**Send Us Mail!**

We're interested in your feedback, thoughts, and ideas about *Bowdoin* magazine. You can reach us by e-mail at [bowdoineditor@bowdoin.edu](mailto:bowdoineditor@bowdoin.edu).

Bowdoin  
Almanac

## HOMECOMING

**Chamberlain's Original Medal of Honor Returns to Brunswick**

The Pejepscot Historical Society, which owns and operates the Joshua L. Chamberlain Museum just across Maine Street from the College, has announced a significant addition to its collection and a major artifact of Maine history: Chamberlain's original Medal of Honor earned at the Battle of Gettysburg and bestowed upon him in 1893. An anonymous donor reports discovering it in the back of a book purchased several years ago at a sale held by First Parish Church of Duxbury, Mass. Joshua Chamberlain's last surviving descendant, his granddaughter Rosamond Allen, left her estate to that church upon her death in 2000. *Photo courtesy of the Pejepscot Historical Society.*

## PEACE

**Remembering Pan Am Flight 103**

December 21 will be the 25th anniversary of the bombing of Pan Am flight 103 over Lockerbie, Scotland, that killed Bowdoin student Pamela Herbert '90 and alumnus Nicholas Bright '79, among 268 others. Bowdoin remembered the anniversary on October 11 during Homecoming weekend with a wreath placed alongside the Whittier Field memorial plaque and a moment of silence before the kickoff of the football game.



## DEDICATION

**The Robert H. and Blythe Bickel Edwards Center for Art and Dance**

Bowdoin named its new art and dance facility in honor of former college president Robert Edwards and his wife, Blythe Bickel Edwards, both of whom were instrumental in launching a resurgence of the arts that continues today. The Robert H. and Blythe Bickel Edwards Center for Art and Dance opened in late August at the site of the former Longfellow Elementary School, which was acquired by Bowdoin in 2011 as part of a trade with the town of Brunswick for the McLellan Building at 85 Union St. in Brunswick. The dedication was held over Homecoming Weekend.

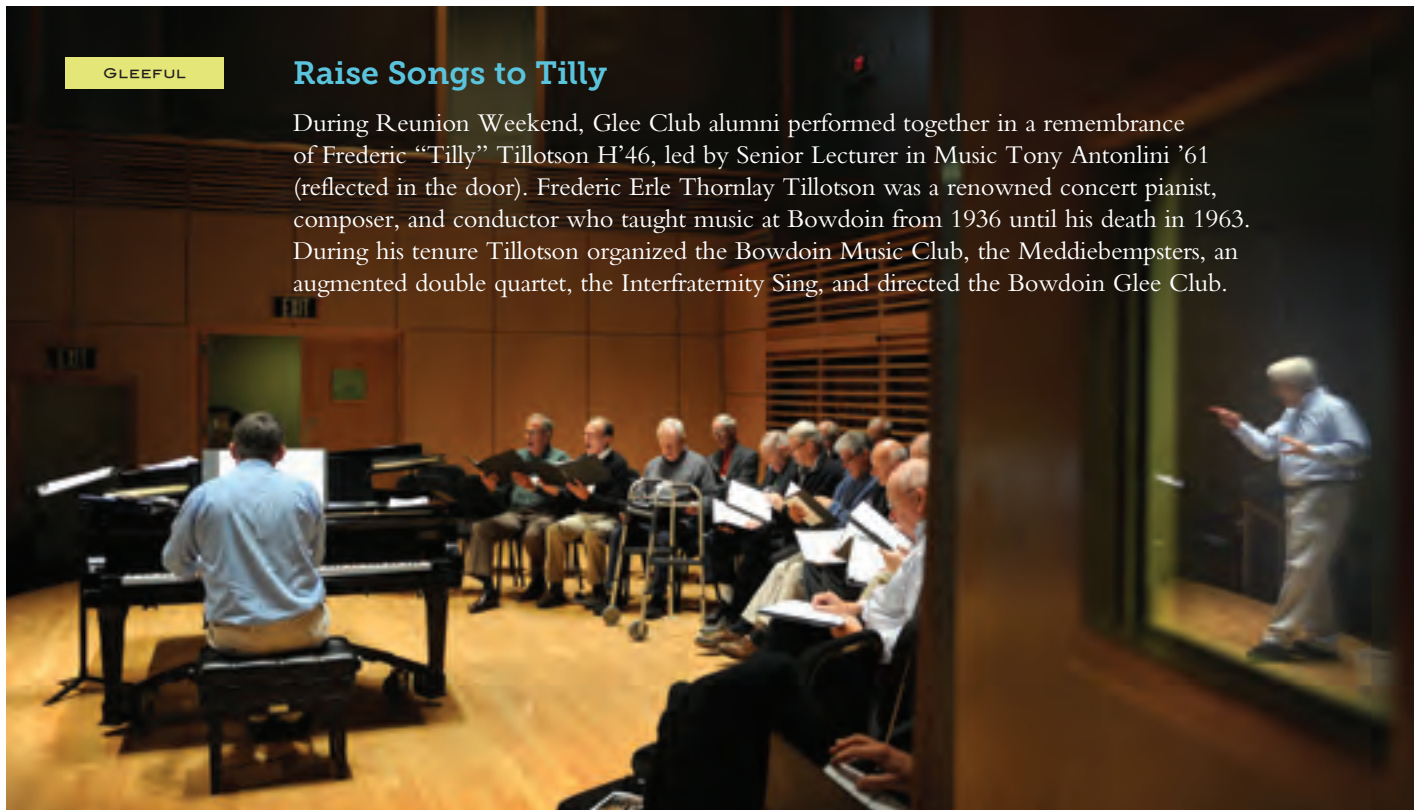




## GLEEFUL

## Raise Songs to Tilly

During Reunion Weekend, Glee Club alumni performed together in a remembrance of Frederic “Tilly” Tillotson H’46, led by Senior Lecturer in Music Tony Antonlini ’61 (reflected in the door). Frederic Erle Thornlay Tillotson was a renowned concert pianist, composer, and conductor who taught music at Bowdoin from 1936 until his death in 1963. During his tenure Tillotson organized the Bowdoin Music Club, the Meddiebempsters, an augmented double quartet, the Interfraternity Sing, and directed the Bowdoin Glee Club.



## ENERGY

## Harnessing the Bowdoin Sun

A proposed solar power complex at Bowdoin would be nearly eight times larger than any existing solar installation in Maine and would generate much of the energy used to power the school’s largest athletic facilities. The 1,300-kilowatt system, to be built partially on former Brunswick Naval Air Station land acquired by the College, would be supplemented by the installation of solar panels on the roofs of Bowdoin’s largest athletic facilities. Currently, a 170-kilowatt system at Thomas College in Waterville is the largest solar panel

installation in Maine.

The proposed Bowdoin project would be a collaboration between the College and SolarCity Corp., headquartered in San Mateo, Calif. Under the proposal, SolarCity would finance, build, own, and maintain the solar installations on College property, with Bowdoin purchasing all generated power. The proposed multi-million dollar solar installation would be expected to generate approximately 1.6 million-kilowatt hours (kWh) of electricity, offsetting about 8% of Bowdoin’s annual electricity usage.



## EXCERPTED

## Once a Polar Bear...

Of all the coaches who’ve won NFL championships, Adam Walsh might be the most improbable. Walsh won his title—in 1945 with the Cleveland Rams—while “on leave of absence” from Bowdoin College, a Division III school in the wilds of Maine.

Walsh, a Knute Rockne product, came to Bowdoin in 1935 and coached the Polar Bears quite contentedly—not to mention successfully—for eight seasons. But in ’43 the college shut down the program until the war was over, and Adam asked for a leave so he could he return to Notre Dame and, in the interim, coach the line.

Two years later, when Rams coach Buff Donelli went into the Navy, Walsh agreed to replace him. (It would have been hard for Adam to say no; the Cleveland general manager was his brother, Chile Walsh.) Adam got immediate results. With a roster that featured, at one time or another, nineteen rookies, the ’45 Rams shocked the pro football world by winning it all, beating Sammy Baugh and the Redskins in the championship game, 15-14.

The next season the franchise moved to Los Angeles, and the Rams finished second behind the Bears in the Western Division. Adam had a contract that ran through 1949, but it included an escape clause after the second year if he decided the NFL wasn’t for him. He decided to exercise it—sensing, perhaps, that owner Dan Reeves intended to become more involved on the personnel side. (Indeed, early in ’47, Reeves bought out Chile’s contract and assumed the GM duties.)

Adam reportedly received offers from the NFL, the All-America Conference and other colleges but opted to return to Bowdoin. “It’s like going home to be among friends again,” he said. “I spent [eight] very happy years at Bowdoin . . . and have been on leave of absence.”

The feeling in Maine was mutual. “Bowdoin men everywhere got a lift with their coffee this morning when they read Adam Walsh had decided to return as football coach of the Polar Bears,” *Portland Press Herald* columnist Blaine Davis wrote. “A lot of wives who hadn’t heard a word at the breakfast table for months probably were pleasantly astonished. Anyway, astonished. . . . The State Series didn’t seem the same last fall without the big,



blond, bespectacled Walsh roaming the sidelines.”

On September 27, 1947, nine months after he’d coached the Los Angeles Rams to a 38-17 win over the Green Bay Packers—and twenty-one months after he’d taken them to the NFL title—Adam Walsh led the Bowdoin Polar Bears into battle against the Tufts Jumbos. The opposition spoiled the occasion, though, by turning three Bowdoin fumbles into

touchdowns and holding on for a 21-12 victory.

There would be other Saturdays, though, for Walsh, who stayed at the school for 12 more seasons. The main thing was, he was back where he belonged.



Top: Coach Adam Walsh, 1947

Above: Coach Walsh in 1949 with Jim Sibson ’50 and Dave Burke ’50

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It's all about the team and her players for Bowdoin field hockey head coach Nicky Pearson, here conducting a recent practice amid her squad. While never one to seek the spotlight, Pearson casts a long shadow on women's athletics at Bowdoin. With 18 postseason appearances in her 18 years at the College, seven NESCAC Championships, six NCAA Final Four appearances, and three Division III National Championships, she's made Bowdoin field hockey into one of the nation's elite programs. On September 8 this year, senior Katie Riley scored the game-winning goal with fifteen seconds remaining to lift the Bowdoin to a 1-0 win over host Wellesley, giving Pearson her 250th Bowdoin victory.

## IF YOU BUILD IT

## Polar Bears in Pieces

Staff from LEGO, including VP of Marketing Michael Moynihan '89 and four other alumni—Heidi Harrison '13, Casey Blossom '13, Chelsea Albright '12, and Danny Lowinger '12—were on campus in early fall loaded with LEGO pieces and instructions on how to build miniature Polar Bears. Students flocked to Smith Union to make their sculptures during the event, which was hosted by Bowdoin Career Planning.



## Hungarian Mushroom Soup

Serves 8

- 4 tablespoons butter or olive oil
- 1/2 cup diced onion
- 6 ounces portobello mushrooms, sliced
- 12 ounces white or button mushrooms, sliced
- 2 teaspoons minced garlic
- 4 teaspoons paprika
- 1 teaspoon freshly ground black pepper, divided
- 1 tablespoon chopped fresh dill, divided
- 4 tablespoons all-purpose flour
- 2 3/4 cups vegetable stock
- 1 1/2 teaspoons soy sauce
- 3/4 cup milk
- 1/2 cup sour cream
- 1 teaspoon lemon juice

**Preparation:** Add butter or olive oil to a large saucepan and place over medium heat. Add onions, mushrooms, garlic, paprika, half of the ground pepper, and half of the chopped dill. Cook, stirring often, until onion is translucent and mushrooms are tender. Do not break up the mushrooms as you stir and be careful the mixture does not burn. Slowly add the flour to the mixture in the pan and blend to make a roux. Cook for four to five minutes. Add the vegetable stock, soy sauce, and milk, and cook until slightly thickened. Add the remaining ground pepper and the lemon juice and heat to 160 degrees. (Do not heat above that temperature, or the soup will curdle.) Just before serving, stir in the sour cream and garnish with the remaining dill.



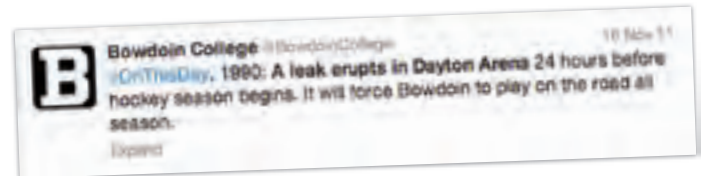
## CLOSE UP

## Welsch Gives Film Legend Her Close-Up

Tricia Welsch, associate professor of film studies at Bowdoin, gives larger-than-life movie legend Gloria Swanson her due in a new biography, *Gloria Swanson: Ready for Her Close-Up*, published this fall by the University Press of Mississippi, and which is garnering excellent press and reviews. Swanson uttered one of Hollywood's most famous exit lines: "All right, Mr. DeMille, I'm ready for my close-up."



## IN BOWDOIN HISTORY



Follow @BowdoinCollege #OnThisDay for 365 Bowdoin facts, one calendar day at a time.

## ALL OVER THE MAP

**Bowdoin asked students** what classes they were most excited to take this semester. Here are some of the many courses they mentioned.





## Congressional Gridlock

The inability of Congress to collaborate across the political aisle has led to that institution's historically low approval rating and a troubling dysfunction recently on display in the shutdown of the federal government. Former U.S. congressman Tom Allen '67 and former U.S. senator Olympia Snowe H'83 have new books that examine the paralyzing Congressional bi-partisanship, and the two long-time legislators share insights to its causes and offer possible solutions to move the country forward.

**Bowdoin:** Each of you lays out in your book several reasons for the gulf between political parties, and it seems you agree that the deepest and most challenging reason is an unwillingness of the parties to cooperate with each other. There have always been differences in Congress, but lawmakers have frequently come together for the common good. Why is compromise so difficult—if not impossible—now? What will it take to get Congress to work together and once again deserve the title of the “world's greatest deliberative body”?

**Allen:** I have a different take on the sources of political polarization in Congress. Although not often analyzed by commentators, two incompatible worldviews, one grounded in individualism and the other in community, are the primary reason that compromise is more difficult now than in the past. It's less an unwillingness to cooperate than an inability to cooperate—given those worldviews. Congress is deeply divided because to each side the opinions of the other make no sense and therefore, each concludes, cannot be honestly held. One side believes government is one way to advance the common good; the other believes that government always impinges on personal liberty. Recovery of a more collaborative approach to governing depends on many changes, the most important of which turns on the struggle within the Republican party between its conservative and libertarian camps.

