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EDUCATING THE WHOLE STUDENT

To Members and Friends of the Division of Student Affairs:

A Bowdoin education extends beyond the classroom into the residence and dining halls, onto the playing fields and performance stages, and into student and local community organizations and the Maine outdoors. Our focus is on the education of the whole person so Bowdoin graduates can “be at home in all lands and all ages” and “be leaders in all walks of life.”

This annual report showcases the work and successes of a team of dynamic educators who engage students in these many venues. Together we thoughtfully build and invest in a vibrant co-curricular life that defines who we are and what makes the Bowdoin experience so special and enduring.

If this report generates ideas or stirs a desire to contribute to our success, please let us know!

Sincerely,

Tim Foster
Dean of Student Affairs

OUR VISION

An inclusive campus community that offers diverse and formative experiences, while supporting and challenging those within, so that individual students can reach their full academic, personal and professional potential at Bowdoin and beyond.

OUR MISSION

The Division of Student Affairs:

- provides quality services, programs and experiences that encourage and enrich the education of the whole student;
- promotes a safe, respectful and healthy environment that underpins and reinforces student learning and growth;
- cultivates active, spirited and diverse communities where students learn from one another through dialogue and engagement and offer mutual support; and
- seeks to create lifelong connections between students, the College and the state of Maine.
The Year in Review

Students, coaches and staff members continued their commitment to excellence in the classroom, the community and competition venues during AY14. This commitment is evidenced by the 284 Bowdoin students who received All-NESCAC Academic Team recognition (letter winners with a minimum 3.35 GPA); several community service initiatives conducted by members of our teams, including a bone marrow registry drive that added over 800 people to the national marrow registry; and two National Championships, a Conference Championship and ten teams that finished their season in the top four in the NESCAC.

The Department instituted a new hazing education program during AY14 that was conducted by our coaches with each of our teams. The program, which was developed in conjunction with the Dean’s Office, the Student Activities Office and Meadow Davis, Associate Dean of Student Affairs and Deputy Title IX Coordinator, was also administered to student organizations on campus. The Department worked with Kate Stern, Director of the Resource Center for Sexual and Gender Diversity, to facilitate Anything

But Straight in Athletics, which included a talk by former NFL player Wade Davis.

The Department program for training team captains was modified in AY14 from a one-time May event to an ongoing process throughout the year, which consisted of a book discussion, guest speakers and several tabletop conversations among captains to discuss real time experiences and leadership strategies.

The Department was fortunate to integrate Associate Director of Athletics Alice Wiercinski and Assistant Director of Athletics for Communications Jim Caton into our leadership team during AY14. In addition, Senior Woman Administrator and Head Coach of Field Hockey Nicky Pearson and Alice Wiercinski assumed oversight of several programs as the Department moved forward with a decentralized management structure in order to provide personal and efficient oversight of teams and coaches going forward.

Mission Statement

Athletics at Bowdoin are an integral part of the College’s educational mission. Through the pursuit of victory, student-athletes are challenged to reach the highest levels of achievement in all areas. The lessons learned through participation lead to more than wins on the playing field. They also promote success in the classroom, develop leadership qualities, encourage the acceptance of responsibility and aid students in leading more successful and fulfilling lives.

Intercolligate competition at Bowdoin offers experiences rich with camaraderie and excitement to a broad cross section of the student body.

Contests provide an opportunity for the entire community to come together. As such, student-athletes are expected to be positive representatives of the school. Polar Bear athletes take pride in their accomplishments, commitment, effort, and integrity. At Bowdoin, coaches attract quality student-athletes and serve as their mentors and teachers. They provide an environment that is goal oriented, challenging, and positive.
Key Departmental Goals 2014-2015

Build upon the progress made with increasing the diversity of our athletic programs by continuing to emphasize cultural, socio-economic and geographic diversity in the recruiting process.

Conduct a concussion management education seminar for faculty and staff during the fall semester.

Develop an internal professional development series for assistant coaches that will emphasize developing a coaching network, resume and interviewing preparation.

Key Departmental Opportunities 2014-2015

Successfully implement a new social media education program for members of our athletic programs that will complement our hazing education program.

 Seamlessly integrate several new members of our coaching staff to the College and Department community, with emphasis on supporting the entire student experience on campus.

Effectively manage the transition of our Sailing program from Bethel Point to the Leighton Sailing Center at Coastal Studies.

By the Numbers

26,315 Unique viewers (computers, phones, etc.) to watch a Bowdoin athletics live webcast

821 Potential donors registered to the National Bone Marrow Registry

284 Students recognized as members of the All-NESCAC Academic Team

59% Winning percentage by Bowdoin teams in NESCAC competition

41 Greater Brunswick community organizations utilized our athletics facilities during AY14

Highlights

Coaches successfully focused on increasing the diversity within our programs during the recruiting process, as evidenced by a 33% increase in the number of enrolled recruited students of color in the class of 2018 and a 70% increase in the number of prospective students of color that were actively engaged in the recruiting process.

Several staff members achieved milestone victories during AY14, including Head Coach of Men’s Hockey Terry Meagher (500 victories), Head Coach of Men’s Basketball Tim Gilbride (400 victories) and Head Coach of Baseball Mike Connolly (300 victories).

Bowdoin College served as the host institution for the NCAA DIII Men’s Ice Hockey Final Four at the Androscoggin Bank Colisee in Lewiston. The event served as an economic stimulus for the mid-coast and central Maine regions and as an opportunity to promote DIII athletics within the state of Maine.

The Bowdoin Student Athlete Advisory Committee (BSAAC) implemented a new organizational structure and enhanced its relationship with local Special Olympic Athlete organizations, hosting several joint bowling events and a spring season training session at Farley Field House.

Our Sports Information Office successfully transitioned to an outsourced competition webcast model with the Northeast Sports Network (NSN). The transition was made possible through a collaborative effort by Information Technology, Communications and the Athletic Department. Throughout the year, over 26,000 unique viewers watched a Bowdoin webcast and the College broadcasted a total of 122 events across 14 programs.
The Department:

Tim Ryan – Ashmead White Director of Athletics
Alice Wiercinski– Associate Director of Athletics
Nicola Pearson – Senior Woman Administrator & Head Coach, Field Hockey
Jim Caton – Assistant Director of Athletics for Communications
Lynn Ruddy–Associate Director of Athletics and Assistant Coach, Track
Deborah Miller–Administrative Coordinator
Lorica Cummings–Administrative Assistant II
Ben Mackey–Manager of Athletic Equipment Services
Thomas Anita– Assistant Manager of Athletic Equipment Services
Neil Willey–Head Coach, Strength & Conditioning
Dan Davies–Head Athletic Trainer
Megan Thompson–Associate Head Athletic Trainer
Laura Morris– Assistant Athletic Trainer
Gretchen Appleby–Assistant Athletic Trainer
Joe Shaw–Assistant Athletic Trainer
Winnifred Merrill– Field House Supervisor
Michael Connolly– Head Coach, Baseball
Timothy Gilbride–Head Coach, Men’s Basketball
Brandon Linton–Assistant Coach, Men’s Basketball
Peter Slovenski– Head Coach, Men’s and Women’s Cross Country & Track
Candace Kelly– Assistant Coach, Track
Chris Flynn– Assistant Coach, Track
David Caputi– Head Coach, Football
Ryan Sullivan– Assistant Coach, Football & Head Coach, Softball
John Burrell– Assistant Coach, Football
Chris Sapp– Assistant Coach, Football
Joseph Clark– Assistant Coach, Football
The Department (continued):

William McCord III- Assistant Coach, Football
Eric Westerfield- Assistant Coach, Football
Terrence Meagher- Sidney J. Watson Coach, Men’s Ice Hockey
Jamie Dumont-Assistant Coach, Men’s Ice Hockey
Jason Archbell- Head Coach, Men’s Lacrosse
Max Silberlicht- Assistant Coach, Men’s Lacrosse
Nathan Alsobrook-Head Coach, Men’s and Women’s Nordic Skiing
Scott Wiercinski-Head Coach, Men’s Soccer
Tomas Fortson- Head Coach, Men’s and Women’s Squash & Men’s Golf
Brad Burnham- Head Coach, Men’s and Women’s Swimming & Diving
Conor Smith- Head Coach, Men’s Tennis
Frank Pizzo- Head Coach, Sailing
Gil Birney- Head Coach, Men’s and Women’s Rowing
Adrienne Shibles- Head Coach, Women’s Basketball
Kelly Krasco- Assistant Coach, Women’s Basketball
Ruth Ness-Assistant Coach, Field Hockey and Women’s Lacrosse
Shannon Malloy- Assistant Coach, Field Hockey
Marissa O’Neil- Head Coach, Women’s Ice Hockey & Women’s Golf
Julia Ireland- Assistant Coach, Women’s Ice Hockey
Liz Grote- Head Coach, Women’s Lacrosse
Marybeth Matthews- Head Coach, Women’s Rugby
Brianne Weaver- Head Coach, Women’s Soccer
Paul Holbach- Head Coach, Women’s Tennis
Karen Corey-Head Coach, Volleyball
The Department:

Michael Woodruff – Director of Outing Club
Becca Austin – Assistant Director of Outing Club
Sarah Johnson – Assistant Director of Outing Club

2013-2014 Officers
Nina Scheepers ’14 (Co-President)
Toby Nicholson ’14 (Co-President)
Clare Stansberry’ 14 (Treasurer)
Zoe Karp ‘14

The Year in Review

The past year was marked with many successes and a lot of leadership development at the Schwartz Outdoor Leadership Center. The outstanding student leadership of the Outing Club set the tone early at the annual BOC Leaders’ Raft Trip (an overnight trip to Indian Pond and the Kennebec Gorge with 75 participants). In September, they launched the BOC/Residential Life Dorm Reps initiative to encourage first-years and Residential Life staff to take advantage of the BOC’s ability to lead trips outdoors in Maine. The Outing Club also collaborated with numerous campus groups, including the Women’s Hockey team, Howell, Quinby, and Ladd Houses, and the Men’s Soccer team to get students out on adventures in the Maine woods. Ongoing partnerships with the Women’s Resource Center and the Counseling Center yielded strong participation in the Wild Women Adventures and Wellness trips.

