

# Bowdoin depends on the **generosity, enthusiasm, and spirit** of its reunion classes to anchor the Alumni Fund.



## How will my Reunion Class Gift be used?

The Alumni Fund provides unrestricted funds to help underwrite nearly every aspect of the Bowdoin experience.

- **Financial Aid:** helps provide debt-free grants to nearly 50 percent of the student body
- **Academics:** support for faculty, libraries, programs and equipment, and educational technology
- **Student Life:** including athletics, activities, clubs, service trips, and the Center for the Common Good
- **Environmental Stewardship:** research and programming of green initiatives and sustainable upgrades to campus facilities
- **Arts and Culture:** resources for the museums, dance performances, concerts, and lectures

## When should I make my gift?

Reunion Class Gift totals are announced and celebrated during Reunion Weekend, so please contribute by mid-May to be counted.

## How can I make my gift?

One-time or monthly recurring gifts may be made by mail, by calling the toll-free gift line (888-385-2254), or by making a secure gift online via credit card, Amazon, or PayPal at [bowdoin.edu/makeagift](http://bowdoin.edu/makeagift). To make a gift of securities, please call 207-725-3094 or go to [bowdoin.edu/stock](http://bowdoin.edu/stock).

## How much should I give?

We encourage everyone to participate, but levels of support vary from class to class and person to person. Class volunteers will likely ask for a “stretch” gift because reunion gifts are special. However, every gift, regardless of size, is vital to the College and makes a difference in the lives of today’s students.



President’s Associates	\$100,000 and above
Joseph McKeen Associates	\$50,000 – \$99,999
Harriet Beecher Stowe Associates	\$25,000 – \$49,999
Joshua Lawrence Chamberlain Associates	\$10,000 – \$24,999
Kenneth C. M. Sills Associates	\$5,000 – \$9,999
Henry Wadsworth Longfellow Associates	\$2,500 – \$4,999
Nathaniel Hawthorne Associates	\$2,000 – \$2,499
Classes 9 years post-graduation and 1962 and older	\$1,000 – \$2,499
Classes 7 to 8 years post-graduation	\$750 – \$2,499
Classes 5 to 6 years post-graduation	\$500 – \$2,499
Classes 3 to 4 years post-graduation	\$250 – \$2,499
Classes 1 to 2 years post-graduation	\$100 – \$2,499



## Reunion Gift Records

Year	\$ Record	% Participation
5th	\$46,067	72.6%
10th	\$221,866	71.1%
15th	\$174,919	65.0%
20th	\$292,628	67.8%
25th	\$1,031,357*	76.8%
30th	\$760,913	74.1%
35th	\$642,973	90.8%
40th	\$815,787	97.7%
45th	\$632,923	98.5%
50th	\$16,807,598#	100.0%
55th	\$235,946	100.0%
60th	\$106,593	100.0%

\* Multi-year Alumni Fund gift structure

# Multi-year gift structure includes Alumni Fund, capital and planned gifts, and pledges



## Can I leverage my gift through a corporate match?

Many companies will match employee contributions, in some cases doubling or even tripling your gift. If you are associated with a matching gift company, please obtain a matching gift form from your human resources department and send it along with your gift. Check to see if you work for a matching gift company at [bowdoin.edu/matching-gifts](http://bowdoin.edu/matching-gifts).