**Snowe:** There are many factors, from the parties becoming more extreme to the insatiable appetite for content and ratings generated by today's 24-hour media cycle which only serves to incite the demonization of differing viewpoints and solidify the positions of policy-makers before there's even an opportunity for thoughtful debate.

We've also experienced explosive growth over the past two decades of so-called “third party groups,” that are often funded by advocates who will not accept anything less than unyielding adherence to their position and ideology. The Citizens United Supreme Court decision, which struck down a key provision I had co-authored that closed campaign advertising loopholes, has upended the financing of campaigns—creating even greater

imbalance and triggered unbridled, undisclosed spending on ads. And it is illustrative that 71 percent of the activities these groups underwrite oppose, rather than support candidates.

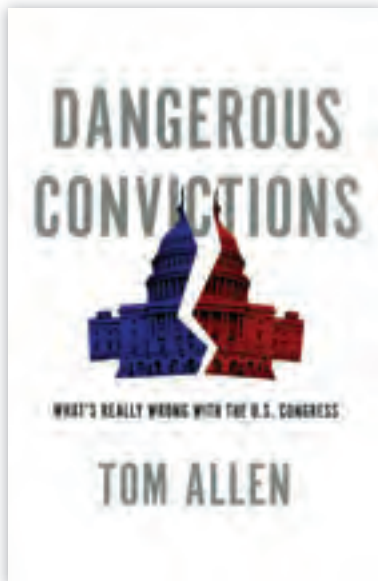
Another part of the problem as well is that closed primary systems typically produce two candidates in the general election who reflect more the far ends of the spectrum for each party, rather than candidates who are predisposed to consensus-building.

We've also witnessed how congressional redistricting has homogenized U.S. House districts. When Party organizations oversaw redistricting efforts after the 2010 elections, each one worked to make certain their own incumbents would be safe by redrawing districts so that more Democrats were placed into Democratic areas or more Republicans into Republican areas.

Ultimately, what is crucial to mitigating the polarization in Congress—and returning the United States Senate to its status of “World's Greatest Deliberative Body”—is all of us providing a political reward at the ballot box for those politicians who work toward common ground when it's clear their party positions cannot prevail—and a political penalty for those who don't.

**Bowdoin:** It's apparent that for many politicians ambition to gain and retain power has overcome the ideal of the citizen legislator. What changes are necessary so that public policy not personal gain motivates the system?

**Allen:** This was the issue that consumed James Madison. He understood that human beings were self-interested, but hoped the governing institutions the Founders designed would foster



countervailing incentives to serve the public interest. Because the parties are now so polarized ideologically, they both believe that the public interest is virtually identical with their philosophy and positions. The problem is not so much sheer hunger for power, but the belief in convictions about policy that are “dangerous” because they are not supported by evidence.

**Snowe:** First, I would say that the vast majority of the men and women I met and worked with throughout my 34 years in Congress came to Washington for the right reasons and with an intent to do what they believe is in the best interests of their constituents. In the Senate, I spoke to many of my colleagues who ran for office to get things done, solve problems, and achieve great things for our nation. I've heard them lament the inability to accomplish more in today's polarized political atmosphere.

One issue I discuss in my book is the critical importance of campaign finance reform. There used to be a time when we would separate politics and policy at least for the first year after the election, to attempt to synchronize our legislative agenda on issues crucial to the nation before the campaign season of the second year. Now we are experiencing a perpetual focus on campaigns and fund-raising. And the current, 24/7 scramble to raise money not only unduly influences agendas, but also contributes to an alarming reduction in the number of days actually spent legislating.

I believe a national, bipartisan campaign finance reform commission should be established to sift through the enormous complexities and develop concrete recommendations for congressional consideration and enactment.

**Bowdoin:** Why isn't the American public demanding accountability from its elected officials, demanding a fix to the ineffectiveness? What can we as citizens do?

**Allen:** The American public is almost, but not quite, as polarized as members of Congress. Numerous studies show that Americans are increasingly sorting themselves into two camps that view the world and the role of governments in dramatically different ways. We all need to be more open to the ideas of others with whom we tend to disagree.

**Snowe:** Part of the problem is that people today are only hearing from two voices—the far right, and the far left. And all of the punditry class and the talking heads and political operatives who have a stake in perpetuating the extremes want to feed into that machinery of polarization as I call it. But, in fact, it is possible to bridge the divide. What I try to convey to people is, I've seen firsthand that it doesn't have to be this way. All of us as Americans have to care as much about forcing change as those who have a tremendous stake in maintaining business as

usual care about fighting it. And in the end, We the People outnumber the defenders of the status quo.

There are many avenues that Americans can take, and certainly social media is key. If organizations like Moveon.org and the Tea Party can rally in real time through social media networks, and movements spread like wildfire as we saw during the so-called Arab Spring, then it can happen right here and now with a demand to stop the dithering and the bickering and work together to produce results.

On that note, I've also joined the Bipartisan Policy Center in Washington, as a senior fellow. And in conjunction with my book, I'm encouraging people to join a new effort at the BPC by becoming a Citizen for Political Reform at their website, [www.bipartisanpolicy.org](http://www.bipartisanpolicy.org).

**Bowdoin:** The pictures painted by both books are frankly rather grim—what do you see as evidence of hope that the situation in Congress will improve?



**Allen:** No trend continues forever. I argue that the Republican Party has become essentially a libertarian party, hostile not just to new programs but also to much of what governments already do today. Support for the libertarian agenda, popularly ascribed to Tea Party advocates, has deep roots in American culture. But the 21<sup>st</sup> century will be the Collaborative Century—the century in which the global community is more tightly integrated and engaged in working on

common challenges than ever before. Libertarian parties cannot be governing parties in that kind of environment.

**Snowe:** Because I believe we are at a tipping point where the American people will no longer tolerate the serial dysfunction in Congress. No one expects elected officials to be non-partisan. People do expect that you will transcend partisanship when both sides reach an impasse on the critical issues.

The fact is, we live in a representative democracy, and in a representative democracy, we get the government we demand. What's required is that our candidates and elected officials hear from all of us that compromise is essential, and will be supported by their constituents on both sides of the political aisle.





BOWDOIN

# Seen

"I cannot endure to waste anything as precious as autumn sunshine by staying in the house. So I spend almost all the daylight hours in the open air."

—Nathaniel Hawthorne, Class of 1825  
From The American Notebooks





# Gateway to the Digital Humanities

Bowdoin's Digital and Computational Studies Initiative opens new doors to traditional disciplines

BY ABBY MCBRIDE

IT'S NOT OFTEN THAT A COLLEGE CLASS IS TAUGHT JOINTLY BY AN ART HISTORIAN AND A COMPUTER SCIENTIST. BUT WHEN THE COURSE MATERIAL INCLUDES AN INTERACTIVE MAP OF AUGUSTAN ROME, DIGITIZED CLOSE-UPS OF THE GHENT ALTARPIECE, AND A JANE-AUSTEN'S-EYE VIEW OF AN 1813 EXHIBITION AT THE BRITISH INSTITUTION, THE PAIRING MAKES PERFECT SENSE.


This fall, Bowdoin's Professor of Art History Pamela Fletcher and Professor of Computer Science Eric Chown are teaching a new course called "Gateway to the Digital Humanities," and it's all about forging connections—combining digital methods with humanistic disciplines like art history, literature, classics, religion, and philosophy—merging the traditional with the forward-looking.

Eleven students from a wide range of backgrounds—some with experience in history or culture, others with programming savvy—are enrolled in the inaugural semester of the course, which is built on a foundation of group discussions and hands-on projects.

"Our aim is to explore how extraordinary advances in computational power are opening up new ways to study human history and culture," Fletcher said. With the same kind of energy that has transformed financial markets and political campaigns, computational tools are revolutionizing humanistic studies too.

"When our students go out into the world they can either have an advantage in being well-versed in these methods and tools, or a disadvantage," Chown said. He and Fletcher believe in the former option, and they're joined in that conviction by other Bowdoin faculty and staff.

"As a small college whose diverse and talented faculty excel at building close connections across departments, we're ideally



"Our aim is to explore how extraordinary advances in computational power are opening up new ways to study human history and culture."

positioned to offer this interdisciplinary course to our students," said Dean for Academic Affairs Cristle Collins Judd. "It's an opportunity to embrace the future while remaining absolutely true to our core liberal arts values."

The course is the first offering in Bowdoin's new Digital and Computational Studies Initiative, which germinated from conversations that President Barry Mills began with trustees and faculty in 2012. Mills identified the rising importance of digital and computational methods as a trend with major implications for higher education, and "recognized that Bowdoin could either play catch-up with this trend or be ahead of it, be a leader," Chown says.

As a scholar who entered the field of computer science "exactly because it's involved in everything," Chown was among the first faculty members on board with the new endeavor. While the first wave of faculty collaborators was made up of computer scientists and mathematicians, professors from the humanities were quick to join. Fletcher had already glimpsed the usefulness of digital tools while researching 19th-century London galleries several years ago. After struggling to keep track of the city's many art-related landmarks as they shifted from year to year, she turned to a computer mapping program that ended up offering an elegant solution to her problem.

In that vein, "we're considering computer science as a tool to augment and enable the humanistic studies we've been doing at Bowdoin for 200-plus years," Chown said. "It enables us to ask and answer questions."

Now Chown and Fletcher are heading the Digital and Computational Studies Initiative as co-directors of a steering committee that includes mathematics professors Bill Barker and Adam Levy, biology professor Jack Bateman, sociology professor Ingrid Nelson, and environmental studies professor Phil Camill. Two important new additions this fall are Crystal Hall, postdoctoral fellow in the humanities, and Jen Jack Giesekeing, new media and data visualization specialist, both of whom are devoted to the initiative full-time.

With this larger structure in place, Fletcher and Chown

developed a course syllabus this past summer with the help of a pair of student interns. Art history major James Miller '14 and computer science major Evan Hoyt '15 tested computational tools for usability and delved into the digital humanities literature in search of interesting projects. They wrote up their findings in a wiki that's being used as a resource for the course, and Miller has stayed on to serve as a teaching assistant this fall.

The course leads its participants through an assortment of methods for approaching the digital humanities—image analysis, mapping, textual analysis, and network analysis. Along the way students are trained in basic programming, starting with a lesson on using [the programming language] Python in the very first lab session. In a nod to the inextricable nature of their two fields, Chown and Fletcher are holding their office hours together, "so students don't have to decide whether they're asking humanities or digital questions," Fletcher said.


For the latter portion of the semester, the students will use their newfound knowledge to create their own individual or group projects, chosen based on their interest and expertise.

Ultimately, the students are developing an understanding of what computers can—and can't—bring to historical and cultural study. "The idea is not to be a computer hacker," Chown said. Rather, he and Fletcher hope for course participants to become comfortable conversing with programmers and aware of the digital tools and methods available for accomplishing their objectives.

These are crucial goals, according to Anne Helmreich, a digital humanities specialist and senior program officer at the Getty Foundation, who spoke at Bowdoin last year in one of the initiative's first campus events. "The notion of devoting attention to computing is like any other form of literacy," Helmreich said. "Bowdoin is training the leaders of the next generation, so it's important that they have those critical thinking skills."

The new course is proof of Bowdoin's place at the forefront of a movement to harness the power of digital and computational tools, in a world that's increasingly mediated by computers. "Computer science isn't just for computer scientists anymore," Fletcher said. "It's something we all need to understand."

*Writer, artist, and biologist Abby McBride is assistant director for academic communications in Bowdoin's Office of Communications and Public Affairs.*



"Bowdoin could either play catch-up with this trend or be ahead of it, be a leader."



The son of poor working class Chinese immigrants from Seattle who spoke Cantonese, Ed Lee '74 graduated from Bowdoin and then Cal Berkeley's law school to become San Francisco's first Chinese-American mayor—along the way exhibiting a remarkably quiet strength to bring people together.

# Everyman Ed

By Andy Serwer '81 • Photography by Brian Wedge '97



Some five hundred volunteers at a help-the-homeless day in San Francisco line the bleachers of the Bill Graham Civic Auditorium. They're listening to the mayor of their city, Edwin Mah Lee (Bowdoin class of '74) give a speech, and they're absolutely rapt—which is a bit surprising because Lee's remarks seem to be perfunctory. In a speaking style about as fiery as Bob Newhart's, the mayor talks about the need for compassion and equality, and also about jobs and growth. Pretty standard stuff.

And neither does Ed Lee cut a particularly impressive figure. He's around five feet, five inches with medium length silvery hair, and sports a non-descript suit. He has a bit of a paunch from eating too much of homemade casseroles like his "No-longer secret Poongaloong" (See recipe online.) His trademark mustache is restrained. As for his glasses, well maybe they were stylish when he was back at Bowdoin. Maybe. And yet, reflected in his eyes are five hundred faces hanging on every word.

Why is that?

To answer that question you have to understand how contemporary American history and a remarkable personal story brought this man and this city together.

First consider the strikingly eclectic group of volunteers gathered in the auditorium (named after the late legendary rock concert impresario.) Here sit aged radical activists—decades removed from their SDS/Black Panther/Yippie glory days—some who don't look that different from the folks they're trying to help. Also present (and of course there's all kinds of overlap here) are African Americans, Latinos, and Asians—including Chinese, Koreans, Japanese, and Samoans. Then there are doughy corporate types from sponsoring organizations such as Blue Cross and Sprint. And finally there's a strong showing of 'shiny happy people,' aka young techies from companies like Twitter, Facebook, and Square, whose most pressing issues are (in order of importance) working like maniacs, conducting multi-million real estate transactions, and consuming mind-bending cabernets. Now imagine processing all this history and humanity and then calmly and extemporaneously drawing the crowd together and inspiring them.

That Ed Lee can so readily connect with these people has everything to do with his most unusual life path: The son of poor working class Chinese



immigrants from Seattle who spoke Cantonese, he graduated from Bowdoin and then Cal Berkeley's Boalt Hall law school to become San Francisco's first Chinese-American mayor.

But Lee's appeal also has everything to do with the authenticity and content of his character. While many fellow California politicians trade on their larger than life personas—think Arnold, Nancy Pelosi, and Jerry Brown—Lee stands out for not standing out. Example: The first word out of Ron Conway's mouth to describes Ed Lee is "humble." To Conway, one of the most prominent venture capitalists in the Bay Area, Lee's demeanor is a refreshing contrast to the brash tech CEOs he spends his

*With a low key speaking style, San Francisco Mayor Ed Lee '74 still has audiences hanging on his every word.*





days with. Lee also has a deceptively high EQ, (emotional quotient), meaning he is extremely adept at reading and understanding others. But even more than that, Lee has a deep and sincere intellect honed by a range of experience, not the least of which was his time at Bowdoin, where he sought out and soaked up the totality of what the college had to offer. Ed Lee really is a typical American success story that is of course paradoxically singular by definition.