In the fifth year of the Out of the Zone Leadership Training (OZLT), we had a diverse cohort of 15 students, including international students from Brazil, China, Mexico, and Thailand, as well as all regions of the U.S. They were a strong, enthusiastic, and delightful group to work with and we are looking forward to their leadership in the Outing Club in the coming years. Highlights

By the Numbers:

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<th>Count</th>
<th>Description</th>
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<td>412</td>
<td>First-Year Participants</td>
</tr>
<tr>
<td>402</td>
<td>Individual Students on Academic Year Trips</td>
</tr>
<tr>
<td>126</td>
<td>Student Leaders</td>
</tr>
<tr>
<td>117</td>
<td>Academic Year Trips</td>
</tr>
<tr>
<td>41</td>
<td>Orientation Trips</td>
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of the Leadership Training (LT) programs this year included canoe expeditions on the East Branch of the Penobsot, Flagstaff Lake, and the St. John River, backpacking the Bigelows and Mahoosuc's, rafting the Kennebec and Big Wilson Stream, and winter trips to the BOC Cabin in Monson, Maine.

After four remarkable years as a BOC Assistant Director, Becca Austin '10 has headed off for further outdoor adventures. Her impact upon the dozens of student leaders she has taught and mentored, as well as the staff and programs of the BOC, are immeasurable and she will be terribly missed!

Key Departmental Goals 2014-2015

- Continue to assist OZ LT graduates in becoming effective and integral members of the BOC leadership cohort
- Strengthen the Stand Up Paddleboard instruction program under the guidance of ACA SUP Level 2 Instructor Sarah Johnson '13
- Expand the BOC's collaboration with the Counseling Center to provide more varied outdoor wellness opportunities on a regular basis

Key Departmental Opportunities 2014-2015

Transitioning to a new Assistant Director, Adam Berliner '13. Adam was deeply involved with the BOC during his time as a student at Bowdoin, and brings a new skill set to the position. We are looking forward to his arrival in August.

Harnessing the energy and enthusiasm of the numerous applicants for BOC Leadership Training programs, for whom we are unable to offer one of a limited number of positions.
Bowdoin Career Planning recorded another year of gains in creating a culture of career planning at the College. Kicking off in September with the Class of 2014 Senior Class Meeting, we created a “call to action” event for more than 470 seniors. Regardless of their stage in the process, we encouraged students to take the next step as they “Explore, Experience, and Pursue” their career interests. A record number of the Class of 2014 engaged in our Steps for Recruiting Readiness career preparation program, learning valuable skills to build connections through networking, create a strong application, and succeed in interviews.

Through a diverse array of alumni speakers, employer presentations, how-to workshops and 1-on-1 advising, we reached 100% of the senior class and 80% of ALL Bowdoin students with 1 or more Bowdoin Career Planning experiences. We accomplished this by collaborating with academic departments, student groups, Athletics, Residential Life, and Student Activities – delivering customized programs where students naturally gather – realizing our strategy to “live where they live” in every way.

Our success in campus-wide engagement was complemented by an aggressive campaign to raise awareness about the thousands of job and internship opportunities presented by Bowdoin alumni, parents, and recruiters. The diversity of student career interests continues to require a customized approach to advising and to connecting students with alumni and parents. The real-world experience of our advisors ensures that students receive actionable advice on preparing for a field of their choice.

The determined outreach of our employer relations team ensures we have a robust pipeline of jobs and internships in organizations where Bowdoin advocates are eager to champion our students. In the end, more than 2500 jobs and internships (a record number!) were available to students via our proprietary recruiting portal.
Expand financial support for Funded Internship Program to meet growing demand. As many as 15 student grants will disappear in the next two years. In the past cycle, 2.5 applicants were turned down for every grant given.

Overcome initial fears some students have around first engagement with our services and staff. Deliver message via diverse channels that they do not have to know what they want to do to begin the “Explore” stage of career planning.

Increase access to jobs and internships for students to Bowdoin-friendly employers in less recruiting-focused industries including communications, arts, environment, nonprofit and government.

Key Departmental Goals 2014-2015

Expand student awareness and application to prime opportunities offered by alumni and parents in emerging industries, start-ups, and technology-based companies.

Increase frequency of first-year and sophomore engagement through new offerings, expanded partnerships with Residential Life, the Office of the Dean of Student Affairs, Athletics and Peer Health.

Manage further integration of social media (LinkedIn, Twitter, student WordPress website) into marketing and educational strategy to seamlessly connect alumni, parents and other friends of the College to students, to increase participation in career programs, and to enhance student preparedness in the search process.

Key Departmental Opportunities 2014-2015

Expand financial support for Funded Internship Program to meet growing demand. As many as 15 student grants will disappear in the next two years. In the past cycle, 2.5 applicants were turned down for every grant given.

Overcome initial fears some students have around first engagement with our services and staff. Deliver message via diverse channels that they do not have to know what they want to do to begin the “Explore” stage of career planning.

Increase access to jobs and internships for students to Bowdoin-friendly employers in less recruiting-focused industries including communications, arts, environment, nonprofit and government.

HIGHLIGHTS

Hosted, in collaboration with Alumni Relations, more than 400 alumni and 250 students for Bowdoin Connections Career Networking Receptions held in five major U.S. cities over January break.

Co-sponsored Bowdoin Start-Up Series in collaboration with the Development Office, a 4-part lecture series taught by alumni entrepreneurs, who also mentored students with new business ideas.

Launched Bowdoin Day in Portland to encourage student career engagement with a diverse array of Maine employers, from large established companies to fast-growth technology start-ups.

Launched cross-campus alumni career panels for fields of emerging interests including the Green Careers Series, “What Can I Do with A Science Major?” and numerous talks on careers in public policy.

Achieved 100% participation of Class of 2014 in Senior Year Launch Meeting and a record 300 seniors completing the Steps for Recruiting Readiness program teaching key networking, resume writing and interviewing skills.
COUNSELING SERVICES

2013-2014

By the Numbers:

| Sessions provided by Counseling Services | 3,967 |
| Students seen for counseling and psychiatry services | 479 |
| Hypnosis consultation to students, staff, faculty | 25-30 |
| New counseling groups formed (Healthy Bodies, Koru, Understanding Self and Others) | 3 |
| Percentage of the student body to receive counseling and/or psychiatric care | 27% |

The Year In Review

Counseling Services (CS) this year tried to create a more sustainable working environment for the staff and a more comprehensive array of services for students. Both of these goals were achieved and in the end served to complement one another. We improved our sustainable work experience with the generosity of the College in granting CS another full time clinician. We selected a clinician who was trained and committed to bringing group counseling options to the Center and who was also able to assist with the intern training program. This year we had four highly competent and skilled Masters and

The Department:

Bernie Hershberger, Ph.D. - Director
Aileen Park, Ph.D. - Associate Director
Shelley Roseboro- LPC Senior Staff Clinician
Alison McGrath- LCPC Staff Clinician
Robert Carnicella, Ph.D. - Staff Clinician
Lindsay Moore- Administrative Coordinator

Jeff Stenzel, MD Consulting Psychiatrist- four hours per week
Whitney Houghton, MD Consulting Psychiatrist- six hours per week
Geno Ring, LDAC Substance Abuse Consultant- counseled 50 students
Barbara McKim, Ph.D. Neuropsychologist- evaluated 19 students

Interns: Dan Creek, MA; Rebecca Farnham, MA; Sarah McKinnon, MA; Katherine Russell, Doctoral Student

More Numbers:

18 Medical leaves that Counseling Services assisted with
4 Psychiatric hospitalizations with which Counseling Services assisted
102% Increase in number of counseling sessions provided (over the past decade)
45% Increase in number of students counseled (over the past decade)
Doctoral level interns. By creating a bit more breathing space with more clinical staff, we were also able to launch three new groups that were very successful and also to offer more mind/body wellness programs and retreats.

