ConditionCare and the ConditionCare Incentive Program

The Anthem ConditionCare programs support the physician/patient relationship and plan of care, and empower members to become more effective self-managers of their own health. A dedicated nurse and added support from a team of dietitians, exercise physiologists, pharmacists, health educators and other health professionals will help members understand their condition, their doctor’s orders and how to become a better self-manager of their chronic condition.

Employees and dependents covered by the health plan are eligible to participate in ConditionCare if they have one of the following medical conditions:

- Asthma
- Diabetes
- Chronic Obstructive Pulmonary Disease (COPD)
- Coronary Artery Disease (CAD)
- Heart Failure

Participation is voluntary and confidential. Anthem identifies members by reviewing claims reports and also receives recommendations from physicians. Members can also call Anthem directly to request participation.

Members receive telephonic support, educational materials, preventive care reminders, and self-management updates. Members who are high risk will receive an annual assessment to evaluate global compliance with the program and health status review.

ConditionCare Incentive Program - NEW!!

The ConditionCare Incentive Program is new for Bowdoin College beginning January 1, 2010. Employees and dependents who participate in ConditionCare are eligible for reduced co-payments for certain maintenance prescriptions and waived office visit co-payments for services related to their chronic condition. (Co-pays still apply to other services such as routine physicals and other services not related to one of the five (5) conditions listed above).

Informational Sessions

There will be 2 informational sessions where representatives from Anthem will be here to provide more information and answer questions about ConditionCare. The dates are Thursday, November 19 at 10:00 am in the Multipurpose Room in the McLellan Building and Monday, December 7 at 2:00 in the Lancaster Lounge.

Employees will be able to go to www.anthem.com/bowdoincollege or call 1-800-392-1016 for more information.