It may be difficult for younger alumni to process that only forty years ago, Asian students were so unusual that when Ed Lee joked with his classmates that he was the brother of martial arts movie star Bruce Lee, they believed him. “I had never been East before—all I had seen was a picture of Bowdoin—and I remember that first winter. Eight feet of snow,” Lee says to me. I’m sitting with the mayor in his office across from his desk, and behind him I can see pictures of his family, President Obama, Golden State Warriors’ Stephen Curry and (readers will be happy to know) a ceramic polar bear.

“We had to dig ourselves out of the dormitory [Appleton], and I went, ‘What the heck is

“Bowdoin to me was like a monastery. You could explore anything you wanted as long as you were serious about what they were trying to teach you. And absorb it, and then allow it to blend in you.”



this?’ And I got one of those long green coats from an Army surplus store, really warm with the head cover in it,” he recalls with a grin. “My roommate was from Portland, Maine, and he was a violinist but very down to earth and spoke in that Maine twang. And I would be joking about how slow society was in Brunswick, Maine, and he would say: [Lee imitates Maine accent here] “Mr. Lee, you’re cruisin’ for a bruisin.” And I said, “What!? What did you say?”—but he was very courteous, very polite.”

Ed Lee wasn’t exactly a fish out of water at Bowdoin though. An exceptional student and a leader growing up, Lee was class president of Seattle’s Franklin High School, (which was then a third Asian, a third white, and a third African American.) He played varsity tennis and sang in an elite choral group where he was mentored by another Chinese-American class president two years older than him, Gary Locke, who would go on to be Governor of Washington, Secretary of Commerce, and currently U.S. ambassador to China. Lee was also the only one of his four brothers and sisters who pitched in significantly to help his father, Gok Suey Lee, with his work as cook at a restaurant. Gok, who fought in World War Two for the U.S., came from the city of Taishan in Guangdong Province (southeastern China near Hong Kong) in the late 1930s. Lee remembers working with his father: “There were a couple of incidents in the restaurant where he had to take food to Caucasian customers and he would get cursed out, being called a ‘chink cook’ and stuff for whatever reason it was. I would be in the car, help him carry some of the food into the house, and he’s, ‘Go sit in the car,’ and I’d be hearing some yelling but I would be afraid to ask him what that was about.”

And then tragedy stuck. Gok Suey passed away when his son was fifteen and Lee’s mother had to double down working as a waitress and seamstress. Meanwhile Ed had college to consider. While his mentor Gary Locke went on to Yale, and his friends were looking at the Ivy League too, as well as the University of Washington, a high school history teacher convinced Lee that he would do better at a smaller school. Head of Bowdoin admissions Richard



Ed Lee really is a typical American success story that is of course paradoxically singular by definition.



Moll happened to be in Seattle, met Lee, liked what he saw, and helped Lee secure an Alfred P. Sloan scholarship, a grant from the foundation founded by the late CEO of General Motors who had built the automaker into the largest company in the world.

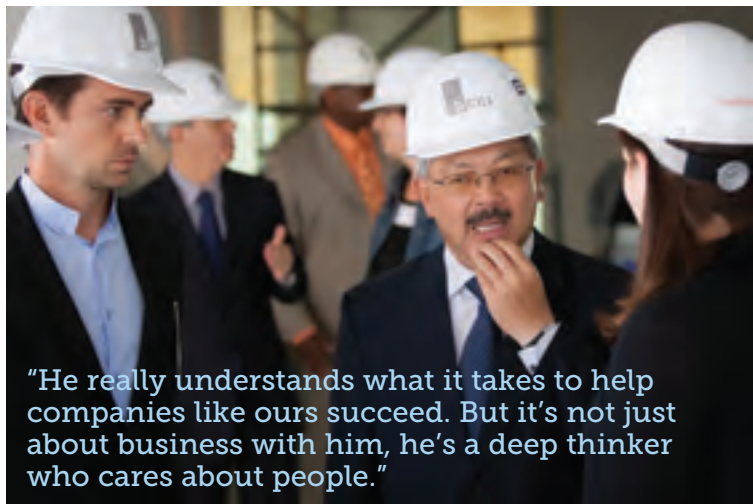
Lee’s time at Bowdoin was so productive that it may make you, dear reader, feel like a bit of a slacker. So brace yourself: Ed was a Dean’s List student, a James Bowdoin Scholar, a Surdna Foundation Fellow. He was on the Student Council and the National Model United Nations Club, and he was president of the U.N. Club. He was in Bowdoin’s Upward Bound program. He lettered in tennis, was co-captain and a co-recipient of the Samuel A. Ladd Tennis Trophy his senior year. He graduated summa cum laude, was elected to Phi Beta Kappa, and was awarded a Thomas J. Watson Fellowship. He studied Russian and Mandarin, the latter then taught by the college bursar, a woman from Taiwan. (A quick Russian anecdote: One summer Lee dropped in on a rural Russian Orthodox church—probably in Richmond, Maine. Lee was all wild-haired and sunburned dark from working outdoors. “I started speaking Russian and they thought I had dropped in from Mongolia,”

he laughs.)

Lee was also active in fervent campus politics of the time. “Ed arrived at Bowdoin with the rest of our class in the fall of 1970 following great on-campus political turmoil that spring due to the Communist coup in Cambodia,” says classmate Jed Lyons. “I remember he was a terrific guy, always smiling, congenial, warm, and with a heat-seeking sarcastic sense of humor. We laughed about our single-sex predicament, caded free beers at the frat parties, and had a wonderful four years at Bowdoin. Ed was a very popular but quiet member of the class.” Says Professor David Vail, who helped Lee with his Watson application, “[Ed]...was a very engaging person and a smart, insightful student: mature beyond his years. My most vivid memories are of a road trip to Boston for a Union for Radical Political Economy weekend conference with elements of an early-70s teach-in and a ‘be-in.’”

Taking his high school counselor’s advice, Lee spent time conversing with a range of professors including Rensenbrink, Donovan, Morgan, Potholm, and Langlois. This intellectual environment prompts some unlikely similes from Lee: “Bowdoin to me was like a monastery. [Remember the college was all-male





"He really understands what it takes to help companies like ours succeed. But it's not just about business with him, he's a deep thinker who cares about people."



(Top left and above left): Jack Dorsey, cofounder of Twitter and CEO of Square, with Ed Lee on a visit to Square's new headquarters.

at the time.] You could explore anything you wanted as long as you were serious about what they were trying to teach you. And absorb it, and then allow it to blend in you. It was like that famous television series Kung-Fu. David Carradine was in the monastery, and they were trying to give him discipline, so when he goes out into the real he would remember that discipline as he experienced all these things. I look at Bowdoin as being kind of like giving you that intellectual ability to appreciate how to learn."

Lee's Watson Fellowship took him to Hong Kong and into China (which was very difficult to enter at the time), where he was to study the Chinese Youth League and compare it to the Boy Scouts. After that he was keen on a career in the U.S. Foreign Service. But his plans went awry. In China, he discovered that the Youth League, Chairman Mao, and the Cultural Revolution weren't any new sort of political paradigm after all, and in Hong Kong, junior diplomats warned him that his long hair and politics might make the Foreign Service a bad fit. Meanwhile he met his future wife Anita. So what to do? He simply followed the same impulse that hundreds of Bowdoin students have: "I said, why don't I just do a little bit of insurance and apply to law school?" Lee was accepted to Cal on scholarship, and off he and Anita went to Berkeley. But Lee had been to the Bay Area one time before. In fact he was drawn back in part by what he describes as a powerful life experience that originated at Bowdoin.

In the spring of 1972, some McGovern for

President organizers arrived on campus through Professor Rensenbrink looking for students to work on their campaign. Lee's name came up, and the McGovernites recruited him to work in San Francisco's Chinatown organizing citizens for McGovern and against Hubert Humphrey. "I said 'San Francisco?' recalls Lee. "[But] I accepted. It tested me for the first time, organizing, as a sophomore at Bowdoin." Both the work and locale appealed to Lee greatly.

And so not surprisingly, as Lee worked his way through law school, he became active in organizing the Chinese community in San Francisco, helping to improve living conditions in public housing and with civil rights issues like diversity in the city's fire department. By the time he graduated from Berkeley in 1978, Lee was already deep into the swirling stew of San Francisco politics, beginning work as a managing attorney for the San Francisco Asian Law Caucus. Eleven years later Lee switched sides to work for change within the system—as they used to say—when then mayor Agnos named him the city's first Whistleblower Ordinance investigator. Over the next two decades, Lee would hold a variety of city positions, ultimately reaching city administrator, where in early January 2011, the board of supervisors voted for Lee to be interim mayor, succeeding Gavin Newsom, who had been elected lieutenant governor of California.

There was just one problem. Lee had pledged not to seek election if appointed, and now that he was in office, 1) he found that he was an effective leader and enjoyed the position and 2) a coalition of supporters had started a "Run Ed Run" campaign encouraging him to run. Lee told the San Francisco *Chronicle* at the time: "I know it might be hard for people to understand that change—but my change of mind in seeking this office has everything to do with wanting what's best for this city." His mind made up, Lee garnered support from the tech community in particular. "I didn't know Ed Lee from a hole in the wall then," says Ron Conway, "but I got to know him as I saw him work to help tech companies create jobs in the city by creating tax-free zones for Twitter and other companies. That sold me." Conway helped produce an "Ed Lee, 2 Legit 2 Quit" video featuring MC Hammer (the tune being a remake of Hammer's 1990's

classic "2 Legit To Quit"), Brian Wilson, (the edgy San Francisco Giants pitcher), former Mayor Willie Brown, football great Ronnie Lott, Twitter co-founder Biz Stone, and Yahoo CEO Marissa Mayer, among others. The surprisingly hip video became a bit of a YouTube sensation and helped propel the Mayor to victory in November of 2011.

Even for someone with Lee's political touch, San Francisco is devilishly difficult to govern, with its congestion, traffic, and super-dense population (number two in the nation after New York City), plus items like an earthquake-damaged mega-bridge, and the aforementioned heterogeneous populace. While the city's operating budget is now in decent shape thanks to an improving economy, San Francisco still has \$4.4 billion in unfunded liabilities the city is projected to owe for retirees' and employees' health care obligations. And, some say Lee is too close to tech companies like Twitter and Salesforce.com. Lee counters that you can't attract and retain companies like that without engaging them, and that one of the most important metrics of progress is job creation. And in fact over the past few years, the city has become a real rival to Silicon Valley for hot tech start-ups. "He really understands what it takes to help companies like ours succeed," says Jack Dorsey, co-founder of Twitter and CEO of mobile payment start-up Square, during a visit by Mayor Lee to Square's new headquarters on Market Street. "But it's not just about business with him. He's a deep thinker who cares about people," says Dorsey.

"Marc Benioff, [billionaire founder and CEO of Salesforce.com] asked me the other day, 'what is it that you want to accomplish?'" Lee tells me as we walk back from Square to City Hall. "He was talking about my education agenda, but it reminded me about Bowdoin. And I remember professors Rensenbrink and Donovan asking me that kind of thing, and how much I thought about it and how important those kinds of questions are." I ask Lee if he ever imagined being the mayor of San Francisco when he was younger. "Oh no," he laughs, but he acknowledges he had thought about being a community organizer, which he did do, and connecting people that way.

Consider the connecting in Ed Lee's own story: A young Chinese-American student from



Seattle is given a scholarship endowed by the CEO of a Detroit auto giant to attend a small college in Maine where he reads Hawthorne and Longfellow and is then recruited by operatives of a presidential candidate from South Dakota to organize a community in San Francisco which inspires him to a life of public service in a city where he eventually becomes the mayor. A singular American success story if there ever was one.

Mayor Ed Lee's life, with its unlikely twists of fate, has been all about understanding what connects us and then applying what he learned to make new connections himself. And now you can begin to understand why the faces of all those volunteers are reflected in his eyes.



Lee has a deep and sincere intellect honed by a range of experience, not the least of which was his time at Bowdoin, where he sought out and soaked up the totality of what the college had to offer.



Andy Serwer '81 is managing editor of Fortune magazine. He is a regular guest on MSNBC's Morning Joe and CNBC's Squawkbox, and from 2001 to 2006 he served as the business anchor for CNN's American Morning.

Documentary photographer Brian Wedge '97 splits time between studios in Maine and San Francisco. His work has appeared widely in publications such as National Geographic, Vogue, Outside Magazine, Patagonia, and The New York Times, and he is a frequent contributor to Bowdoin magazine.





# A Mighty PRESENCE



## The Battle of Gettysburg's sesquicentennial prompts new inquiry into Bowdoin's contributions to the Civil War.

BY KATHRYN MILES

PHOTOS COURTESY OF THE GEORGE J. MITCHELL DEPT. OF SPECIAL COLLECTIONS & ARCHIVES, BOWDOIN COLLEGE LIBRARY.



FEW MOMENTS HAVE DEFINED AMERICAN HISTORY AS DISTINCTLY AS THE SUMMER OF 1863. THE CIVIL WAR, BEGUN WITH A SERIES OF SKIRMISHES IN 1861, HAD SINCE DEVELOPED INTO AN EPIC CONFLICT INVOLVING OVER TWO MILLION SOLDIERS AND UNIMAGINABLE CASUALTIES. TO MAKE MATTERS WORSE, TENSIONS WERE CLEARLY RISING.

In January of 1863, Abraham Lincoln signed the Emancipation Proclamation, freeing slaves in seceded states. It was soon followed by the Civil War Military Draft Act, the first in the nation to allow the involuntary enrollment of soldiers. In many quarters, responses to both were fierce. Southern newspapers denounced the proclamation and insisted that Jefferson Davis would kill any African American soldiers his army encountered. Meanwhile, dissent in the North over the prospect of conscripted service erupted in violent draft riots, leaving over 100 people dead.

The ideological battlefield, it seemed, was growing as bloody as its literal counterpart—and that was no small thing.

In early June of that year, 18,000 cavalymen fought at Brandy Station, Virginia, making it the largest such battle in U.S. history. A few weeks later, the country would hold its collective breath as Union and Confederate soldiers waged three days of brutal combat at Gettysburg, marking the battle as the deadliest on American soil.

The war, already horrific, was growing ever more so with each passing day. But that didn't stop thirty Bowdoin students from volunteering for battle. They had heard word that a cavalry regiment was forming in Rhode Island. Its required length of service was six months—a reasonable term for a student still hoping to obtain a degree. The students received permission from College administrators and soon prepared to depart.