This year we again served 27% of the campus with counseling and psychiatry services.

We also connected with additional students via our new group program; outreach workshops; sports psychology consultations; mindfulness nature walks and bird watching expeditions; meditation, yoga, and Tai Chi/Qigong classes; substance abuse consultations; and neuropsychological referrals.

Campus Mental Health Trainings and Programs:

Two conjoint eating disorder panel discussions composed of students, alumni, and ED specialists in mental health and health. Programs were designed for students and a follow up training for the Division of Student Affairs. Co-sponsored with Peer Health and the Dean’s Office.

Panel Discussion Training on *What is Anxiety and How do we help students with anxiety without becoming anxious?* Presented to the Division of Student Affairs. Co-sponsored with the Dean’s Office.

Panel discussion of mental health professionals for psychology majors and students interested in working as a clinician after college. Co-sponsored with Career Planning and the Psychology Department.

Mind/Body Wellness Programming
- 15 yoga classes, 5 meditation classes, 4 Tai Chi/Qigong (weekly basis)
- 10 sports psychology consultations for teams (women’s basketball, women’s soccer, women’s and co-ed sailing)
- 2 end of semester programs for 1st years focused on stress reduction
- 2 off campus retreats: Coastal Studies Center & Morse Mountain
- 2 mindfulness based Koru groups (4 sessions each)
- Mindfulness nature walk and birding expeditions
- Inspirational saying in a jar initiative (traveled around campus)
- Trauma sensitive yoga retreat
- Initiative to provide wellness based nutritional counseling

Key Departmental Goals 2014-2015

Seek strategies for getting students more mental health care through group counseling, psycho-educational programming, and wellness initiatives so that more members of our community might be served while allowing us to begin to lower reliance on weekly therapy sessions except for situations where students are in high need.

Practice good self-care within the clinical staff.

Continue to develop our vision of strong cross-cultural support for students while also being aware of how to assist individuals with mindfulness-based skills. The intersection between these two emphases is and will remain an important priority going forward.

Key Departmental Opportunities 2014-2015

Balance the need for clinical care, crisis management, and emergency mental health services with the desire to be as preventive, proactive, and empowering of students in their development of emotional intelligence, resiliency, and compassion as possible.

Continue to recruit the best interns possible and then provide them outstanding supervision, monitoring, and training opportunities.

Grow our new emphasis on group offerings and increase collaborations with the Health Center, Outing Club, Women’s Resource Center, Center for Sexual and Gender Diversity, and Spiritual Life.

Enhance collaborations with Faculty, Athletics, McKeen Center for the Common Good, and Career Planning.

Demographics
(Students served by Counseling)
- 30% students of color
- 13% first generation students
- 28% athletes
- 64% women
- 35% men
- 20% first years
- 27% sophomores
- 22% juniors
- 20% seniors
By the Numbers:

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<th>Description</th>
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<tr>
<td>638</td>
<td>One-on-One Meetings in the Office (Connecting with students in direct and personal ways about their academic engagement, decision-making, transition and success at Bowdoin)</td>
</tr>
<tr>
<td>246</td>
<td>Students matched to a Host Family</td>
</tr>
<tr>
<td>8</td>
<td>Workshop ’17 Gatherings with an attendance of 12-40 students per event</td>
</tr>
<tr>
<td>7</td>
<td>Host Family events sponsored by the College</td>
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The Year In Review

We welcomed 498 first-year students in the Class of 2017. For the second year in a row, all first-year students participated in an orientation trip, allowing a common introductory experience for the entering class. Furthermore, Workshop ’17 created a series of gatherings for first-year students to learn about a number of issues related to their first year at Bowdoin, including an introduction to campus resources, understanding financial aid packages and public speaking.

The Dean of Student Affairs Office was reorganized such that international students and students eligible for accommodations now fall within the Dean of First-Year Students team. This new structure permits a smoother introduction to the expectations at Bowdoin (particularly for international students and students in need of accommodations) and further allows students to create an initial connection into the Dean of First-Year Students Office.

Our office continued to enhance pre-major academic advising, through work with the Faculty Liaison for Advising, as well as the BASE Program (Bowdoin Advising program in Support of academic Excellence).

The Department:

Janet Lohmann- Associate Dean of Student Affairs/Dean of First-Year Students
Michael Wood- Associate Director of First-Year Programs/Advisor to International Students/Director of Accommodations for Students with Disabilities
Kathleen King- Administrative Assistant, working primarily with First-Year team

BASE created connections with the McKeen Center for the Common Good and through those connections students were able to develop a cohort of service, support and engagement for one another.

Lastly, we have begun to think about how the new student information system (Polaris) can best be utilized by our office, as well as by new students entering Bowdoin. We have begun to create an online landing page within Polaris that we hope will be able to hold all information relating to Orientation and the first-year experience. Furthermore, we have begun to create online material for both advisors and the Dean’s office to access student information without the need for paper files. While there is still work to do in this area, this will be an exciting time to think about how to best use Polaris to benefit students, advisors and deans.
To create further connections between BASE and the McKeen Center for the Common Good. Initial results of this relationship suggest that students whose transition to college may be challenging find a strong sense of place and purpose connecting with community agencies. Working with BASE students to assist in the transition to Bowdoin can be enhanced by the opportunities created by the McKeen Center and the value of reflection that is emphasized by both BASE and the McKeen Center.

To create connections with other institutions on best practices in working with students and their transition to college. Over the last year, much has been written on commitments to college opportunity, including a summit by the White House to more formally explore how colleges and universities focus on such initiatives. Partnering with admissions officials at the College, we hope to create opportunities for high school counselors, admissions officers and the first-year experience to showcase programs that encourage conversation about the many facets that affect students and their success in higher education.

To work more intentionally with populations that continue to face challenges at Bowdoin. We hope to find opportunities to create initiatives that allow for students to have an equitable experience at Bowdoin, without the barriers of financial limitations, or other factors that may limit a student’s ability to find belonging and success at Bowdoin.

To work more proactively with international students and students with accommodations on establishing community.

To improve communication and education for international students regarding off-campus work opportunities.

**Key Departmental Goals 2014-2015**

- **8 Workshop ’17 gatherings,** many within the College House system. Attendance ranged from 12 to over 40 students at each event. Allowed students to participate in key workshops for their success at Bowdoin, and further connect them to the College Houses.

- **Vibrant Host Family connections** between Bowdoin students and members of Brunswick and surrounding communities. Two-hundred forty-six students matched to a host family. Seven Host Family events sponsored by the College. Always strong attendance. An excellent example of campus and community connections in the best interest of students.

- **Working to create a holistic entry experience** for first-year students, so that they may find our office easily and use us as a key resource for success at Bowdoin.

**Highlights:**

- **8 Workshop ’17 gatherings,** many within the College House system. Attendance ranged from 12 to over 40 students at each event. Allowed students to participate in key workshops for their success at Bowdoin, and further connect them to the College Houses.

**Key Departmental Opportunities 2014-2015**

To continue to work on how to best use Polaris for the purposes of student information, advisor ease and dean data storage and access.

Create stronger tie-ins with key departments across campus. To think more intentionally about campus partnerships with Athletics, Multicultural Programming, the Women’s Resource Center and the Center for Sexual and Gender Diversity, among others, to meet the multiple needs and experiences for students. How do we create stronger connections between the many students who come to Bowdoin and the embedded communities they live in?
HEALTH PROMOTION

The Department:
Whitney Hogan – Associate Director of Health Promotion

By the Numbers:
- 448 First Years had a Motivational Interview with a Peer Health Member (90% of class)
- 347 Student Leaders participated in Active Bystander Training
- 106 Applicants to the 2014-2015 Peer Health Program (36 accepted: 21 female, 15 male, 15 students of color)
- 85 Division of Student Affairs staff members participated in Active Bystander Training
- 22 Student leaders were trained by the new student organization, The Sex Project

The Year In Review

This was a year of growth for Health Promotion in many different ways. Whitney Hogan transitioned from 0.5 FTE to 0.92 FTE, thereby enabling the scope and effectiveness of Health Promotion programming on campus to noticeably widen. This year, the Peer 2 Peer program expanded from half the first year class to the entire class. The Peer 2 Peer program involved Peer Health members conducting one-on-one motivational interviews with the entire first year class regarding their alcohol use, as well as their general transition to campus. Peer Health also focused on acting as a resource for individuals and completing campus-wide health education campaigns.

The Alcohol Team had a successful year programming chem-free and chem-light events and was able to partner with departments and student groups across Bowdoin to work towards their goal of promoting only respectful drinking on campus. Whitney was able to collaborate with a number of campus partners on health issues ranging from eating disorder prevention to stress management.

