Create your personal webpage at Bowdoin. At the very least include a picture of you and a paragraph describing you at Bowdoin (junior/senior, major/minor, your interests, when you expect to graduate etc). Besides academic information, it would be nice to include description and links of your extra-curricular activities. Instructions for making a webpage at Bowdoin can be found for instance at http://www.bowdoin.edu/ltoma/teaching/cs107/lab1.html. If you have troubles/questions come talk to me.