Charles Beecher, Class of 1866 and nephew of Harriet Beecher Stowe, was one of these young men. Before departing Brunswick, he wrote to his father, a Congregationalist reverend and Bowdoin alumnae, asking for his consent as well. His father's response was as brief as it was demonstrable:

*My Dear Son—  
Go, go, go. God bless, amen.*

Reverend Beecher's reply was soon serialized in northern newspapers, which praised it—and his son's request—as evidence of the “noble souls” possessed by fathers and sons in New England.

David Thomson '08, now a doctoral student specializing in the Civil War at the University of Georgia, says Beecher's response also embodies the College's mission of educating civic-minded graduates.

“Bowdoin has always been about promoting the common good; it's just that how a Bowdoin student interpreted ‘the common good’ has changed over the years. Today, we talk about being a global citizen. In the mid 19th century, it was all about service to your country.”

Bowdoin's contribution to the Civil War took myriad forms, says Thomson. Some alums were the focus of much national attention, including William Pitt Fessenden (Class of 1823), who served as Lincoln's Secretary of Treasury, and Thomas Worcester Hyde (Class of 1861), who served as a Union Brigadier General. Others found more humble roles to serve. Oscar Billings (Class of 1871) enlisted in the 8th Maine Infantry as a musician at the age of sixteen. Edwin Emory (Class of 1861) left his post as a school teacher to serve as an ambulance officer for the 17th Maine Infantry. Still other graduates contributed as ministers, statesmen, and doctors.

“For such a small college,” says Thomson “Bowdoin graduates cast a really, really wide net during the war, impacting lots of areas from actual concrete policy decisions with national ramifications to being influences in their own communities.”

The scope of this influence is the subject of a multi-year-long commemoration on campus, which includes symposia and museum installations, along with experiential education opportunities for students and alumni alike.

Tess Chakkalakal, associate professor of Africana studies and English, says such an inquiry offers an important opportunity to reconsider the war from multiple perspectives and to take a much-needed long view. Chakkalakal recently served as director of Bowdoin's alumni college program, “The Afterlife of the American Civil War,” which offered participants the opportunities to engage firsthand with materials from that era. The goal, says Chakkalakal, was not so much to tell participants what the war was really about as it was to let them develop their own perspective.

A similar ideology underlies “The Civil War Era,” one of the College's new humanities course clusters, which demonstrates how disciplines ranging from art history to economics inform this defining moment in American history.

For Chakkalakal, the Civil War seems an ideal subject for this kind of interdisciplinary inquiry.

“There really isn't a single narrative of the war,” says Chakkalakal. “It didn't begin in 1861; it didn't end in 1865. The causes and consequences are much more far-reaching than that, and our understanding of them is still shifting. They are still very



Charles M. Beecher (Bowdoin 1866)

Opposite page: Clockwise from top, Bowdoin College, ca. 1862.; “Roll of Honor”; published in the Bowdoin Bugle, November 1864; Major General Joshua Lawrence Chamberlain, 1865.





Top to bottom: Major General Oliver Otis Howard, ca. 1863; Christmas letter from O.O. Howard to his son, Guy, 1861; Letter from Maggie Came to Arthur McArthur, Sr., complaining about not being able to serve as a wartime nurse (June 15, 1861).



**“Taken individually, these papers say just a little, but collectively, they speak about the war in a very loud voice.”**

much open questions, and they invite rigorous discussion.”

That includes, she says, understanding Bowdoin’s role in the conflict and its aftermath.

A total of 317 Bowdoin students and alumni served in the Civil War. Eighteen of them fought for the Confederacy. Most of those who served—a full eighty percent—were commissioned Union officers. The others most likely came from humble farm families and were happy just to receive a wage—even if it was one as meager as an army private’s, says Richard Lindemann, director of the George J. Mitchell Department of Special Collections & Archives. “These were men and boys who were really, really glad to get their \$300 checks.”

Their letters and journals, along with rare archival documents, comprise some of the most extensive special collection holdings at the Hawthorne-Longfellow Library.

“Taken individually, these papers say just a little,” says Lindemann. “But collectively, they speak about the war in a very loud voice.”

The loudest voice of all may well be the personal papers of Oliver Otis Howard. All three of the Howard brothers—Oliver Otis, Charles Henry, and Rowland Bailey Howard—graduated from Bowdoin; each also played an important role in the Civil War and its aftermath.

Otis (Class of 1850) had already become a career military officer when the war erupted in 1861. He would eventually receive the Medal of Honor for his heroic bravery in a battle at Fair Oaks, Virginia. However, it’s his work as the head of the Freedmen’s Bureau, a U.S. agency established to aid former slaves, for which he remains best known.

And, like much of the Civil War’s narrative, Howard’s significance has come to light only with the passage of time.

That, says Chakkalakal, has a lot to do with how we have perceived the years after the war. For decades, scholars viewed reconstruction as a failure. It wasn’t until well into the 20<sup>th</sup> century—when historians began collecting stories from descendants of slaves, when they began examining the very real ways in which both black and white Southerners worked towards reunification—that Howard’s contributions gained recognition.

His story is rendered vividly in sixty linear feet of letters and other documents, housed in the library’s special collections and archives. They include brutal accounts of battles as well as more whimsical letters and illustrations Howard sent to his children. Perhaps most interesting are the correspondences Howard preserved from others, including luminary figures such as Frederick Douglass and Booker T. Washington, along with heartfelt letters penned by former slaves—some of the only such documents to withstand the scourge of time.

Complementing O.O. Howard’s papers are the letters of Rowland Bailey Howard (Class of 1856), who ministered to Union troops as part of the U.S. Christian Commission before becoming secretary of the American Peace Society, and Charles Henry Howard (Class of 1859), who enlisted in the army at Otis’s behest. Like other Bowdoin graduates, Charles’s views on battle were by no means monolithic.

Indeed, Bowdoin’s collective response to the war was both multifarious and occasionally dissonant, one that included secessionists and pacifists as well as those willing to support the Union’s cause—sometimes all in just one family. William McArthur (Class of 1853), for instance, served as brevetted brigadier general for the Union; his brother Arthur (Class of 1850) became a major in the Confederate Army.

But it wasn’t just the men of Bowdoin who contributed to this richly varied narrative.

And for the women who remained in Maine—the girlfriends and wives, the mothers, daughters, and sisters—finding ways to serve often proved difficult.

**A total of 317 Bowdoin students and alumni served in the Civil War. Eighteen of them fought for the Confederacy. Most of those who served—a full 80%—were commissioned Union officers.**

**“The four years of the Civil War have done more than just about anything in terms of dictating the direction of this country. In essence, the war is a mirror in which we see ourselves, and it keeps drawing us back to that mirror for continued reassessment.”**

Maggie A. Came, for instance, penned fiery letters to William McArthur after being denied the opportunity to serve as a nurse for the Union Army. Told that the wives of soldiers were given preference for such positions, the spirited Came wrote, “*think you I couldn’t meet that preference if I tried, I bet I could. . .*” Her heart, she said, was on the battlefield. Why shouldn’t she be as well?

Women like Came, who were instructed to keep their “freshness and bloom” at home, where it could “adorn our New England homes,” struggled to find other ways to make contributions. Some formed sewing circles and took up donations; others, like Annie Hayden, the fiancée of Thomas Hyde, served as standard-bearers for equality. When Hyde wrote home, insinuating that commanding “colored troops” might somehow constitute a lesser military assignment, Hayden was quick to chastise him, wondering pointedly what difference race makes when it comes to assessing the qualifications of soldiers.

Chakkalakal says correspondences like these offer an important perspective into the full range of responses to the war—and a crucial part of the war’s complicated legacy.

That includes those who opposed it.

“One of the most important aspects of the Civil War was the contrast between ambivalence and fanaticism it sparked, both at Bowdoin and beyond,” says Chakkalakal. “We tell ourselves today that everyone thought Lincoln a great leader, that everyone in the North wanted to end slavery, or that everyone wanted to enlist and fight, but that wasn’t true. In a lot of ways, the 1860s were like the 1960s: there were a lot of people who disagreed with the conflict and what it meant for America.”

Those dissenters included then-president of the College Leonard Woods. The son of a noted Congregationalist theologian, Woods was himself a scholar of Christian theology. He was also a Presbyterian preacher and noted pacifist.

Woods famously denied the initial request of Joshua Lawrence Chamberlain (Class of 1852), who appealed to leave his position as professor of rhetoric and oratory in order to join the Union Army. And it was no doubt with controversy and dissension that the young professor was eventually granted permission to serve. Perhaps that is one reason Chamberlain and Eliphalet Whittlesey, also a professor of rhetoric and oratory, were the only two Bowdoin faculty members to vacate their positions in order to serve.

If nothing else, says Richard Lindemann, that statistic alone shows just how divided the campus was regarding the merits of conflict.



Left: President Leonard Woods, Right: Drum corps, Maine 8th Vol. Infantry, 1865

For those who chose to remain on campus, says Lindemann, surprisingly little changed in their lives. Extant student publications and letters written home contain the same kind of content one might see today: news about clubs and sports, requests for money, a few complaints about heavy coursework and troubles with roommates. A photograph taken then would seem familiar to anyone who has spent time on campus: the chapel rising above Maine and Appleton Halls; a few students strolling on a narrow dirt road that would later become Park Row.

Lindeman adds that the only tangible evidence of the war’s effect on campus was the growing honor roll included in each issue of the *Bowdoin Bugle*—a grim reminder of the war’s growing toll.

More than 750,000 soldiers would lose their lives before the end of the war. That’s a number, says David Thomson, that can be hard to fully comprehend today.

“I tell my students: imagine enduring the horrors of September 11th every day—for four years. That’s how bloody the war really was.”

But the war’s abiding significance, he says, is far more reaching than these statistics alone. “The four years of the Civil War have done more than just about anything in terms of dictating the direction of this country. In essence, the war is a mirror in which we see ourselves, and it keeps drawing us back to that mirror for continued reassessment.”

The opportunity to become a part of that inquiry was what first brought Thomson to Bowdoin as an undergraduate. He and Chakkalakal both agree that the College is an ideal place for such study.

“Learning at Bowdoin is not just what happens in the classroom but also outside and in our surrounding environs,” says Chakkalakal. “Bowdoin is a historical site: people learn by just being here.”

*Kathryn Miles’s latest book, All Standing, details the journeys of the famine ship Jeanie Johnston. Her new book about the sinking of the tall ship HMS Bounty, based on her article for Outside magazine, is forthcoming. She lives in Belfast, Maine.*



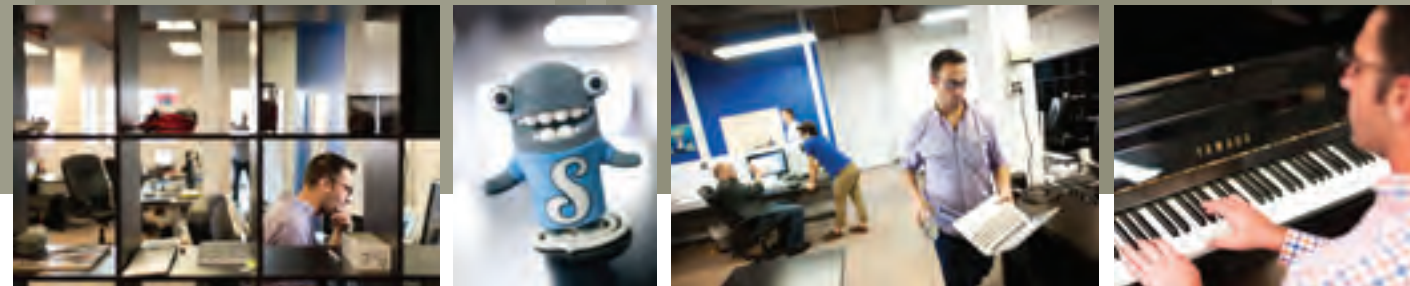


# The Accidental Entrepreneurs



At Bowdoin, Arlyn Davich '03 and her brother Eric '06 were music majors who never took an economics course. Yet, in founding their own companies, they've followed a common route to take them toward very different goals.

By Beth Kowitt '07 • Photography by Karsten Moran '05



With two entrepreneurs in the family, get-togethers at the Davich household can sometimes resemble business meetings. Mother's Day this year involved a post-brunch session of Eric '06 rehearsing an upcoming presentation in front of his parents and sister, Arlyn '03. During a recent winter ski trip, the family set up an ad-hoc office around the kitchen table of their Colorado home—a mishmash of dueling laptops, iPhones, and iPads.

Being “on” 24/7 is part of the life that Arlyn and Eric signed up for when they decided to build their careers in startups. Arlyn is founder and CEO of Manhattan-based PayPerks, a financial capability and rewards platform for low- and middle-income consumers. Across the East River in Long Island City, Queens, Eric works as chief content officer for Songza, a company he co-founded that offers a streaming music service of curated playlists.

The two grew up in Randolph, New Jersey, with parents who were themselves entrepreneurial and encouraged the same spirit in their kids. “They instilled in us this idea that change is inevitable,” Arlyn says, “so the people who are the most flexible are the people who are going to be the most successful.” Their mom runs the business side of their dad's dental practice, which has consistently had the most up-to-date equipment. They were always the most computer-savvy parents on the block.

But entrepreneurship was accidental for the Davich siblings. At Bowdoin they were music majors who never took an economics course. Yet, in founding their own companies, they've followed a common route to take them toward very different goals. For Eric, Songza was a way to impact the music industry without living the life of a struggling artist. By starting her own company, Arlyn discovered she could create something and take control of her own career. Their industries may not overlap, but they share that same startup world—a coincidence that keeps them comparing notes on a professional existence that can be punctuated with extreme highs and extreme lows.

Even at age fourteen, Eric Davich exhibited the early signs of a budding entrepreneur. He had ambitious career aspirations—he wanted to be a rock star—so he finagled his parents into buying him recording equipment, made a CD, and sold it in the school cafeteria.

Eric carried that business savvy to Bowdoin where as a music

**Even at age fourteen, Eric Davich exhibited the early signs of a budding entrepreneur. He had ambitious career aspirations—he wanted to be a rock star—so he finagled his parents into buying him recording equipment, made a CD, and sold it in the school cafeteria.**

major he absorbed as much as he could about the industry. “I was always trying to learn every part of the business because I really thought I could make my own music empire,” he says. That meant internships at *Billboard* magazine and Atlantic Records, along with a senior year honors project that he views as his first startup—writing a composition for a forty-person ensemble and handling the logistics of producing it.

The day Eric graduated from Bowdoin in 2006, he packed up and moved to New York City to pursue his dreams of becoming a professional musician. It was by no means glamorous. He struggled to break into the scene with his band, Little Australia. (He plays multiple instruments but is primarily a guitarist.) He got a job at a record label to better understand how bands get signed, but more than anything it helped him gauge how tough the prospects were for artists and record labels. “Everyone that worked there, they were just scared all the time,” he says. “Any day they could lose their jobs.” It was his sister that helped clarify his thinking: Why was he considering a shrinking industry, Arlyn asked, rather than joining a part of the business that was growing?