For example, Whitney facilitated conversations about body image and self-esteem with the Bowdoin Women’s Association, the women’s tennis team and first years living in Winthrop dorm. In order to combat stress, Peer Health partnered with a number of College Houses, residence halls, and the library to host study breaks during mid-terms and finals. Additionally, a new student organization called The Sex Project was chartered. This student organization provides the student body with evidence-based comprehensive sexual education through small group presentations and facilitations.

Starting in March, Health Promotion moved under the Office of Residential Life. Prior to this move, Whitney already worked closely with the residential life student staff around supporting students dealing with health-related issues and this change will allow even greater partnerships in this area. In addition to the training and conversations already provided to the student-staff, Whitney will be able to work more closely with students in the College Houses to create safe and inclusive environments in all buildings across campus.
**Highlights:**

Peer Health conducted individual 30-minute Motivational Interviews with the entire first year class, providing first years with an opportunity to reflect on their relationship with alcohol and their transition to college. 30 Peer Health members conducted a total of 448 interviews with first year students during October and November, ensuring that the large majority of the first year class had the opportunity to speak with an upper-classmen about both the challenges and the opportunities they were encountering during their first semester at Bowdoin.

Successfully implemented a multi-level approach to alcohol prevention education, including an online education module for incoming first years, a campus-wide alcohol education campaign in October, an annual first year luncheon focusing on discussions about Bowdoin’s alcohol culture in November, monthly group risk-reduction education classes, an abundant offering of chem-free and chem-light alternative social programming, a newly launched Alcohol and Drug Education and Prevention Resources website, and small group facilitations for select athletic teams.

Completed Active Bystander Intervention training for student leaders. This hands-on training provides students with a working knowledge of the Bystander Effect, the skills to recognize dangerous and disrespectful situations, and effective techniques to intervene in such situations. Leaders who received this training include athletic captains, orientation leaders, Peer Health members, Residential Life student-staff and College House officers. Over the year, two additional trainings were offered to the general campus body.

Supported students in the formation of The Sex Project, a student group that provides evidence-based comprehensive sexual education to the student community through small group facilitations. Students trained by The Sex Project to lead presentations received a half-day training on public speaking and facilitation techniques. In addition, all presenters received evidence-based education in anatomy, pregnancy prevention, STI prevention, consent and sexual violence prevention, and safer sex promotion. 22 students became trained presenters, and throughout the Spring semester, 9 different student organizations, residence halls, and athletic teams participated in Sex Project presentations.

**Key Departmental Goals 2014-2015**

Strengthen the Peer Health program by fostering collaboration between Peer Health and the Residential Life student staff.
- Peer Health and the Residential Life student staff have a successful history working together to address health-related issues on campus. For example, the 2013-2014 Peer 2 Peer program was successful because of the continuous support given by Proctors. With Health Promotion moving into the Residential Life office, Peer Health is looking forward to collaborating on projects and initiatives throughout the year.

Strengthen alcohol prevention education efforts by fostering collaboration between the Alcohol Team and the College Houses.
- The Alcohol Team is looking forward to a successful 2014-2015 academic year. Specifically, they are hoping to partner closely with College Houses to provide abundant chem-light and chem-free programs throughout the year.

Increase student-driven and staff-supported eating disorder prevention programs.
- Whitney Hogan will work to increase communication between key partners on campus that address body image issues and eating disorder prevention and treatment across campus, with the goal of increasing the innovative and evidence-based programs initiated and supported by students. Key partners include: the Women’s Resource Center, Athletics, Health and Counseling.

Increase health promotion programs targeting student groups based on identity.
- Over the past three years, Health Promotion at Bowdoin has focused on campus-wide health promotion programs and programs targeting students engaging in high-risk behavior. This next year, Whitney will work with key partners across campus to tailor health promotions programs to meet the needs of students based on their religious views, gender, sexual orientation and race and ethnicity. Key partners include: the Director of Spiritual Life, the Associate Dean of Multicultural Student Programs, the Director of the Resource Center for Sexual and Gender Diversity and the Director of the Women’s Resource Center.

**Key Departmental Opportunities 2014-2015**

Integration of Health Promotion into the Office of Residential Life, specifically the integration of the Peer Health program and alcohol prevention education efforts.
- With Health Promotion moving under the Office of Residential Life, there are unique opportunities for collaboration between student groups and professional staff.

Positive body image promotion and education
- Students at Bowdoin continue to struggle navigating issues of body image. There are opportunities in the year ahead to increase the vibrancy, regularity and effectiveness of positive body image promotion programming.
Health Services had a remarkable year. We were successful in meeting many of our AY 13-14 goals. We were able to temporarily hire an exceptional Physician Assistant to help with the patient load for the year. In addition, the electronic medical record portal was a great success. More than 75 percent of the incoming class of 2017 submitted health histories and other medical information on the patient portal. Furthermore, the new hardware in the exam rooms added to the educational component of the student/patient visit.

We were able to stem an outbreak of influenza that was seen by many of our peer schools. Programming, signage, and direct patient education were the first tier of our strategy. We also partnered with Peer Health around healthy living behaviors; created risk management signage for most of the bathrooms; and at every patient visit we educated students. The second phase of our prevention plan included flu vaccination. Our goal was 1,000 students, and we vaccinated just over 950 students, our highest number to date. This was the product of multiple flu vaccine clinics as well as our open appointment policy from September-December. This policy allowed students to come to the clinic and receive a flu vaccination in a matter of minutes.

Finally, this year we prepared for the transition of leadership. The Director of the Health Center will be changing and we have been preparing for a smooth transition for the fall of 2014. Members of the staff at the Health Center have created a fabulous work environment for the next Director and are all experts in their various positions.
Mission Statement

Bowdoin College Health Services is committed to promoting the health and well-being of the Bowdoin College community by providing quality primary care and educational outreach services. Our approach is comprehensive and holistic, and emphasizes health promotion, disease prevention and individual self-advocacy. Our goal is to foster wellness, in the broadest sense, within the College community as a whole, and for every individual member.

Highlights

- Examination of health services organization. Senior management employed a professional consulting firm as well as a current health care partner to review the Health Center configuration. After careful analysis, it was determined that the current care delivery model with enhanced community partnerships was the most appropriate for the College moving forward.

- Expansion of transgender care. This year we were able to expand our services regarding transgender care. Student/patient satisfaction in this area has increased dramatically.

- Outreach and programming is up 50%. Two new departments that we collaborated with were Career Planning and Health Professions Advising. This was in addition to our normal partners — Counseling Services, Peer Health, The Women’s Resource Center, and Residential Life.

Key Departmental Goals 2014-2015

Smooth transition to new leadership.

Identify outstanding new team members and review existing staff model.

Key Departmental Opportunities 2014-2015

Patient volume remains a challenging situation. Patient visits have increased over the years and it is difficult to predict an increase of student demand for appointment times.

The new Director, Dr. Birgit Pols, brings a wealth of experience and energy, which will reinvigorate the team in a challenging year following the health center review.

Other staff transitions provide opportunities to think creatively and thoughtfully about optimal staffing structures for clinical coverage.
The McKeen Center welcomed Andrew Lardie as an associate director and kicked off significant new initiatives this year. The McKeen Center Bulletin is a bi-annual email newsletter for alumni and friends of the College who are interested in the work of the Center. The first newsletter went out to 450 alumni and featured current work of both students and alumni in the community. The second newsletter will go out summer 2014 and will announce a new section of the McKeen Center website dedicated to connecting current students to alumni around similar interests related to the common good. It will also profile alumni who contribute through public service careers or through a personal commitment to their communities. The McKeen Center also launched the Leading for the Common Good series for students interested in exploring the multitude of ways to contribute to the common good at and beyond Bowdoin. The series, which will now be offered annually, featured alumni and community members who are making a difference through non-profit leadership, social justice work, activism, community
Mission Statement
The Joseph McKeen Center for the Common Good provides opportunities for students to discover the ways in which their talents, passions and academic pursuits can be used for the benefit of society through public engagement.

Highlights
- Supported two highly successful student-initiated and led symposia: Rethinking End of Life Care and Environmental Justice: At the Crossroads with Public Health, Conservation Politics, and Generational Change.
- The Common Good Grant Development Committee raised a record-setting $9,800, which, when added to the annual base of funds available, allowed the Grant Committee to award eleven grants totaling nearly $20,000 to local organizations.
- Presented to the Brunswick Town Council on the engagement of Bowdoin students in the local community through volunteering with non-profits and schools, summer fellowships with local organizations, and community-engaged courses. Find the presentation here: http://community.bowdoin.edu/news/2014/05/the-mckeen-centers-local-impact/.
- Organized Wabanaki History, Trauma, Child Welfare, and Healing, two events addressing the history of Native American tribes in Maine, collectively known as the Wabanaki, meaning “People of the Dawn”.

