Here are a few of the many ways you can support Bowdoin students:

- Make a gift to the Alumni Fund specifically for financial aid. For more information, contact Aric Walton, director of the Alumni Fund, at 207-725-3414 or awalton@bowdoin.edu.

- Make a gift to the Parents Fund specifically for financial aid. If you are a Bowdoin parent interested in this option or in any of the gift opportunities listed here, contact Pam Phillips, director of parent giving, at 207-725-3269 or pphillip@bowdoin.edu for more information.

- Establish a Hyde scholarship for a Bowdoin student with a $40,000 minimum pledge to the Alumni Fund to be paid over four years. For more information, contact Brannon Fisher, associate vice president of annual and leadership giving, at 207-725-3670 or bfisher2@bowdoin.edu.

- In addition to your Alumni Fund gift, establish a new scholarship fund with a leadership gift of $100,000 or more, or give any amount to one of the many existing scholarship funds, including the Bowdoin Faculty scholarship in Honor of Barry and Karen Mills or the Barry and Karen Gordon Mills Scholarship Fund. For more information, contact Rick Ganong ’86, senior vice president for development and alumni relations, at rganong@bowdoin.edu or 207-725-3808.

- Support Bowdoin scholarship aid through your estate plan, retirement plan, charitable gift, or other planned gift. For more information, contact Nancy Milam, director of gift planning, at 207-725-3686 or nmilam@bowdoin.edu.

Emotional Farewell to Bowdoin’s Champion of Financial Aid

In May, Barry Mills ’72 presided over his last Scholarship Appreciation Luncheon as president of the College. The annual event drew a huge crowd—460 supporters and recipients of aid at Bowdoin. Excerpts from President Mills’s remarks appear on the following page.
Access opportunity innovation

Priorities of a President

"The message I want to leave you with is 'remember your responsibility.' We talk often about the shoulders that we stand on from the past, and Bowdoin's past is incredibly impressive, and strong, and important. But the future is what we are all about. It's all about the future of the College.

And so, with new, strong leadership that you will admire, and with a commitment by all the people in this room and throughout the Bowdoin community to support what the College stands for . . . it is—for sure—that this college will remain strong, important, and excellent into the future. But, it will require our continued commitment. And so I look forward to continuing that commitment with all of you, to being part of this endeavor to ensure that students from across America and across the world can come to this college, get the benefits of Bowdoin, and then go out into the world and spread Bowdoin, to make the world a better place."

—President Barry Mills ’72

When Good is Great

Rich Fudge ’72, a successful business consultant, has been a staunch advocate for diversity at Bowdoin since his time as a campus leader. His wife, Ann Fudge, former chair and CEO of Young & Rubicam and one of Fortune Magazine’s “50 Most Influential Women in Business,” lived and took classes on campus for a year while they raised their first child.

“Smart people can be smart, but a good heart makes a smart person great. And Barry is one of those special people . . . This is like a homecoming. If we can do for these kids what other people did for us, this institution will be here for a long time. Because these young people will understand what it’s like to be the recipients of someone’s charity and generosity.” —Rich Fudge ’72

“This is a family. There are not many schools where you feel you’re part of a family that cares about you. It’s been a gift to us to be able to give back and share what we’ve been the recipients of—people’s kindness and generosity—without which we wouldn’t be standing here today.” —Ann Fudge

—Ann Fudge

Finding Purpose in Encouraging Others

Abby Roy ’16, from Winslow, Maine, is the director of the Aspirations in Maine program through the McKeen Center for the Common Good.

"It’s taken time for me to understand my place and purpose at an academic institution like Bowdoin. I grew up in central Maine, surrounded by a supportive and loving family. I saw and spent time with my grandparents, aunts, uncles, and cousins almost weekly. I was surrounded by hard-working, practically minded family members, family members who worked at mills, owned their own small businesses, worked long hours—family members who did what it took to earn a living to support their families.

The center of my struggle hasn’t been being away from my family, it’s been the purpose of and validity in taking four years to be here at Bowdoin, taking classes that have no direct practical application, and spending money to do it. . . . Here I was, spending my time leisurely discussing abstract ideas, while my family at home continued to work hard. I felt selfish. Was I making the best use of my time and making the most of the resources they had worked so hard over the years to provide?

For the past two-and-a-half years, I’ve organized the McKeen Center’s twice yearly “Aspirations in Maine Day” program. We bring ninth-graders to campus to encourage them to give more than a passing thought to the possibility of attending college. . . . When I myself realized this connection, something clicked. I have had all of these amazing opportunities because I was encouraged and supported in attending Bowdoin. And the best way, it seemed to me, to make use of my elite Bowdoin education was to help other Maine students like me to understand that even they—from humble, hardworking backgrounds—could and should be encouraged to attend college.”

—Abby Roy ’16

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