Little Australia, which is on an indefinite hiatus, had been uploading its music to Amie Street, a dynamically priced music site—the more popular the song, the more expensive to buy it. Eric sent the founders an e-mail with the subject line “I want to work for you.” His audacity paid off with a job in 2007. “I saw an opportunity to get my foot in the door and get some experience,” he says, “and have some cash to work with so I didn't have to worry about becoming a deadbeat broke musician.” Typical of life at a startup, Eric did a little bit of everything.

In 2008 Amie Street bought Songza, a service that in its original incarnation was what Eric describes as Google for music. Type in a song, and the Internet would find it, usually via YouTube.





This fall Arlyn and Eric are launching the Bowdoin Startup Series, a chance for current students to see firsthand examples of alumni who have been successful in different ways as entrepreneurs.

Through Songza, Eric and his partners saw the potential in streaming music: It gave users instant access to songs without having to download them to their hard drives. The team decided to sell Amie Street to Amazon so they could focus on Songza, which they evolved into hyper-editorialized twelve-song playlists, each with a theme (think “’90s One-hit Wonders” or “Grown Men Making Grown Men Cry”).

Through customer research, Eric and his cofounders realized that nobody thinks of music as a product. “People listen to music to make what they’re doing better,” Eric says, to get through their run or day at work. The team decided to position Songza as a lifestyle enhancer rather than a music discovery product.

**“The way you market anything is by educating people on the benefits in an engaging way. I thought, ‘What would it look like to create an engaging and educational experience for this segment of consumers?’”**

Feeling angsty? Check out the “’60s Proto-Punk Blastoff” playlist. Barbecuing? Check out the songs in “Cookout with the King.” (Having that context is also attractive to advertisers who want to reach you when you’re in your car or at the gym.) That seemingly simple shift in thinking led to some serious buzz and investor attention. After Apple’s App Store featured Songza’s iPad and iPhone apps on the same day in June 2012, the company added more than a million new users in ten days.

These days Eric works mostly on marketing and business development. He’s technically chief content officer, but at a fast-growing company with a staff of twenty-eight, his responsibilities change regularly. Despite the fact that he’s not making a living playing his guitar full time, in some ways he’s fulfilled his purpose as a musician. “When I did my honors project at Bowdoin, my goal was to showcase my knowledge of all of the genres of music I’ve learned about in school,” he explains. “[Today] I get to expose people to all those different kinds of music in a way that’s really easy and contextually relevant.” Now that he’s no longer trying to make a career out of making music, he’s more productive creatively. “Oddly enough,” he says, “that’s when I started to become more successful.”

During her junior year at Bowdoin, Arlyn Davich was given an assignment to envision where she saw herself in twenty years.

She was a music major (she sings) but claims not to be the best musical talent, so she answered by saying she was going to start a record label. She thought that having her own business would allow her to have a career where she could create something. “That’s what appeals to me about being an entrepreneur,” she says. “It’s what initially attracted me to music at Bowdoin, but I didn’t have the talent to realize that creativity.”

After graduating, Arlyn got a job in public relations through a Bowdoin connection. It helped her discover she liked working best with small businesses and could even start one herself. In 2007 she enrolled at Columbia University’s business school to get the quantitative skills she needed to launch her own enterprise.

Arlyn was determined to start a business while at Columbia, but she was missing an essential ingredient—a good idea. In brainstorming with a professor, she mentioned how much she liked working with a company during her PR days that put coupons in people’s paychecks. The professor’s reaction was, “People still get printed paychecks?” “It was the question that led me to this business,” Arlyn says. After that meeting she started researching the “underbanked”—people without bank accounts and was shocked by how big a market it was.

At the time, prepaid debit cards were a new phenomenon and underutilized by the people who could gain from them the most. “The way you market anything is by educating people on the benefits in an engaging way,” she says. “I thought, ‘What would it look like to create an engaging and educational experience for this segment of consumers?’ That was the problem that I aimed to solve with PayPerks.” The solution? A sweepstakes-based rewards program that incentivizes learning about the benefits of financial products and, in turn, helps consumers capitalize off of them.

Arlyn decided to take her idea to Columbia’s business plan competition. During early-morning running sessions with her brother, Arlyn practiced telling the PayPerks story to prepare. Arlyn was good at presenting; it was like rehearsing for a performance back at Bowdoin. Eric would give her feedback using the musical terms they both innately understood—*increase your tempo, start softer*. Arlyn went on to win, gaining Columbia



as her first investor. “It was just me at that point—just me, a Powerpoint, and a dream,” she jokes. She brought in a co-founder who had more experience on the technology side and spent the first year convincing MasterCard to sign on as a customer.

As an example of how PayPerks works, take a look at its partnership with the U.S. Treasury. Every year the Treasury pays billions of dollars in social security disbursement. A large portion goes to people without bank accounts, with most receiving benefits through the Treasury’s own prepaid card called the Direct Express Debit MasterCard. Cardholders often go right to the ATM, Arlyn says, to take all their money out, negating the card’s advantages. On April 1, PayPerks launched its rewards program for the Direct Express card. Users received a scratch-off game piece, which comes with an activation code. After registering the code to opt into the rewards program, users win points by following an educational curriculum on the benefits of the card. Soon they’ll also be able to earn points by using the card in ways that help them save money—avoiding ATM fees, enrolling in low balance alerts. Every point is a chance to win a cash prize with the winnings going back onto the

card to drive ongoing engagement with the program. PayPerks has 100,000 users and is targeting 250,000 by the end of the year. With more than half of the world’s population living without a bank account, Arlyn thinks PayPerks has global applications. “We’re looking to be the leading financial service marketplace for low- and middle-income consumers globally,” she says. The business model clearly has a Common Good aspect to it, which Arlyn says wasn’t by design. She didn’t start out exclusively looking to launch a social venture, but in doing research she came across the idea of a shared-value company—one in which the social mission reinforces the profit mission. “It’s not a compromise,” she says. “It’s truly an alignment of intentions.”

The informal guidance Arlyn and Eric have provided one another over the years is something they’re now taking back to Bowdoin. Eric’s partners had come up with the idea of their original business during a class at Brown, and the Davich siblings wished they had similar exposure to a startup culture during their time as undergrads. It was a sentiment they regularly heard echoed by other Bowdoin alumni who had started their own businesses.

This fall Arlyn and Eric launched the Bowdoin Startup Series, a chance for current students to see firsthand examples of alumni who have been successful in different ways as entrepreneurs. Several guest lecturers will visit the application-only course each Friday. Already, twenty alumni have agreed to come back to tell their stories, which will also help students build a broad network.

While Eric and Arlyn shrug off the idea of starting a business together, they’re looking at investing in other startups together. Their primary criterion is that the founders have exceptional personal qualities: “The underlying belief is in order to be a successful entrepreneur you have to be hungry, flexible, and relentlessly persistent,” Arlyn says. It’s something that you can’t see on paper. In their case, it takes one to know one.

*Beth Kowitz ’07 is a staff writer for Fortune, where she covers a broad range of topics with a focus on careers and consumer goods and services. Her 2010 story “Inside Trader Joe’s” was named one of the best business stories of the year by Longform.org and received a Sidney Award from New York Times op-ed columnist David Brooks.*

*New York City-based photographer Karsten Moran ’05 is a regular contributor to the New York Times and was formerly the chief photographer and photo editor at the Riverdale Press, a Pulitzer Prize-winning weekly newspaper in the Bronx. He is married to Beth Kowitz ’07, and this is the couple’s second collaboration for Bowdoin Magazine.*



# BOWDOIN Seen

Bowdoin Crew dedicated two new racing shells on a picture-perfect Sunday during Family Weekend. Friends of Ted Gibbons '58 honored his 20 years of dedication to the program with a Pococh named *The Gibbons Family*. Nancy Killefer and Bob Cumby dedicated a Resolute the *Will To* to "the indomitable spirits" of their grandfather and Barry and Karen Mills's oldest son, both named Will. The team wrapped another fast season the week before with fifth and sixth place finishes at the famous Head of the Charles Regatta in Boston.





# Bowdoin Profiles

Carolyn Mann G'63

## Teaching Math, Making History

In the summer of 1959 a group of high school math teachers participated in a program of study at Bowdoin sponsored by the National Science Foundation. Teachers selected to continue the program for four years were awarded master's degrees, including the first women to earn degrees from Bowdoin, the late Bernice Engler G'63 and Carolyn Mann.

Now 82 and retired from teaching high school math, Mann, who lives in Brooklyn, Connecticut, counts the NSF grant, "with the added bonus of a Bowdoin degree," as her greatest professional accomplishment. She recalls with pride and fondness her place in the College's history, as well as "weekend off-campus trips to Bailey Island and Pemaquid with my roommate and another teacher who became life-long friends. . . . There was also the first-day request by the women for window shades!"

Apart from teaching, travel has been Mann's lifelong passion. Sparked in the third grade by a book called *If I Were Going*, as well as pictures in her great uncle's *National Geographic* magazines, and a record of Sibelius's "Finlandia" played on a crank-up Victrola, Mann saved up money to travel. "All of my childhood dreams—and many more—were finally realized in August 2012 when I visited Sibelius's home."

Photo: Bob Handelman

Karen Fasciano '87

## Remarkable Encounters



Photo: Webb Chappell

Clinical psychologist Karen Fasciano '87 of Newton, Mass, has been working at Dana-Farber Cancer Institute in Boston on and off for the past eighteen years. Having transitioned from pediatric oncology to adult oncology, Fasciano now directs a clinical program for young adults with cancer.

In that role Fasciano has recently experienced what she calls a "remarkable series of encounters" with other Bowdoin graduates in her field, whom she describes as "wonderful, smart, compassionate women involved with oncology care."

Those fellow alumni include Maggie Loucks '06, a nurse practitioner in Dana-Farber's sarcoma group, and attending oncologist Ann LaCasce '87, who knew Fasciano from their shared time at Bowdoin and now refers patients to her.

"I've been struck by how amazing all of these people are," Fasciano said. "I feel a renewed appreciation for Bowdoin and the small community of Bowdoin grads who provide compassionate care with me each day."

(Left to right): Karen Fasciano '87, Ann LaCasce '87 and Maggie Loucks '06.





## Tom Charpentier '10 A New Career Takes Flight

A special combination of lift and thrust is required for flight; getting Tom Charpentier's dreams off the ground also called for great timing. A lifelong aviation enthusiast, the government and legal studies major had been working as a legislative aide in the Massachusetts House of Representatives and taking flying lessons when the stars aligned.

The Experimental Aircraft Association had a job. The requirements? Experience in government and public policy and a pilot's license. Done and done.

"It is truly a dream job that has afforded me many opportunities I might not otherwise have at this stage of my career," says Charpentier.

In his role as government advocacy specialist, Charpentier helps represent the needs of recreational pilots, amateur aircraft builders and other aviation enthusiasts to federal, state, and local government in an effort to make aviation accessible, safe and affordable.

"As a kid I loved stories of flying and space-flight, and I built model airplanes and rockets," he recalls. "But for a long time my academic interests took me in a different direction, and I found my niche in the humanities rather than the more typical aviation-related fields of math and science. Fortunately a liberal arts education is also a very valuable thing to have in my industry."

Photo: David Jackson

## Jack Hoopes '43 How Sweet It Is!



After graduating from Bowdoin in 1944, Jack Hoopes studied at MIT and Columbia University, earning a master's degree and a PhD in chemical engineering. His career spanned nearly half a century, starting with a four-year teaching position at Columbia and ending with an eighteen-year teaching position at Pennsylvania's Widener University. In between, Jack worked for Atlas Powder Co. in his hometown of Wilmington, Delaware. At Atlas (which eventually became ICI), Jack rose to director of the chemical engineering department. One of his early achievements was developing sorbitol from sugar, an ingredient that is used in everything from toothpaste to bread. Although he worked as an engineer for twenty-six years, it was the years he taught at Widener (until he was 79) that provide Jack his fondest memories. "It was more fun teaching," he said. "Less stress. When you're trying to make things work, there are always problems that show up that you have to fix."

Photo: Colin Lenton



## Franklin Jones '93 Making a B-Line



Photo: Leah Nash

When avid cyclist Franklin Jones '93 founded B-line in 2009, the eco-friendly delivery company had a single client.

Now a fleet of six freight tricycles operating 363 days a year and B-line serves more than 200 businesses in Portland, Oregon—ranging from small cafés, bakeries, and apparel shops to national organizations like Clif Bar, Dynamex, and Organic Valley Farm.

To date, B-line has replaced an estimated 88,000 truck trips with human-powered deliveries and saved Portland from eight metric tons of CO<sub>2</sub>.

Jones sees the endeavor not only as a boon for the environment but as a community builder. “A successful business can be a catalyst,” he said. “I can say that we’ve inspired thousands to consider how they can contribute to the livability of our city.”

## GIFT PLANNING

### Jennifer Crane '05

#### BOWDOIN'S IN MY PAST, MY PRESENT, AND MY FUTURE

Jennifer Crane '05 knows a thing or two about giving back. An anthropology major who graduated cum laude from Bowdoin, she has worked across the field of education. She's taught Spanish, has worked in admissions at an independent school, and is currently an assistant director of annual giving at Bowdoin. In addition to her staff role at Bowdoin, Jennifer is a class agent for the Class of 2005, and a BASIC and BCAN volunteer.

Learning about the various ways to support her alma mater through her job inspired Jennifer to think creatively about ways she could give back, and informed her decision to name Bowdoin the sole beneficiary of her retirement plan. It was as easy as contacting her plan administrator and updating the beneficiary form.

“Bowdoin will always need support from alumni. I don't currently have the means to make a large gift, but by naming the College as the beneficiary

“By setting up a future gift, I've diversified my ability to contribute to Bowdoin's long-term success.”

of my retirement account, I can easily set aside a pool of money for Bowdoin in the future without putting a strain on my current financial resources.”

Jennifer has designated her gift to the Peary-MacMillan Arctic Museum, ensuring that she'll continue to support a part of campus about



By setting up a future gift for Bowdoin, Jennifer feels she has diversified her ability to ensure Bowdoin's long term success.

which she feels passionate. She also contributes to the Alumni Fund and the Polar Bear Athletic Fund each year through a Sundial Circle recurring gift. “Bowdoin is a special place. It's important to me in so many ways—as an alumna, a volunteer, and an employee. By setting things up this way, I've diversified my means to contribute to Bowdoin's long-term success.”