Key Departmental Goals 2014-2015
- Enhance post-experience education and reflection for summer fellowship and alternative break participants.
- Continue to build alumni connections through development of the alumni section of our website, the McKeen Center Bulletin (our alumni and friends newsletter), and the Leading for the Common Good series which utilizes alumni as speakers on topics related to the common good.
- Collaborate with the Dean for Academic Affairs to select our next Senior Faculty Fellow who will serve with the Center from 2015-2018.
- Maintain team wellness and high quality of programming during several staffing transitions in the summer and fall.

Key Departmental Opportunities 2014-2015
In the 2014-15 academic year, the McKeen Center will adapt to several staffing transitions. Assistant director Caitlin Callahan ’11 is leaving the office to pursue a graduate degree and we will welcome Nhi Nguyen to the team in her place. Director Sarah Seames will be on maternity leave in the fall, for which time associate director Janice Jaffe will serve as interim director of the Center, and Will Horne ’14 will join the staff in a part time capacity as a program coordinator for the semester.
The Year In Review

This year, Multicultural Student Programs continued to offer programs such as Perspectives and the First Year Retreat for Students of Color and First Generation Students. Additionally, we collaborated with Counseling and the Bowdoin Outing Club to offer a day-long retreat for sophomores at the Coastal Studies Center focused on managing stress, reflecting, and reaching beyond your comfort zone. The College celebrated Martin Luther King Jr. Day and King’s commitment to activism. The program consisted of a campus-wide performance by Climbing Poetree and a keynote speaker, Benjamin Jealous, former President of the NAACP.

We also collaborated with the Women’s Resource Center, the Resource Center for Sexual and Gender Diversity, Peer Health, and Meadow Davis, Director of Residential Life and Deputy Title IX Coordinator, to provide leadership training for all group leaders affiliated with the College Street Collective. We worked closely with other departments to co-sponsor several programs, including a teach-in on cultural appropriation which included several thoughtful student leaders and members of the Sociology Department. That program, and the conversations surrounding it, have been the impetus for a new initiative to be planned this summer which will create a dialogue program that trains students to facilitate conversations on race for their peers.

In the fall, a few of our students reported bias incidents that included members of the Brunswick community as well as difficult interactions on campus. As a result, we worked with the Dean’s Office and other partners in Student Affairs to bring together student leaders to discuss how to move forward. Students created “No Hate November” which they hope to continue as a time to raise awareness and combat issues of bias on campus. This year, the primary action was a photo installation curated by Daniel Eloy ’15 that depicted the faces of several students, staff and faculty with the words “we stand with you” superimposed over the image.

Finally, this fall several students, faculty and staff met regularly to rethink Multicultural Student Programs, to create a new mission, and a new structure for student employment that will hopefully produce new and exciting programs and opportunities of collaboration while strengthening existing programs and partnerships.

By The Numbers:

30.3% Students of color
12% First-generation college students
Highlights

- Completed a plan for improving Multicultural Student Programs thanks to the hard work of a committed group of students, staff and faculty that met throughout the fall semester to rethink and re-energize Multicultural Student Programs.

- Collaborated with the Bowdoin Outing Club and Counseling Services to successfully host an inaugural sophomore retreat for students of color and first-generation college students at the Coastal Studies Center.

- Collaborated with Events, and other campus partners on two successful programs in honor of Martin Luther King Jr. Day. Kresge was standing room only for Climbing Poetree’s performance, and over 400 people gathered to see Benjamin Jealous deliver the Martin Luther King Jr. Common Hour address.

Key Departmental Goals 2014-2015

Create a program focused on training students to facilitate difficult conversations on race.

Improve programming for first-generation college students.

Restructure the website for Multicultural Student Programs.

Key Departmental Opportunities 2014-2015

Evaluate current bias incident response practices, including how we might improve upon, and educate around use of the Campus and Community Index.

Create more connection and community among the different affinity groups, and increase leadership development for student leaders of multicultural groups.

Work collaboratively with key partners in Student Affairs to increase access and utilization of resources for underrepresented students.

Mission Statement

Multicultural Student Programs supports the College’s mission to foster an environment free of fear and intimidation and where differences can flourish. Through our programming we bring together people of varying experiences and perspectives to learn and grow with the creative friction generated in contact with difference.

We seek to achieve these goals by: (1) creating a home away from home for students from backgrounds traditionally underrepresented at Bowdoin (specifically first generation and international students, students of racial and ethnic minorities, and low income students); and (2) engaging students of all backgrounds in the diversity of our campus community, preparing them to contribute to a world in flux as culturally competent leaders.
The Department:

Leana Amaez- Associate Dean for Multicultural Student Programs
Tim Foster- Dean of Student Affairs
Kathleen King- Administrative Assistant
Lesley Levy- Assistant Dean of Student Affairs
Janet Lohmann- Associate Dean of Student Affairs/Dean of First-Year Students
Kim Pacelli- Senior Associate Dean of Student Affairs
Denise Trimmer- Executive Assistant to the Dean of Student Affairs
Susan Snell- Administrative Assistant
Jarrett Young- Assistant Dean of Student Affairs
Michael Wood- Associate Director of First-Year Programs/Advisor to International Students

By the Numbers:

912 Student Appointments
50 New Applicants to the Judicial Board
16 Judicial Board Cases

The Year In Review

This year was marked by transitions, with staff joining and leaving the team, and others assuming new responsibilities.

A substantial reorganization in June 2013 saw Michael Wood assuming a full-time role as Associate Director of First-Year Programs, which was created by merging the positions formerly held by Michael and Laura Lee. This brought international student advising and disability accommodations into one program with First-Year programs to allow Janet Lohmann and Michael to focus on transitions to Bowdoin. Lesley Levy became Judicial Board Advisor and assumed new supervisory responsibilities. Lastly, the upper-class alphabet shifted in the reorganization, bringing new faces into Lesley and Jarrett Young’s cohorts.

Other transitions marked this year, too. Kim Pacelli arrived in August as the Senior Associate Dean heading the office, with a steep learning curve, including oversight of Health and Counseling, too. Although the FTE equivalent in the office did not change, the team adapted to having one fewer person. Lastly, the staff stewarded Multicultural Student Programs while Leana Amaez and her family welcomed their newest addition. The team continued to work superbly with students to navigate their Bowdoin experiences by collaborating closely with colleagues across campus. As always, some situations consumed significant time and energy.

The spring was marked by a substantial search to replace Jarrett Young, who announced in January that he would move to the Blake School. Janet and Kim worked throughout the spring to identify a new Assistant Dean and a new Assistant Dean of First-Years. In the early summer we welcomed Chris Dennis, and announced Michael’s promotion to Assistant Dean. With this team firmly in place, and a year of new responsibilities under our belts, the office is well poised to continue guiding students, but to also begin to enhance and refine our existing programming to better serve students and the Bowdoin community.
Highlights

Polaris Transition: The Dean’s Office worked very closely with the Registrar’s Office to support the campus’s transition to the Polaris student information system. The new system heralded some significant changes to our team’s work, and also created new transitions for students and faculty who the Deans support. Notably, the Registrar’s Office also went through a significant staffing transition throughout the winter months, and the Dean’s Office did a great job navigating through all this transition and supporting that team during this time.

Judicial Board: Lesley Levy ably assumed the role of the Judicial Board Advisor, overseeing sixteen cases, heading the selection process for the first time, and creating some innovations in the training program in May 2014. Kim Pacelli assumed primary responsibility for hearing Judicial Board cases, with support from Tim Foster and Janet Lohmann when necessary. Every case presented new and unique questions from students and families, which Lesley learned to navigate with ease.

Sanction Tracking: Jarrett Young completed the second year of our disciplinary sanction tracking and coordination with the new Polaris system. This new system allows us to better track outcomes for individual students, as well as trends over time. Under Jarrett’s leadership, all members of the team are contributing to this project and clear about roles and responsibilities.

Transitions: The team was exceptional in seamlessly providing support to many students, often in times of crisis, during this year of significant transition in staff and roles. Although this accomplishment often gets lost within the day-to-day routines, Bowdoin students benefitted immensely from the care and attention from staff in the Dean’s office, even amidst the transitions.

The many accomplishments of the members of our team who work with first-year programs and multicultural student programs are detailed in separate annual reports.

Key Departmental Goals 2014-2015

Lead thinking on behalf of the Student Affairs division regarding Polaris, including whether, when, and how much information to move from our paper student files into an electronic medium.

Revisit methods and opportunities for coordination of resources in support of students, particularly with colleagues in Residential Life, Health, and Counseling.

Refresh the “Sophomore Push” program and identify innovative opportunities for upperclass programming in collaboration with appropriate offices.

Improve cross-training across the office for programs that are often stewarded by one person, such as the Judicial Board, international students, and accommodations, in order to allow greater flexibility and support for all members of our team and to improve communication with students and families.

Key Departmental Opportunities 2014-2015

One year after the reorganization, staff is more established in their responsibilities and is able to approach their areas with new energy and ideas for revitalizing programs. Similarly, with the initial Polaris transition complete, members of the Dean’s Office will have more time and energy to focus creatively on new opportunities to develop and enhance Polaris to move more of our student records into the electronic realm and coordinate better with Residential Life and other colleagues.

