

**Bowdoin College Museum of Art
Brunswick, Maine**

**Strategic Directions
2019**

Vision Statement

In the spring of 2019, now nearly six years into our tenure as co-directors, it is with pleasure that we launch our second strategic plan. The timing is auspicious as the College turns its own attention to the future and to the important challenge of defining the “knowledge, skills, and creative dispositions” with which it aims to equip its students over the coming decade. The Museum aspires to serve as a partner with our faculty and staff colleagues in this ambitious and forward-facing endeavor and to develop, in tandem with the campus community and the larger educational and museum field, innovative opportunities for object-based research and teaching, exhibitions and public programs, professional mentorship, and scholarly publications.

Perhaps most meaningfully, the arts expose students to and involve them in traditions that are larger than themselves. In the next five years, we will work to align more closely our undertakings with those of the College, in order to ensure that the Museum’s collections, programming, publications, digital resources, and outreach serve its undergraduates and the public at large far into the future.

Anne Collins Goodyear and Frank Goodyear
Co-Directors
July 1, 2019

Mission Statement

Recognizing the power of art as an intellectual pursuit, the Bowdoin College Museum of Art promotes creative thought, global engagement, inclusivity, and the common good through its exhibitions, collections, programming, and engagement with faculty, students, and the general public.

Objectives

Generate Teaching and Learning:

Create the environment for innovative object-based teaching and learning that promotes the increase of knowledge and skills, and enables students, faculty, and other scholars to access and study original works of art.



Bowdoin College Museum of Art Brunswick, Maine

Support an Inclusive and Diverse Community

Enhance the opportunities for intellectual engagement and professional development to serve a diverse community and to promote inclusivity.

Encourage the Development of Creative Dispositions

Cultivate a culture of collaboration and nurture creative communities, encouraging experimentation.

Essential Activities

Student Internships and Fellowships

Manage a robust internship program for students during the academic year and summer. Support student research through fellowships, and in partnership with faculty.

Exhibitions

Present three major exhibitions, featuring new scholarship and loans each year.
Present three student/faculty-organized exhibitions in the Becker Gallery each year.
Organize periodic rotations of the Permanent Collection.

Scholarly Communications

Publish with a nationally recognized publisher at least one scholarly monograph per year, which will include new scholarship and may have multiple authors.
Maintain and further develop easily-accessible collections database and digital resources, which serve and incorporate the research of students and faculty.

Public programs

Offer intellectually-stimulating programs in a range of formats, such as scholarly lectures, artistic performances, films, poetry readings, and musical concerts.
Foster relationships with educational and cultural partners beyond campus.

Care of Collections

Promote the ethical acquisition of works of art in tandem with the Museum's strategic collecting priorities.
Ensure the careful stewardship of works of art through sound storage, conservation, and handling practices.