For help with your philanthropic planning or to learn more about how you might structure a planned gift for the College, please contact Steve Hyde, Nancy Milam, or Nina Cutter in Bowdoin's Gift Planning Office at (207) 725-3172 or at [giftplanning@bowdoin.edu](mailto:giftplanning@bowdoin.edu)



[www.bowdoin.edu/giftplanning](http://www.bowdoin.edu/giftplanning)



# AlumNotes

**Send us news!** 4104 College Station, Brunswick, ME 04011 or [ClassNews@Bowdoin.edu](mailto:ClassNews@Bowdoin.edu)

## 1953

### Vlachoutsicos Charalambos

"has been a business manager and entrepreneur for many years. He has also been teaching, consulting, and publishing extensively on managerial issues and on issues connected with self-management. As business associate at Gemini Consulting he consulted AT&T and Federal Express on establishing and operating investments in emerging markets as well as Coca Cola on situational leadership and on the COBRA management training and monitoring system. From 1995 to 2004 he was senior executive counsellor at Commercial Capital, a leading Greek Venture Capital company. Between 2003-2007 he was member of the European Editorial Board of the International Journal of World Business. Since 2002 he has been professor at the International-MBA Program of Athens University of Economics and Business. He developed and has been teaching the courses Doing Business in the Countries of the Balkan and Black Sea

Region; Doing Business Across Cultures: the Case of Turkey; and Establishing and Sustaining Effective Managerial Interaction. He was repeatedly presented with Teaching Excellence Awards. Between 1985 and 1994, as fellow at the Russian Research Center of Harvard University and senior research fellow at the Harvard Business School, Vlachoutsicos, in cooperation with Professor Paul R. Lawrence, has co-directed the first HBS research on Soviet managerial principles and practices, on the basis of which he co-edited and coauthored the book *Behind the Factory Walls, Decision Making in Soviet and American Enterprises*, published in 1990 in English by the Harvard Business School Press; and in Russian *Mojhno le upravleat predpreatiem vmeste? (Can we manage enterprises together?)* by Vneshtorgizdat, Moscow.

## 1954

**Send us news!** By mail or [ClassNews@Bowdoin.edu](mailto:ClassNews@Bowdoin.edu)

## 1955

**David Pyle** reported on May 17: "Fifty-eight years after graduation, I am revisiting my favorite author, the 1954 Noble Prize recipient, Ernest Hemingway.

The book that sparked my interest is *Hemingway's Boat* by Paul Hendrickson (Alfred A. Knopf, 2011). The book is about Hemingway's life from 1934 to his suicide in 1961, and the boat is merely a vehicle to tie it all together. Hemingway bought the 38-foot twin cabin cruiser in 1932 for \$7,000. He named her the *Pilar* after a shrine in Spain. It was a Wheeler yacht, custom built in Brooklyn and designed for big game fishing. I always wondered why Hemingway chose to live in Key West, Florida, and make seasonal trips to Bimini and Havana, Cuba. The answer was that the deep, fast-moving currents that moved from Bimini to Cuba attracted humongous tuna, marlin, and swordfish. Hemingway, with his powerful boxing shoulders would sit in his fighting chair on the deck of the boat and battle the big game fish for hours until he hauled them in over the *Pilar's* stern. He also fired a Tommy gun at the sharks that tried to strip the meat off his fish. While I was at Bowdoin in the early 1950s, Hemingway was at the top of his career. I admired him for his terse writing style and his adventuresome, swashbuckling ways. It took me years to wean the plethora of adjectives Professor Herbie Brown had taught me to use. Today, I still enjoy re-reading the *Old Man and the Sea*, *Farewell to Arms*, and *For Whom the Bell Tolls* but am less enamored with Hemingway's manic personality, boorish ways, and character flaws. Any English major who needs an update on the Hemingway mystique and how his three sons turned out would enjoy this well researched treasure."

**Philip Trussell** wrote on April 18: "**Dick Marshall '54, Bob Forsberg '53, Barry Nichols '54**, and I were on the Bowdoin '54 baseball team coached by

Danny MacFayden. On March 5, 2013, we played golf together at the Meadows Country Club in Sarasota, Florida."

## 1956

**Send us news!** By mail or [ClassNews@Bowdoin.edu](mailto:ClassNews@Bowdoin.edu)

## 1957

**Ed Langbein** reported in June: "Belatedly learned of the loss of **John Holden** (November 2008). Born in Milton, Mass., he is survived by his wife Kay and daughter Elizabeth. John was a former director of purchasing at Fayette County Memorial Hospital in Washington Court House and Adams County Hospital as well as having served as the executive director of the Adams County (Ohio) Chamber of Commerce. His fraternity was Chi Psi. And, more recently, **Graydon 'Fred' Lombard** (May 2013), who had transferred after his first year at Bowdoin to the Naval Academy. Commissioned in 1958, he began a twenty-year naval career, during which he received an MBA from the Naval Post Graduate School and earned a Bronze Star Medal. In addition to his wife of 55 years, he is survived by two sons, two daughters, and three grandchildren. His fraternity was Theta Delta Chi. Back for our 56<sup>th</sup> Reunion to enjoy blue skies and temperatures nearing 90 degrees were: **Bill Cooke**, Daisy Crane, **Walter** and Katherine **Gans**, **David** and Barbara **Ham**, **Kent** and Laurie **Hobby**, **David** and Nancy **Kessler**, Yolanda Kinnelly, **Ed** and Nancy Langabein, **Steve** and Maryellen **Lawrence**, **Dick** and Kay **Lyman**, **Ted Parsons**, **Bob** and Joanie **Shepherd**, and **Clem** and Marylou **Wilson**. Good to see a number of familiar faces during the weekend, including **Terri** and **Patti Green**

Kara Plowman '06 and Andrew Plowman '07 welcomed their son and future Polar Bear, Jackson Patrick Plowman, on April 20, 2013, in Milwaukee, Wisconsin



Teammates on the 1954 Bowdoin baseball team (left to right), Dick Marshall '54, Bob Forsberg '53, Barry Nichols '54, and Phil Trussell '55 teed it up together at the Meadows Country Club in Sarasota, Fla., on March 5, 2013.



## Class News

**'80** (Bears on Bikes veterans) and **Kate Chin '08** and **Alison Coleman '09** (who chaperoned our 50<sup>th</sup>). **Brian** and Judy **Flynn** are enjoying a major lifestyle change (have downsized to Sarasota) with the biggest adjustment having to do without golf. They faithfully follow hockey on the computer—both Bowdoin and Trinity (where grandson Mike is a sophomore defenseman and was recently elected a team captain).

Earlier this year they enjoyed a visit from **Rod '56-'57-'58-'59** and Judy **Collette**. **Jim Kushner** wrote that he is now emeritus with the full title of: M.M. Wintrobe Distinguished Professor of Medicine Emeritus, which means he works as much as he wants to and doesn't get paid. He 'keeps his finger in the pie' in the laboratory and writes grants and for publications, but no longer sees hematology patients, which makes life more pleasant. He and Mary enjoyed a trip to Sicily in March to attend the wedding of a young Italian woman who had been a postdoctoral fellow in his laboratory. This was their third trip to Sicily which they find to be a fascinating place. . . everyone has been there (Greeks, Romans, Saracens, Spaniards, and others) and left a legacy of their culture.

**Logan Hardy** had successful surgery in March that involved a quad by-pass and carded artery. Chatting in April, he was well on his way to recovery and expecting to be on the golf course by mid-June. He urges all of us to have regular health tests. Congratulations to **Dick** and Kay **Lyman** on extending the family legacy at Bowdoin—grandson **Ted** is a member of the Class of 2017. Apparently there is a master plan to have mass family reunions: **Dick '57**, son **John '87**, and now **Ted '17**. Other College news, **Reed Chapman's** son Clark will be attending Dickinson College

in Carlisle, Penn.

**John** and Kitty **Simonds** revisited Key West in January and then did some cold weather baby-sitting in NYC in March. John is still jogging (at a mature pace) through half marathons. **Paul** and Sara **O'Neill** were delighted that their home survived Hurricane Sandy with minimal damage—reflecting the benefit of being located behind a dune with an ocean view from the second floor. Recently they enjoyed a cruise up the east coast with stops in Portland, Bar Harbor, St. Johns, Halifax, and Charlottetown. Also traveling have been **Nate** and Marsha **Winer** with a trip to Europe and, this summer, back east for a family gathering.

Ed reported in July: Thirty thousand people turned out on Portland's Eastern Promenade to hear the initial public performance of **Terry Stenberg '56's** 'Remembering Tilly' (aka 'Bowdoin College Medley') by the Portland Symphony as the highlight, in our opinion, of their Independence Day celebration. Nancy and I were honored to join Terry, Shirley, and members of their family for the program, which included spectacular fireworks. Dick Fickett wrote that he and Shirley are doing okay ('better than we have a right to expect at our ages') and provided input on the foibles of Washington, D.C., with analyses of the Red Sox and Redskins. Good to see Marcia Pendexter, who escaped the heat of Chicago for a few weeks, and also Ted Parsons and Susan Morey with whom we enjoyed the Music Theatre's production of *Gypsy*. John Simonds wrote that he continues to jog away precious minutes and hours on the road and visiting grandchildren for birthdays in NYC and Santa Ana, Calif., as well as celebrating his 78th birthday on July 4th. Most recently he completed the annual Wahiawa Pineapple Run

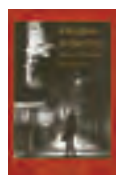
10K. By coincidence, a week later we met **Nate** and Marsha **Winer** for lunch at Kittery (they were east for a family gathering) and shared a photo of John displaying his trophy pineapple, which prompted Nate to mention that he had done that run in the '80s when the course was primarily pineapple plantations. Passing that data on, John updated us that the farmlands are now high rises. The Winers are recently back from a Lisbon-to-Barcelona cruise which included stops at Morocco and the Canary Islands. Future plans are a trip from Miami thru the Panama Canal to Los Angeles. Also taking advantage of the high seas, the **Chases** enjoyed a Caribbean cruise and are now back in their 'summer mode' with **Dick** teaching the fundamentals of sailing to 125 youngsters while Marty organizes tours of the Crane Estate as head docent and also finds time to serve on the State Garden Board. Their grandchildren are doing well, with one taking Mandarin Chinese and another architectural engineering. And, planning a November trip from Southampton to Barcelona is **David Kessler** (in the capacity of medical officer/dialysis monitor) while Nancy will be off to northern India."

## 1958

**David Peirez**, who has practiced law on Long Island since 1963, was profiled in *Long Island Business News* last summer. "A senior partner in the Garden City law firm of Reisman Peirez Reisman & Capobianco LLP, David Peirez heads its corporate and business practice, with special expertise in commercial litigation, electronic commerce, and environmental law. Peirez has represented companies in federal and New York State court proceedings and trials and negotiated a variety of finance and business transactions. In today's global market, the firm continues its efforts in providing

voluntary services at no cost to the recipient for the public good."

## 1959 REUNION



A selection of the 620 weekly columns that **Peter Anastas** published in his hometown newspaper, the *Gloucester Daily Times*, between 1978 and 1990, has been collected in *A Walker in the City: Elegy for Gloucester* (Lost & Found, 2013).

**Martin Gray** reported on July 25: "Granddaughter Taylor Lederman of Sarasota, Fla., was awarded a full athletic scholarship for the women's tennis team at the University of Kentucky (Class of 2018). Daughter Allegra, University of Delaware 2015, and captain of the UD women's 2013 soccer team, was nominated as an Academic All-American."

**Alan Messer** writes: "We acquired a second home in Sarasota in January and will spend three-plus months there this winter. My tennis game is sagging despite strong 2012 record (24-9). Looking forward to competing in the 80-plus age division next year. Geri is busy running her adult tap dance studio—due to be featured by Kiplinger in November. The oldest of our three local grandsons graduated from the Scripps Journalism School at Ohio University, and the other two are not far behind. Their mom (my daughter) and dad are both competing in marathons and triathlons. I'm busy as chair of the Northwest Ohio chapter of SCORE and also maintaining my supersenior.info website."

## 1960

**Bruce Bockmann** wrote in June: "Engaged in a wonderful Harvard Business School project, working to

## Class News

see that the community colleges in New York City have the curriculum to produce the mid-level skills its students need to fill high-demand, low supply, jobs in NYC. We are working in health care, early stage technology, paralegals, and food logistics. It's a 40-hour-per-week volunteer job that is very fulfilling."

**Paul Galanti** updated in August: "I just received the current issue of *Bowdoin* with my new address, so the USPS comes through again with address update service. After 42 years in a very nice but very typical one-story mid-western ranch we decided that maintaining the grounds was becoming a chore rather than a pleasure. So it was time to downsize to a condominium. Of course we made a list of 'must requirements' that a new home should satisfy. Now Jean and I are still in good health but who knows what is to come so we should have a master bedroom on the first floor. We should find a place that is closer to our son Ben and his family, but still close to our church. As a liberal Democrat I find 'gated communities' an anathema where Republicans who want to avoid 'those people' live, so no gated community, thank you very much. It has been a long time since I was with the law firm that represented the gas company in Chicago, but Sicilians have long memories so definitely not an all-electric house. Ah yes, there should be a patio or similar feature where we can sit outside and enjoy a cup of coffee when the weather is clement. We figured that if we put the house on the market in March if we were lucky we would sell and relocate by the summer. If not, well what's another year in a house that has served us well, and plenty of time to find a condo. So we put the house on the market on March 11. Of course it sold on March 13 and the buyer wanted possession by April 1. Well, long story short,

we made it. We now live in an all-electric condominium in a gated community that is across town from our church and if it is closer to Ben, Tricia, and the boys it is by all of two minutes. It has three levels with the master bedroom on the second level, and I am now in the loft 35 feet above the ground floor. Good for cardio, bad for cartilage, as my MD daughter-in-law says. It does have a patio opening onto a very nice backyard that we don't have to maintain, and it met our primary consideration that it is a place we want to live. My mother would be proud; she always thought a home should 'make a statement,' which excludes typical Indianapolis ranch houses. But we now live in half of what once was a working barn that looks like an inverted ship's hull. More accurately, it looks like a capsized WWII liberty ship because the structure is built using surplus 'ribs' bought from one of Henry J. Kaiser's shipyards after the war. A statement it does make, and we are very pleased. A remark that sounds like it was written by Yoda."

Each year the *Annals of Air and Space Law*, the preeminent journal covering air and space law, dedicates the annual issue to a globally prominent air or space lawyer. This year the *Annals* dedicated Volume XXXVII to **George S. Robinson**. *From a MetaLaw news release, June 20, 2013.*

## 1961

**Regis Dognin** emailed in June: "Dear Friends, We continue to grow older (great job there!). Still vertical. After 70, all warranties are gone, can't get parts! See doctors of all sorts more than I'd like! Same with Daniele. 'Life isn't easy.' (Rousseau) 'Compared to what?' (Voltaire) Continue work as before – 35 hours/week. Hope all is well."