With the study of the Health Center complete, and the arrival of the new Director of Health Services in the summer of 2014, there will be new opportunities and energy for the Student Support Team (Deans, Health, Counseling and Residential Life) to share training and enhanced collaboration opportunities.

The arrival of our new Assistant Dean, Chris Dennis, brings new opportunities to think creatively about our upperclass programming, including refreshing our “Sophomore Push” initiative, as well as our publications and “public presence” within and beyond our community. Additionally, Chris brings experience working with students from underserved communities, and we are looking forward to having him contribute his fresh perspective to our team.

Mission Statement

To guide, support, and challenge students in order that they may attain their full academic and personal potential at Bowdoin and beyond.
The Year in Review

This is the second year for the Office of Religious and Spiritual Life at Bowdoin. Perhaps the most significant accomplishment is simply its presence on the Bowdoin campus, which validates and endorses religion and spiritual life at the College. The office has become an outward and visible sign that Bowdoin believes in and encourages its students to practice their religion and spirituality openly and honestly. Students need not leave their faith at home, and if they have no faith tradition but are searching, they can receive support along their path. Illustrative of this encouragement was the creation of 2 new religious groups on the campus this year raising the number of faith groups from 6 to 8. The newly formed Bowdoin Quakers and the Bowdoin Orthodox Association now meet on a weekly basis. Although their numbers are not large, their enthusiasm is great.

The Office of Religious and Spiritual Life began a number of new programs and sponsored many lectures and events. The first was the creation of an Interfaith Council comprised of all 8 faith groups. The Council met monthly and planned numerous activities including 2 Interfaith Services, monthly religious lectures on the history and faith of various religious groups on campus, and co-sponsored with the Outing Club 3 “Natural High” Contra-dances. Also a class in Shaker box building entitled “Religion in Wood” enabled students to learn about Shaker tradition while participating in a time of woodworking and fellowship.

Perhaps the largest responsibility of the Office of Religion and Spiritual Life continues to be supporting, nurturing and helping students navigate their spiritual and religious lives during their four year journey at Bowdoin. As the Director I would estimate that I see at least 8 to 10 students weekly for talks, discussions and counseling, but also continue to meet with a number of faculty, staff and alumni for discussion and counseling.

Highlights

- Faith Groups participating in Interfaith Services: 8
- Lectures on faith and religion: 5
- Interfaith Suppers in Daggett Lounge: 2
- New Faith Groups: 2
- Interfaith Services (Thanksgiving and Peace): 2
- Interfaith Council created (monthly meetings): 1
Student Engagement

Students participating in some form of religious or spiritual life activity in 2013-14: 250-350
Bowdoin Christian Fellowship: 25-35
Bowdoin Circle: 10-15
Bowdoin Community Gospel Choir: 15-20
Bowdoin Orthodox Association: 3-5
Bowdoin Quakers: 10-15
Catholic Student Union: 12-16
(Advent and Lenten Masses in Bowdoin Chapel 30-75)
Hillel: 20-25
(Passover and high holidays 80-125)
Muslim Student Association: 5-8

Key Departmental Goals 2014-2015

Establish a prayer room at Bowdoin in the Chapel or its proximity.

Begin a new offering in the Bowdoin Chapel for Bowdoin students called “Here I Stand and This I Believe.” It will be a forum for faculty, staff and friends of Bowdoin to share what is of vital importance to them. It will be once a month on Fridays from 12:30 to 1:15 during the Common Hour period and, hopefully, will start with Barry Mills as the first speaker.

“Natural High” - Contra dancing in Daggett Lounge in the fall, winter and spring with Bates and Colby students.

A fall and spring Shaker box class entitled “Religion in Wood” to acquaint Bowdoin students with the Shaker tradition and traditional wood working.

Offer a special ecumenical service called “God’s Trombones,” a black Gospel worship service written by poet James Weldon Johnson with three local black ministers and two Gospel choirs for the Bowdoin community.

Develop a closer relationship with the McKeen Center for service projects in which the various faith groups on campus might participate.

Mission Statement

The Office of Religious and Spiritual Life at Bowdoin provides support and guidance for students and groups involved in religious activities, faith traditions, and personal spiritual growth. Bowdoin College is committed to the principle that each religious tradition is a vital and valued part of our community, and we celebrate and nurture this religious and spiritual diversity.

Key Departmental Opportunities 2014-2015

Work with Dean Amaez to make 30 College Street a warm and welcoming space for students and guests to gather.

Offer a Religious and Spiritual Life event (i.e. lectures, suppers, services) each month of the academic year.

Continue working with our Bowdoin Christian Fellowship to find a full and meaningful place for them on the Bowdoin campus.

Establish a place and presence on the campus for traditional Christian students.
This was a year of transition for the residential life program, as five of six staff members are new within the past year, e.g., Mary Pat McMahon moved on in March to become the Dean of Student Affairs at Tufts University after 12 years at Bowdoin College. In addition to staff changes, residential life has also expanded to include health education as one of its educational foci and priorities. This allows staff to provide leadership opportunities for over 300 students each year, including the student-staff, peer health and the members of the eight College Houses. New positions bring new opportunities, as evidenced by the extensive and comprehensive training curriculum created by Mike Felton, the Associate Director of Residential Education. The results were clear, as the support our student-staff offered to students across campus was incredible. From referring students to academic support, identifying students in distress and helping students access mental and physical health resources, our student-staff dealt effectively with many challenging situations. Staff training also emphasized creating safe and inclusive atmospheres by developing...
the sensitivity and skills to successfully hold conversations around race and privilege.

The College Houses provided almost 500 opportunities for students to learn, converse and socialize. Many programs focused on partnerships with faculty, community service agencies and other student groups. The addition of health education also brings the Associate Director of Health Promotion, Whitney Hogan, into the residential life team. She coordinated the first ever spring orientation for College Houses. This gave the College Houses an opportunity to hear about the leadership opportunities offered by living in a House. Housing continues to be a well-run operation. Lisa Rendall, the Associate Director of Housing Operations, makes sure that each student clearly understands their housing options and works to find the living situation that best suits them. Lisa, a fourteen year veteran of Residential Life, is truly what allows the residential life program to continue to grow, expand, and improve throughout these transitions.

Key Departmental Goals 2014-2015

Train residential life student-staff, College House members and Peer Health on how to foster and support thoughtful conversations on race and privilege across our campus.

Ensure that all 6 members of the residential life staff are effectively trained, become fully engaged with the office and contribute to the growth of the programs and resources offered through residential life.

Increase the focus on reflection for all students working with the residential life team, including time within trainings and meetings.

Develop an effective way to accurately capture the extent that Residential Life, Peer Health and the College Houses positively impact the Bowdoin campus through support and programming.

Create a platform, including social media, that allows residential life to regularly communicate with audiences both within and outside of Bowdoin about the many programs and services offered to students through this office.

Key Departmental Opportunities 2014-2015

To successfully incorporate Peer Health into the residential life team and to ensure that this connection results in stronger and better trained student leaders.

To develop a comprehensive and connected leadership development curriculum that can be shared and taught to residential life student-staff, Peer Health and College House members.

To accurately track the programs and services provided by residential life student staff, the College Houses and Peer Health.

Highlights

- All 8 College Houses held innovative and interesting programs that included partnerships between students and faculty to truly ensure that the Houses are the living rooms of the College.

- Based on information from numerous focus groups, Residential Life developed a spring orientation for College House members. This new program provided all members of the College Houses with the opportunity to meet representatives from the Office of the Dean of Student Affairs, Residential Life, Multicultural Student Programs and Safety and Security and hear clear messages about the expectations and opportunities associated with being a member of a House.

- Residential Life partnered with Off-Campus Study to create the Dinner with Six Strangers, Global Edition.

- A newly developed Wednesday night training curriculum resulted in the student-staff being trained on 27 different and important topics that helped them support the campus in a number of different ways. Significant time and attention was spent on creating inclusive and welcoming communities in each building through learning how to discuss race and privilege in a respectful and skilled way.
The Department:
Kate Stern – Director of the Resource Center for Sexual & Gender Diversity

The Year In Review

During the 2013-2014 year Bowdoin’s LGBTIQA community was vibrant and engaged across campus. The Center’s collaboration with the Department of Athletics remained strong and enabled more athletes to come out to their teams this year. There were 6 trans* students on campus who met periodically for support and connection. A significant percentage of out students continue to be students who identify as students of color.

Some of the key Center programs are OUTPeers, OUTAllies and weekly dinners. OUTPeers is a group of out LGBTIQ and non-heterosexual students trained to offer confidential and non-judgmental support. OUTAllies is a group of non-LGBTIQ students who go through a similar training to offer confidential and non-judgmental support as allies. Weekly dinners, averaging an attendance of 20-30 students, are held at the Center to build community.

Other Programs & Collaborations

- College Street Collective Leadership Training
- Trainings on LGTBIQA issues for Peer Health, Residential Life, FFLY, Women’s Rugby and Volleyball
- First Year Chat group over three meetings
- Coming Out in the Internet Age with Chris Wolf ’76
- Coming Out Stories for National Coming Out Week
- Yellow Shirt Day with BQSA. Student shirts read, RESPECT All Genders All Sexualities during Coming Out Week
- Inaugural Poet Richard Blanco reading and Proud of My Whole Self dinner
- LGBT Rights in Russia
- Dinner with Matthew Chin who studies queer burlesque
- Zen Browne “Obscure Identities: A Reflection on ftm Trans* Experience Through Painting” art show and panel
- States of Union photography exhibit by Alix Smith ’00
- Brunch with students and Q&A, Bowdoin’s LGTBIQA faculty and staff group
- Created a Gender and Sexuality Alliance with local charter school, Harpswell Coastal Academy
- Lunch conversation with Lani Teves before talk, “F-you aloha, I love you: Hawaiian Hip Hop, Drag Queens, and the Refusal of Aloha”
- Lunch conversation with Cui Zien before Queering Chinese ‘Comrades’: Film Screening & Discussion
- Queer Students of Color lunch discussion
- Dinner Celebrating Out Seniors
- Reunion Open House

By the Numbers:

268 Total OUTAllies
123 Meetings held by director with 56 students to provide mentoring and support
60 Safe Zone Trained staff and faculty in 5 trainings
45 Total OUTPeers
Highlights

In the past, the Center offered a day of programming called Proud of My Whole Self, exploring the intersectionality of sexual orientation and gender identity with race, ethnicity, class and religion. This year the Center worked hard to expand the theme of Proud of My Whole Self from a one day event to integrated programming throughout the year. The Center partnered with faculty and events by highlighting out people from various races, ethnicities and religions who were willing to share their experiences. Wade Davis, Richard Blanco, Zen Browne, Lani Teves, Cui Zien, and Matthew Chin were all guests on campus who spent time talking with students.

The director brought trainings to staff and faculty to explore the challenges our trans* students tackle while students, and identify ways to be supportive allies. This year trainings were provided to faculty in partnership with the Dean, as well as a more tailored workshop for faculty in Romance Languages exploring where gendered languages impact our trans* students’ experiences. Additionally, training was provided to Dining managers and all staff in Moulton and Thorne dining halls.

This year’s Anything but Straight in Athletics programming (ABSA) had three components. In the fall two sophomore rising leaders from each varsity team were invited to a leadership dinner to learn about the experiences of out and not out athletes at Bowdoin and to engage in identifying ways to create more welcoming teams for LGBTIQA athletes. Out and not out athletes were invited to a discussion group to share their personal experiences and find support from peers. The culmination of ABSA programming was campus programming with Wade Davis, an out gay retired NFL football player. Wade gave two talks, his keynote talk, “Interference: Hiding in Plain Sports” was preceded by a more informal talk, “Black Masculinity in Athletics.” In between both talks, he met for dinner with some members of our football team.

Key Departmental Goals 2014-2015

Find more opportunities for campus collaborations allowing students to explore the complex intersections of their identities. Specifically, create a monthly “Intersections” dinner as part of the Center’s weekly dinner programming.

Create a vibrant, welcoming and affirming space in the renovated garage/great room at 24 College Street for LGBTIQA students.

Continue to build on this year’s work of broadening the attendance in Safe Zone trainings for staff and faculty, and build in a second level of training for previous participants.

Key Departmental Opportunities 2014-2015

After long awaited garage/great room renovation at 24 College Street, secure funding for furnishings to adequately meet the needs of our growing LGBTIQA community.

Being a department of one can be challenging and often there are more opportunities for good work than time in the day. This year the directors of the Women’s Resource Center, Religious and Spiritual Life, and Gender Violence and Prevention, along with the Associate Dean of Multicultural Student Programs will work to build a stronger coalition within the College Street Collective team. The staff involved with the College Street Collective are the people on campus who support students on issues related to identity.

In order to maximize the work of the Center, develop strategies for administrative support.
The year was full of new initiatives, programs and hurdles. When new programs came up that took a team member away from regular duties another staff member was able to seamlessly step in. The best example of this was when Nate Hintze took on the logistics of President Mills’ Practical Skills program, which required Silvia Serban to step into the role as Advisor to the Student Activities Funding Committee (SAFC) in the spring.

By the Numbers:

24,752 Total Participants*

265 Total Programs for the Year

150 Spring Programs (52 in the month of April, a 15% increase)

115 Fall Programs

*does not include club sports schedules

The Department:

Allen Delong- Director of Student Life
Nathan Hintze- Associate Director of Student Activities
Silvia Serban- Assistant Director of Student Activities
Karla Nerdahl- Administrative Assistant
Bonnie Pardue- Administrative Coordinator

Highlights

- Successfully moved Ivies concert inside to Farley Field House due to rain, a logistical triumph!
- Hosted a second Men’s Summit, with more than 90 men participating
- Piloted Pub Paint Nights and Craft Center Classes in the Union
- Coordinated Richard Blanco’s visit to campus, partnering with the Director of the Resource Center for Sexual and Gender Diversity and the Associate Dean for Multicultural Student Programs
- Moved the end of year a cappella concert to First Parish Church

Much of the year involved navigating the new Volunteer Policy implemented by Bowdoin Human Resources and working through unanticipated outcomes, such as the resignations of the Bowdoin Christian Fellowship Advisors. The fall programmatic highlight was hosting Inaugural Poet Richard Blanco for Family Weekend. The weather was the story of the spring semester, which brought the first indoor Ivies in many years and unpredictable weather for senior week. The strong relationships Student
Activities staff have with staff in the Facilities, Electrical, Dining and Security departments allowed staff to wait until the last minute to make rain calls. But when the time came to seek shelter from the rain these departments were quick to ensure the success of all spring events, rain or shine.

Other highlights include refining the leadership development program to better match the interests of students; bringing Craft Center programming into the Union by hosting small afternoon craft classes and Paint Nights in the Pub; and celebrating Nate Hintze’s selection as Chair of the Bowdoin Administrative Steering (BAS) Committee. The year was capped with the Student Activities Poster Designer Alex Pigo becoming Bowdoin Student Employee of the Year.

Key Departmental Goals 2014-2015

Create/introduce The Student Union Committee, a new student committee devoted to programming in Smith Union.

Continue to streamline office structure to meet the needs of over 100 student groups on campus.

Offer more men’s specific programming throughout the year.

Increase involvement with Class Council programming.

Continue to help make Bowdoin Cable Network relevant again on campus.

Be more proactive in developing programming partnerships with Residential Life.

Key Departmental Opportunities 2014-2015

Develop sustainable financial model for club sports to support post-season travel opportunities.

Work with campus space constraints to successfully meet the ever growing space needs of student organizations.

Develop an alcohol enforcement policy for Student Activities events where enforcement is collaborative between Dining and Security.

Create process to evaluate concert or large-scale program proposals with an eye toward return on investment (cost of program/number of attendees).

Develop a more relevant and reflective set of metrics that will better track the many successes that happen over the course of the school year.
The 2013-2014 year marked the beginning of a new five-year grant cycle for Upward Bound. Despite a 5% cut to the Upward Bound budget due to the federal across-the-board sequester, we went on to have an outstanding year. The project successfully recruited and served 107 low income and first generation students from eleven target high schools in Maine including seven in Washington County as well as Lewiston, Lisbon, Gardiner and Bath. The project surpassed its objective for college going with 95% of graduating seniors accepted, receiving aid and intending to enroll in a postsecondary institution in the fall of 2014. Postsecondary persistence rates also exceeded expectation with 80% of enrolled first-year college students from the 2012 cohort enrolling for a second year in college in 2013-2014. In addition to tracking college enrollment and persistence, the Bowdoin project launched a state-wide effort in conjunction with Maine’s other Upward Bound programs to collect and track financial aid award data for all participants. This data will be used to further inform our college and financial aid counseling service for families. In aggregate, this data will shed more light on the larger issue of college affordability in Maine.

By the Numbers:

150 Fee waivers provided for college applications

107 Upward Bound Participants (83% had incomes below 150% of the poverty level and were first generation)

14 College visits sponsored by Bowdoin Upward Bound for participants 2013-2014

100% Participation by seniors completing the Free Application for Federal Student Aid (FAFSA)

Mission Statement

Bowdoin College Upward Bound is a federally funded TRIO program designed to provide underrepresented high school students with the skills and preparation necessary for success in higher education. During the summer, participants live on campus for 6 weeks while enrolled in a series of rigorous academic courses. Throughout the school year, they participate in academic enrichment activities.
Key Departmental Goals 2014-2015

Create a database of all prior-year participants. (Currently only paper record from 1965 – 1991)

Develop and train four academic year outreach positions for student employment.

Build a network of supporters for the fundraising campaign.