## 1962

**Alan Baker** emailed on July 30: "Had occasion recently to get together with **Herm Segal '61** (my cardiologist) and Dr. Gordon L. Hiebert for brunch in Alexandra, Va. Dr. Hiebert was our very best and fondest chemistry professor from 50+ years ago. Neither of us had seen him in the interim and hence enjoyed immensely stoking some embers."

**William B. Glidden** published a new book, *Congress and the Fourteenth Amendment: Enforcing Liberty and Equality in the States* (Lexington Books, 2013).

## 1963

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## 1964 REUNION

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## 1965

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## 1966

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## 1967



**Bruce Burton** published *The Three D's: Democracy, Divinity and Drama: An Essay on Gender and Destiny*

(SynergEbeooks, 2013).

**Wayne E. Reilly** published a collection of his newspaper columns on Bangor, Maine, history from the *Bangor Daily News* in a collection called *Hidden History of Bangor: From Lumbering Days to the Progressive Era* (The History Press, 2013).

## 1968

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## 1969 REUNION



**Joseph A. Dane's** new book, *Blind Impressions: Methods and Mythologies in Book History* (The

University of Pennsylvania Press, 2013) is "about the way scholars define problems in the field of book history and bibliography and the methods they use to solve them."



"Take an adventurous trip into your mysterious inner world" through **Phil Levine's** book, *The Pearl Within:*

*Discovering the Riches of the Underworld* (Amazon.com, 2013). "It is there that the answers and guidance we so badly need can be found."

## 1970

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## 1971

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## 1972

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## 1973



**Peter Clenott's** new book, *Devolution*, was published by Imajin Books in July.

**Abdullah Muhammad** reported on May 28: "On April 13, 2013, I successfully debuted my latest history book entitled *Africans in New Sweden: The Untold Story* during our



## Class News

very well-attended 375<sup>th</sup> Anniversary of the Landing of the Swedes in North America at what is now the State of Delaware. The book is considered a break-through narrative and documentation of the presence of Africans during the 17<sup>th</sup> century."

## 1974 REUNION

**Mark Anderson** wrote on July 11: "Still hitting 'em down the middle at age 88, my father, **Bill Anderson '50** played golf with one of his seven grandchildren, **Steve Trichka '84**, and myself at the Bangor Muni."

**Joseph Leghorn** wrote on August 26: "A group of Bowdoin alum traveled to Italy this past spring to celebrate our 60<sup>th</sup> birthdays. We congregated on the stairway to a Medici villa that we rented north of Lucca to have our photo taken."

## 1975

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A group of alumni from the '70s traveled to Italy to celebrate their 60<sup>th</sup> birthdays last spring. Top row, (l to r): Andrea DiGioia Rothberg, Mair Lustig, Judy Rinearson (wife of Nick Lewis), Dorothy DeSimone, Mary Hunt (married to Bill Ciffrino), and Nancy Prince '74. Bottom row, (l to r): Peter Rothberg '74, Rich Lustig '74, Nick Lewis '74, Joseph Leghorn '74, Chris Anschuetz '74 and Bill Ciffrino '74.

## 1976

**Malcolm Gauld** wrote on July 8: "Bowdoin alumni from five different decades played roles in the first graduation exercises at the Hyde-Bronx Public Charter School in Saturday, June 29. A majority of the graduates began as sixth-graders when the school was founded in 2006. The Class of 2013 boasts a 94% graduation rate—the NYC average is 49%—with over 90% headed on to postsecondary education opportunities."

**Jaquelin Gorman's** collection of short stories, *The Viewing Room*, won the Flannery O'Connor Award for Short Fiction from University of Georgia Press and was published in 2013.

## 1977

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## 1978

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## 1979 REUNION

**Jean Hoffman** "is continuing to prove you can grow a successful entrepreneurial company in Maine."



(From bottom right): Bill Anderson '50, who's still hitting 'em down the middle at age 88, played golf at Bangor Muni in July with his grandson, Steve Trichka '84, and his son Mark Anderson '74.

Putney was named to the 2013 Inc. 5000 list, *Inc.* magazine's annual ranking of the fastest growing private companies in America, earning the position of 2,043 in recognition of its 183% revenue gain between 2009 and 2012. This is the second time that Putney has been named to the Inc. 5000 list. Jean expects Putney's growth to continue, fueled by two first-to-market generic product launches in 2013 and the company's large pipeline of drugs for dogs and cats. Please visit [www.putneyvet.com/news](http://www.putneyvet.com/news) to read other news articles about Putney." *From a Putney Communications news release, August 30, 2013.*

## 1980

**Ramsey McPhillips** provided commentary for the book *Mark Dirt*, which contains much previously unpublished work, and spreads from Morrisroe's zine *Dirt* as well as correspondence and notes by the artist.

**Tom Moore** reports that he and **Mike McQueeney** caught up "at the Third Round of the NCAA D3 field hockey championships that were played last November at William Smith College in Geneva, N.Y. Mike

and his wife Barbara drove over from Buffalo (100 miles) to cheer Bowdoin's field hockey team on, and to visit with me and my daughter Melissa. Mike's daughter, **Maddie '09** helped Bowdoin win several FH national championships. Our older daughter, **Caroline '14**, is on the swimming and diving team. She studied in Costa Rica last spring, on a Public Health program through Duke (Bowdoin does not offer Public Health studies)."

"For her leadership efforts in strengthening the University of Virginia's College and Graduate School of Arts & Sciences, Dean **Meredith Jung-En Woo** will receive the 2013 Elizabeth Zintl Award from the U.Va. Women's Center. Woo, Buckner W. Clay Dean of Arts & Sciences, assumed her post in 2008 and has skillfully elevated the fields of arts and sciences by bringing her experience as an administrator, reformer and fundraiser to bear, according to her nominators for the award." *From a UVA news release, July 23, 2013.*

## 1981

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Bowdoin alumni from five different decades played roles in the first graduation exercises at the Hyde-Bronx Public Charter School on Saturday, June 29. Pictured (l to r): Hyde founder Joseph Gauld '51; Jennifer Holland Burns '88, director of training, Hyde Foundation; Staci Williams Seeley '90, director of Development, Hyde Leadership Charter School (Bronx, NY); and Malcolm Gauld '76, President, Hyde Schools. Missing from photo: Kevin Erspamer '05, Hyde-Bronx teacher.

## Class News

## 1982

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## 1983

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## 1984 REUNION

The *Nyack News and Views* featured a piece last spring on artist **Ann Oppenheim**, in which she mentions her experience at Bowdoin with



(Left to right): Caroline Moore '14, Tom Moore '80, Randy Mikami '81, Jasmine Mikami '12, and Sage Mikami '15 last December, when Bowdoin swimming and diving competed in the MIT Invitational.



"A Gathering," 36x45, oil on canvas, 2013, by Roxa Smith '84, was on exhibit in her solo show at the Condé Nast building in Times Square, New York, from June-October, 2013.

Professor Cornell. "There is one factual error, though," she points out. "I was in the corporate finance dept at JP Morgan, but traded junk bonds for MJ Whitman. My encaustic mixed media show is selling well—40% of the show sold during the first weekend." Check out the profile online at [nyacknewsandviews.com](http://nyacknewsandviews.com).

**Roxa Smith** writes: "I am proud to have had a solo show at 4 Times Square, NYC, from June 10-October 7, 2013, sponsored

by the Durst Organization and Chashama in association with the New York Foundation for the Arts. My colorful paintings of interiors had a chance to interact with the public in the massive lobby of the Conde Nast Building."

## 1985

**Leo Kraunelis** "held a gathering at his home in July to celebrate the reinstatement of Brian McGuinness's passport."



Great times in the wine country! (Left to right): Tony Stais '87, Jon Graves '87, Chris Wilson '86, and Hugh Davies '87 at Hugh's winery in Calistoga in June.



Susan Thornton, Marybeth Fennell Brust, Jeanne Little Ramsay, Marion Ryder Webster, Andrea deMars Gordon and Julie Arvidson Alexander, here at Pemaquid Harbor, Maine, had a mini Class of '85 reunion on July 21 in New Harbor, Maine, "to celebrate an excellent half century!"



Leo Kraunelis '85 held a gathering at his home in July "to celebrate the reinstatement of Brian McGuinness's passport." (l to r): Peter Gourdeau '85, Leo, Steve Caputo '85, Brian McGuinness '85, Jerry Sargent '85, Mark Woods '83, Hillary Rockett '86, Craig Barker '85, and Steve Marrow '84.



## Class News

Sargent, **Nick Peay '88, Jon Graves** (and **Laura Snyder '88**), **Allie Kipp '89, Chris Yager '89**, Anne Marie Sanders, Margaret King, **Eleanor Scott, Ellen Delea, Paula Birnbaum**, and **Erin Crowley**.

## 1988

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## 1989 REUNION

**Genevieve Morgan's** book, *The Fog of Forgetting*, was published in May. "It is the first volume of a series for ages 12-plus (including all adults who love adventure and fantasy). The series is called *The Five Stones*, and it takes place on an island in the North Atlantic off the coast of Maine. It was published by B Street Publishing, the media company my husband and I began after spending years in publishing on the West Coast. We now live and work back in Portland, Maine, a move brought on, in part, by my attachment to my alma mater."

**Todd Remis** was profiled in an article in *The Jewish Journal* titled From Wall Street to the Red Carpet. "After spending many years in finance with a number of firms in Boston and New York including Fidelity, Warburg Pincus, and Legg Mason, Todd Remis entered the film business. Remis, a Swampscott native, was introduced to a producer who explained the finance and



Emily Boss Drappi '02 and Paul Drappi (Trinity College '02) announce the birth of Leo Anthony Drappi, born on February 7, 2013.

economics behind "Magic Magic," a film written and directed by Sebastián Silva that needed some additional capital. "While I was a very good consumer of movies and watched a lot of them, I never really thought too much about the financing and investment side of them," Remis said. "There is obviously a lot of opportunity for one to get involved with financing film projects because there are so many out there. The key, like any investment, is choosing the right ones," Remis said."

## 1990

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## 1991

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## 1992



**Joel Tarbox's** first novel, *End Lines*, follows an ancient evil that arises in a small Maine town in the 1980s.

## 1993



**Jill DeTemple's** book, *Cement, Earthworms, and Cheese Factories: Religion and Community Development in Rural*



"William LoVerme '02 and Jacqueline Templeton LoVerme '03 welcomed three new additions to their family when Emma, Lucy and Skyler arrived last June. Big brother Finn is very loving to his three little sisters, but has a lot of work ahead! All are healthy and full of energy!"

*Ecuador University of Notre Dame Press, 2012*), examines the ways in which religion and development are entwined in San Marcos, a rural community in highland Ecuador.

## 1994 REUNION

"EverFi, Inc., the leader in critical skills education, today announced that its founder and CEO, **Tom Davidson**, has been named an *Ernst & Young Entrepreneur of the Year 2013 Greater Washington, DC Award* winner. The awards program recognizes entrepreneurs who demonstrate success and excellence in areas such as innovation, financial performance, and personal commitment to their businesses and communities. *From an EverFi news release, June 21, 2013.*

## 1995

**Adam Rand** wrote on June 30: "Getting married for the first and only time this October in Puerto Rico to a fellow Marblehead girl. Going to a 40<sup>th</sup> birthday surprise celebration at Foxwoods for Dr. **Nick Browning** with **Kevin Letellier** and **Chris Margraf** and a handful of hoops players. Started a company manufacturing Polaris Electric Bikes. They operate and look like a bike, but help us aging folks get up those hills. If you have never tried an electric bike, try any one of them out there, they are a blast."



(L to r): Kate Gundersen '10, Amanda Boer Lazarus '03, Margot Miller '10, Justin Foster '11, and Matthew Boyd '01 at the Wheeler School faculty and staff orientation in August.

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## 2000

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## 2001

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## 2002

**Emily Boss** emailed on June 8: "My husband Paul Drappi (Trinity College '02), and I welcomed our son, Leo Anthony Drappi, on February 7, 2013. Our little fellow arrived just before the blizzard Nemo hit Boston, leaving us snowbound in the hospital during the driving ban, but cozy and happier than ever thanks to the new addition to our family."



Lindsay Bramwell Bogenschuetz '04 and husband Trevor welcomed their second child, Reese Marie Bogenschuetz, on February 20, 2013, in Scottsdale, Arizona.

## Class News

## 2003

"**Amanda Boer Lazarus, Margot Miller '10**, and **Kate Gundersen '10** were thrilled to welcome fellow Polar Bears **Justin Foster '11** and **Matt Boyd '01** to the Wheeler School in Providence, R.I. Matt and Justin joined the faculty as new Upper School History teachers this year."

**Sarah Edgecomb** emailed on May 23: "I'm very excited to announce that I recently launched a full-service immigration law firm in New York."

"Hannafan and Hannafan, Ltd., a general practice civil litigation law firm in Chicago, Illinois, is pleased to announce that **James A. McGuinness** has become a principal of the firm." *From a Hannafan and Hannafan news release, July 2013.*



Sean Healey '11 and fellow Polar Bear Tyler Silver '13 in Basra, Iraq.



Liza Tarbell (left), who entered Bowdoin this fall with the Class of '17, was a student and cross-country runner and swimmer of Mary Kelly '10 (right) at St. Andrew's School in Delaware.

## 2004 REUNION

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## 2005

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## 2006

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## 2007

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## 2008

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## 2009 REUNION

**Jack Dingess** "has been promoted to Captain, 3<sup>rd</sup> Reconnaissance Battalion."



In July, San Francisco Mayor Ed Lee '74, spent some time with Rich Maggitto '96 and talked with Rich's 100-pluss San Francisco-based employees about innovation and technology in the city.



"Gwennan Hollingworth '06 and Conor Williams '05 welcomed Carys Mair Williams on March 1, 2013, who joined big brother Owain (2 years old). Special thanks to Nancy and Ed Langbein '57 for ensuring that she and her brother are Polar Bears from day one."

## 2010

**Mary Kelly** wrote in June: "I have just finished my third year teaching Latin and Greek at St. Andrew's School in Delaware, coaching cross country and swimming, and working as a dorm parent for juniors and seniors. One of the most wonderful students I have ever met, Liza Tarbell '17, will be starting at Bowdoin this fall. I coached Liza for a year on girls' cross country and three years on the swim team. She will be swimming at Bowdoin this winter. I could not be happier that such a wonderful individual is going on to my alma mater."

## 2011

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Softball alumnae got together in Boston recently, including Jayme Woogerd '07, Courtney Lapierre '09, Laurel Clark '10, Shavonne Lord '10, Kelly Overbye '09, Kate Chin '08, Alison Coleman '09, and Sonia Weinhaus '06.



John Greene '07 and Jessica Horstkotte '08 are classmates in a master's architecture program at the University of Minnesota. This past summer, heading into their final year, they participated in a fellowship program collaborating with Chinese graduate students to examine how buildings are put together (detailing). "We found a good opportunity for a Bowdoin pic standing on this bridge in a water village near Shanghai. Once we took our picture, a few Chinese onlookers decided they needed to get involved. Loud laughs while shutters clicked, and maybe even some future Bowdoin seeds were sown that day!"



May 29 - June 1, 2014



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and get ready to celebrate!



## NEW BIOGRAPHY OF O. O. HOWARD

### *The Good Man*

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MEDAL OF HONOR, U.S. CONGRESS AWARD  
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FOUNDER, HOWARD UNIV. SUPT., WEST POINT

His historic battles for  
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BY GORDON L. WEIL '58

The *Good Man* available at online, Bowdoin and other bookstores  
Arthur McAllister Publishers [amcpub.com](http://amcpub.com)

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## Research a Great Retirement



Former Washington D.C. area residents who own a summer farmhouse in Waldoboro, Carolyn Bryant and Don Sarles bought a cottage at Thornton Oaks in early 2010 as their winter home.

Carolyn says "Bowdoin College provides a fine library that I can use for musicological research (though officially retired, I've continued editing and writing for Oxford University Press). The local public library has also been extremely helpful in finding abstruse journals and scholarly books for me." Don, a long-time choral singer, has joined an excellent choir.

"We especially appreciate the strong sense of community at Thornton Oaks. We have formed close friendships and feel very much at home."

Searching for a stimulating community? Learn more about Thornton Oaks and Brunswick. Contact Henry Recknagel at 800-729-8033 or [thoaks@gwi.net](mailto:thoaks@gwi.net). We also invite you to visit our website to meet more of our residents.

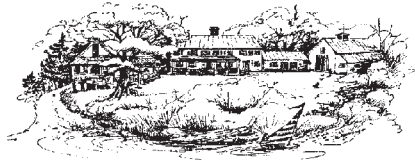


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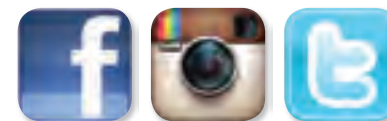
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# Weddings



**1 Katie Hayes '06** married Alan Peter Ozarowski (Colby '07) on June 9, 2012, in Kennebunkport, Maine.

**2 Katie Nielson '06** and **Mike Darman '06** were married in Chevy Chase, Maryland, on May 18, 2013.

**3 Warren Gasper '99** and Cynthia Jimenez (UCLA '03) were married in Corralitos, Calif., on May 19, 2012.

**4 Corey Gildart '05** and **Dodie Press '07** were married on August 25, 2012, in Hyannis Port, Mass.

**5 Savannah Briscoe '06** married Dion John (UDC '05) on July 5, 2013, at the Four Seasons Hotel Baltimore in the presence of seventy guests.

**6 Roxana Vargas '09** and Jose Lobo (University of Florida '08) were married on July 3, 2013, in Santa Clara, Calif.

# Weddings



**7 Bridgid C. O'Connor '02** and **James L. Brown '01** were married on March 24, 2012, at Adare Manor House in Adare, County Limerick, Ireland.

**8 Dana Roberts '07** and **Ahron Cohen '06** were married on April 6, 2013, in Sedona, Ariz.

**9 Blythe Hopkins '04** married T.Jay Macek on June 15, 2013, in Warren, N.J.

**10 Kevin Larivee '06** married Karen Cheung (Boston University), on August 18, 2012, in Ipswich, Mass.

**11 Adam Paltrineri '07** married Elizabeth Dillard (Auburn University '03) on Saturday, August 10, 2013, at the Codman Estate in Lincoln, Mass.

**12 Julie Jussaume '01** married Hatim Ahmed on July 7, 2012, at Kirkbrae Country Club in Lincoln, R.I.

**13 Louise Duffus '07** married Christopher Artman (Penn State) on July 20, 2013, at the Emmanuel Bible Chapel, Berwick, Penn, with a reception at the Pine Barn Inn, Danville, Penn.



# Weddings



14



16



18

**14 Phil Stern '05** married Dana White (Elizabethtown '05) at the Tower Hill Botanic Garden in Boylston, Mass., on August 24, 2013.

**15 Jay Rilinger '04** married Rachel Strauss (University of Illinois '06) on September 5, 2010, on the Rilinger farm in Baileyville, Kansas.

**16 Raymond Carta '08** and Jessica Barrineau were married in Ludlow, Vermont, on August 17, 2013, among many Bowdoin friends.

**17 Kate Brady '05** married Jack Lyons on October 13, 2012, in Washington, D.C.



15



17



19

**18 Dan Rayhill '86** and Randy Conti were joined in marriage on September 28, 2013, surrounded by family and friends. The ceremony took place in Amenia, N.Y., followed by a tented reception under the stars at the couple's 18<sup>th</sup>-century farmhouse in Sheffield, Mass.

**19 Lydia Pillsbury '07** married **Jesse Drummond '08** on June 22, 2013, in Chilmark, Mass.

# Deaths

The following is a list of deaths reported to us since the previous issue. Full obituaries will appear online at [BowdoinObits.com](http://BowdoinObits.com).

*As part of our redesign, we have moved the obituaries from the printed magazine to a new dedicated online site. While this move marks a significant change, we believe it is one that will serve our entire readership. Updated regularly, the improved obituary format will better honor our Bowdoin community members and will allow additional features that we can't offer in print, specifically the ability for classmates, families, and friends to post photos and remembrances. We will continue to print a list of recent deaths compiled between issues and full obituaries will appear online at [BowdoinObituaries.com](http://BowdoinObituaries.com).*

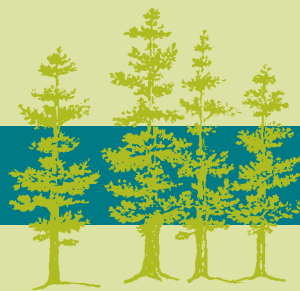
**Charles L. Kirkpatrick '33** May 6, 2013  
**George E. Pettengill '33** September 13, 2013  
**Norman P. Seagrave '37** August 24, 2013  
**Paul F. Bickford '42** March 13, 2013  
**Lacey B. Smith '44, H'77** September 8, 2013  
**Richard Condiike '45** May 22, 2013  
**A. Chandler Schmalz '45** June 23, 2013  
**J. Gibson Semmes '45** September 7, 2013  
**Frank L. Emerson '46** August 26, 2013  
**Robert B. Hunter '47** July 31, 2013  
**Robert C. Miller '47**  
**Bradlee M. Backman '48** August 15, 2013  
**James T. Burgess '48** September 28, 2013  
**Harold N. Burnham Jr. '48** July 31, 2013  
**Edwin E. Leason Jr. '48** August 27, 2013  
**William U. Small '48** August 18, 2013  
**George L. Whitney '48** August 9, 2013  
**A. Reid Cross Jr. '49** February 26, 2013  
**Edward M. Jackson '49** April 19, 2013  
**Hugh M. Stephenson '49** August 16, 2013  
**Edward M. Brown '51** September 20, 2013  
**Henry E. Hanson '51** August 28, 2013  
**Robert G. McGowan '51** February 26, 2013

**Philip K. Stern '52** September 13, 2013  
**Robert W. Wray '52** August 5, 2013  
**Allan M. Golden '53** September 8, 2013  
**Leander A. Guite Jr. '53** July 7, 2013  
**W. John Friedlander '54** September 17, 2013  
**Thomas W. "Will" Joy '54** August 5, 2013  
**Jerome P. Solomon '54** August 30, 2013  
**Leonidas B. Southerland III '55** June 14, 2013  
**Donald M. Zuckert '56** October 13, 2013  
**Floyd D. Frost Jr. '58** October 1, 2013  
**Everett P. Strong Jr. '58** June 10, 2013  
**Glenn H. Matthews '59** July 17, 2013  
**Joseph P. Frary '61** July 11, 2013  
**Roy E. Weymouth Jr. '61** June 19, 2013  
**Brent A. Corson '68** May 24, 2013  
**John F. McClellan '71** September 11, 2013  
**Lee S. Eldredge '80** March 29, 2013  
**Theodore P. Noyes III '81** October 4, 2013  
**Mark Viale '81** September 10, 2013  
**Julie W. Colliton '84** August 16, 2013  
**Linda J. Geffner '94** September 29, 2013  
**Daniel P. Rhoda '99** September 6, 2013  
**Alvin K. Funderburg G'62** October 10, 2013

Full obituaries will appear online at [BowdoinObits.com](http://BowdoinObits.com).



## The Whispering Pines



*Pinos loquentes semper habemus*

### “Sometimes You Just Have to Walk on the Grass. . .”

In a late summer scene that has been repeated across the country many times over the years (and will be repeated many years hence), families say goodbye to students on college and university campuses. Such partings are infused with both the excitement and the anxiety that are the two faces of independence. It certainly was the case for me and, I think, for each of my two daughters, one a college graduate and the other a current college student.

After unloading the contents of the car into my older daughter’s dorm room six years ago, we stood outside, looking at the bustling Boston street life, tall buildings, paved plazas and walkways, and small, carefully manicured lawns, protected by conditioned conformity and a single-rope cordon. At a loss for what to say in those moments before a parting hug, I mumbled that sometimes you just have to walk on the grass, or something to that effect. It was a literal suggestion, a throwaway line, something said to extend the time before I would have to get into an empty car and drive back to Maine.

Some time after her graduation, my daughter reminded me of what I had said on that first day. It turns out that on several occasions she had stepped off the paved paths and onto the grass to regain a sense of her place in a sea of humanity, of the relationship between natural and built environments, and of where she had been, where she was, and where she was going. It wasn’t just about treading on herbage, however. For her the significance of the phrase was metaphorical, not literal—it was about following her own lights, finding renewal and truth in simple acts, and not becoming a passive spectator to her own life. She and her younger sister have each discovered, in their own unique ways, greater wisdom and practical value in an offhand comment than I had ever intended.

At the time I made the original remark, I hadn’t been thinking about the giant Antæus of Greek mythology, son of the god of the sea, Poseidon, and the goddess of the earth, Gaia. Antæus forced travelers passing through his native land to wrestle him. He was building a temple to his father

from the skulls of those that he had defeated. The secret to his success was that his earth mother renewed his strength whenever he was in contact with the ground. The Greek hero Heracles defeated the giant by lifting him off the ground and crushing him in a bear hug.

While Antæus’s strength was derived from an external source (his earth mother), ours comes from within—in how we organize and access memory, in what restores energy and sustains us, and in what guides the decisions we make. From this perspective, past experiences and associations are touchstones for coping with the uncertainties of the future, not anchors that tether us to a fixed point in time and space. Some people may find restorative power in a family gathering, a phone call from a friend, a child’s laugh, or the look in a dog’s eyes. Some may find it in the quiet and vast spaces of a star-filled night, the abundant life of a tidal pool, the taste of a wild strawberry, or the smell of lilacs. For others it is gained through actions that range from gardening to exercise, and from volunteer service to creative expression in all its forms.

I’ve come to realize that I need to follow my daughters’ versions of my own advice more often. In a world that seems too fast-paced and overwhelmingly complex at times, feeling the earth underfoot again, and attuning senses and emotions to the rhythms of turning tides, seasons, and generations may restore a perspective on what is most important. I’m looking forward to following an improvised (and unpaved) path on my next walk across the campus quad, shuffling through fallen leaves and startling a few squirrels in the process. I hope that you will often walk on the grass of the Bowdoin campus (literally or figuratively), and that in so doing you regain the strength of Antæus for the challenges that lie ahead.

With best wishes.

John R. Cross ’76

Secretary of Development and College Relations

# Answers

by Barry Mills, President

## Endowment 101

**The College announced recently that the Bowdoin endowment has surpassed \$1 billion for the first time on an investment return of 16% in the most recent fiscal year. President Barry Mills explains what the endowment is, what it isn’t, and why there’s still a ways to go.**

### What’s the most misunderstood thing about the endowment?

That there’s an opportunity to spend whatever we want each year from the endowment because it’s now a billion dollars. The endowment is there to sustain the operations of the College into the long term. In order to keep the purchasing power stable, you have limit what you spend, plus add some amount for inflation every year.

### After the announcement, the question on Twitter went something like this: “If Bowdoin has a billion dollars, why does tuition keep going up?”

The honest answer is that without a billion dollars, tuition would go up more, or we would have to cut program.

### Does that mean it isn’t possible to build an endowment large enough to freeze or reduce tuition?

I think it’s possible to build an endowment large enough to make Bowdoin affordable to the middle class and to the poor, assuming we are disciplined about the way we think about the program into the future. I’ve been writing and talking about this because I actually think it’s within our reach.

### What would it take?

Probably around \$120 to \$150 million.

### Does a billion dollar endowment open the door for new programs at the College?

We have to be careful about building program off the back of the endowment because endowments go down and the programs are hard to kill once you put them into place. Colleges and universities are like battleships—they’re tough to turn around quickly.

### We’ve heard that 45% of the endowment is restricted to financial aid. What are some of the other restrictions?

There are all sorts of restrictions; academic program restrictions, restrictions for faculty chairs, to support the McKeen Center, to endow a coach’s position, to pay for internships, to support faculty sabbaticals, and many others.

### An announcement like this has the potential to discourage some people from giving to the College. With a billion dollars, what possible difference can small gifts make?

Look, Bowdoin is expensive, but tuition and fees only account for 55% of our costs. If, over the long haul, we’re looking to preserve the endowment and we’re only spending 5% of the 12-quarter lagging average, the rest of the money has to come from somewhere. So, those \$10 gifts from recent graduates really matter. If ten people give \$10, now we have \$100 to give to an a capella group or to the Outing Club, and that means a lot.

### People are naturally focused on the fact that the endowment has surpassed \$1 billion, but the other news was an investment return of 16 percent, which is well above almost all of our peers. Is that the bigger story?

It’s an important story and a real tribute to (Senior Vice President for Investments) Paula (Volent) and to the Investment Committee of the Board. But the real story, I think, is the long-term return on the endowment; the five- and ten-year return, which are really impressive during what has been a very challenging economy. That says to donors that if you give money to Bowdoin and we put it in the endowment, we will not only preserve the value of your gift, we’ll enhance it.

### So, with a billion dollars to invest, can we assume that the Bowdoin endowment will now start to grow even faster?

This is a great country. The power of compounding means that earning five percent on \$1 billion is a lot more than five percent on \$500. But remember, that also works in reverse. So, we have our work cut out for us.



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