Further develop early outreach efforts in Washington County to better serve male students and students from Indian Township School (Peter Dana Point) and Beatrice Rafferty School (Pleasant Point).

Highlights

- A new collaboration with other TRIO projects in the state to launch the UB Student Leadership Council, providing leadership training and enrichment opportunities to students.

- A partnership with the College's Kent Island Scientific Station to provide a week-long intensive learning opportunity to interested UB participants.

- Record setting attendance at our annual Fall student rally on November 10-11, 2013.

Key Departmental Opportunities 2014-2015

In 2015, the College will mark 50 years of sponsoring Upward Bound. This milestone is an excellent opportunity to celebrate the College’s important work in Maine, reconnect with Upward Bound alumni and former staff and strengthen the project through a fundraising campaign. In 2015, the project will launch a campaign to raise $50,000 for an endowed emergency fund for Upward Bound.

Like many postsecondary institutions and college prep programs, Upward Bound enrollment of male students continues to decline. In recent years, the project has been working to identify and admit students earlier, beginning in the first year of high school. This effort has proved promising and we hope to build further momentum.
The Department:
Melissa Quinby – Director of the Women’s Resource Center

2013-2014 Student Directors
Calla Hastings ’14
Anissa Tanksley ’14
Laurel Varnell ’14
Neli Vazquez ’14
Jackie Fickes ’15
Sophie Janes ’16

The Year in Review

During the 2013-2014 academic year, the Women’s Resource Center (WRC) at Bowdoin College offered many opportunities for students, staff, and faculty to engage with gender issues that impact our campus and society. Working independently and collaboratively with other departments, the WRC offered over 30 programs and events. Hallmark programs of the year included: A “Celebrating Women, Celebrating Bodies” photo shoot and exhibit; the “What the F is Feminism and Who Needs it Anyway?” panel discussion; an evening program on editorial writing with Tallman Scholar Susan Faludi; two sold-out productions of The Vagina Monologues; a strategy circle discussion with students, staff, and faculty on the topic of “slut shaming”; a creative and thoughtful meeting about gender and power dynamics in response to an anonymous Orient opinion piece titled, “The Pretty Game: Objectification, Humiliation and the Liberal Arts”; and a new initiative for first year women transitioning to Bowdoin from all girls’ schools.

Several traditional WRC programs such as swimming lessons for women, the Bowdoin Women’s Association monthly discussion group, Wild Women Adventures, and our Life 101 series, continued to grow in scope and popularity.

The Director of the WRC worked particularly closely with colleagues affiliated with 24 College Street to offer the entire campus community educational and engaging programming on topics related to gender, sexuality, health, and gender violence awareness, education, and prevention. Additionally, the Director worked closely with the Office of the Dean of Student Affairs, Health Services, and Counseling Services to advise and support many individual students throughout the year. During the spring semester, the Director of the WRC served as Interim Advisor to the Student Sexual Misconduct Board.

Active student groups:
- Fostering Female Leadership in Youth (FFLY)
- Bowdoin Women’s Association (BWA)
- Bowdoin Women in Business (BWIB)
- V-Day
- The Student Body

By the Numbers:
30 Hosted/collaborated events
1,200 Attendees
(students, faculty, staff and members of community)
Collaborate creatively and thoughtfully with students, staff, and faculty to effectively engage more Bowdoin men in discussions and events about gender issues that greatly impact this community.

Work closely with the Office of Residential Life, students, and staff in Health and Counseling Services to provide ongoing programming and education on body image and disordered eating with a specific focus on women.

Strengthen educational programming on Bowdoin’s Student Sexual Misconduct Policy for first-year women and collaborate with partners in other departments to help provide this education for male students.
ATHLETICS

Tim Ryan – Ashmead White Director of Athletics 1.00 FTE
Alice Wiercinski– Associate Director of Athletics 1.00 FTE
Nicola Pearson – Senior Woman Administrator & Head Coach, Field Hockey 1.00 FTE
Jim Caton – Assistant Director of Athletics for Communications 1.00 FTE
Lynn Ruddy-Associate Director of Athletics and Assistant Coach, Track 1.00 FTE
Deborah Miller-Administrative Coordinator .94 FTE
Lorica Cummings-Administrative Assistant II .94 FTE
Ben Mackey-Manager of Athletic Equipment Services .92 FTE
Thomas Anita- Assistant Manager of Athletic Equipment Services .50 FTE
Neil Willey-Head Coach, Strength & Conditioning 1.00 FTE
Dan Davies-Head Athletic Trainer 1.00 FTE
Megan Thompson-Associate Head Athletic Trainer .83 FTE
Laura Morris- Assistant Athletic Trainer .83 FTE
Gretchen Appleby-Assistant Athletic Trainer .83 FTE
Joe Shaw-Assistant Athletic Trainer .83 FTE
Winnifred Merrill- Field House Supervisor .35 FTE
Michael Connolly- Head Coach, Baseball 1.00 FTE
Timothy Gilbride-Head Coach, Men’s Basketball 1.00 FTE
Brandon Linton-Assistant Coach, Men’s Basketball .85 FTE
Peter Slovenski- Head Coach, Men’s and Women’s Cross Country & Track 1.00 FTE
Candace Kelly- Assistant Coach, Track .85 FTE
Chris Flynn- Assistant Coach, Track .85 FTE
David Caputi- Head Coach, Football
Ryan Sullivan- Assistant Coach, Football & Head Coach, Softball 1.00 FTE
John Burrell- Assistant Coach, Football 1.00 FTE
Chris Sapp- Assistant Coach, Football 1.00 FTE
Joseph Clark- Assistant Coach, Football .85 FTE
William McCord III- Assistant Coach, Football .85 FTE
Eric Westerfield- Assistant Coach, Football .85 FTE
Terrence Meagher- Sidney J. Watson Coach, Men’s Ice Hockey 1.00 FTE
Jamie Dumont-Assistant Coach, Men’s Ice Hockey .85 FTE
Jason Archbell- Head Coach, Men’s Lacrosse 1.00 FTE
Max Silberlicht- Assistant Coach, Men’s Lacrosse .85 FTE
Nathan Alsobrook-Head Coach, Men’s and Women’s Nordic Skiing .75 FTE
Scott Wiercinski-Head Coach, Men’s Soccer 1.00 FTE
Tomas Fortson- Head Coach, Men’s and Women’s Squash & Men’s Golf 1.00 FTE
Brad Burnham- Head Coach, Men's and Women’s Swimming & Diving 1.00 FTE
Conor Smith- Head Coach, Men’s Tennis .75 FTE
Frank Pizzo- Head Coach, Sailing .75 FTE
Gil Birney- Head Coach, Men’s and Women’s Rowing 1.00 FTE
Adrienne Shibles- Head Coach, Women’s Basketball 1.00 FTE
Kelly Krasco- Assistant Coach, Women’s Basketball .85 FTE
Ruth Ness-Assistant Coach, Field Hockey and Women’s Lacrosse .85 FTE
Shannon Malloy- Assistant Coach, Field Hockey .85 FTE
Marissa O’Neil- Head Coach, Women’s Ice Hockey & Women’s Golf 1.00 FTE
Gina Ireland- Assistant Coach, Women’s Ice Hockey .85 FTE
Liz Grose- Head Coach, Women’s Lacrosse 1.00 FTE
Marybeth Matthews- Head Coach, Women’s Rugby .75 FTE
Brianne Weaver- Head Coach, Women’s Soccer 1.00 FTE
Paul Holbach- Head Coach, Women’s Tennis .75 FTE
Karen Corey-Head Coach, Volleyball .85 FTE
BOWDOIN OUTING CLUB

Michael Woodruff – Director of Outing Club 1.00 FTE
Becca Austin – Assistant Director of Outing Club 1.00 FTE
Sarah Johnson – Assistant Director of Outing Club 1.00 FTE

CAREER PLANNING

Timothy Diehl - Director of Career Planning .92 FTE
Dighton Spooner - Senior Associate Director of Career Planning .92 FTE
Sherry Mason - Associate Director of Career Planning .92 FTE
Todd Herrmann - Associate Director of Employer Relations .92 FTE
Meg Springer - Assistant Director of Career Planning .92 FTE
Cynthia Kingsford - Assistant Director of Career Planning .92 FTE
Jordan Bell - Assistant Director of Employer Relations .92 FTE
Ivy Pelletier - Administrative Coordinator .85 FTE
Laurie Sweetman - Administrative Assistant .94 FTE

COUNSELING SERVICES

Bernie Hershberger, Ph.D. - Director .92 FTE
Aileen Park, Ph.D. - Associate Director .83 FTE
Shelley Roseboro - LPC Senior Staff Clinician .75 FTE
Alison McGrath - LCPC Staff Clinician .75 FTE
Robert Carnicella, Ph.D. - Staff Clinician .75 FTE
Lindsay Moore - Administrative Coordinator .83 FTE
Jeff Stenzel, MD Consulting Psychiatrist - four hours per week
Whitney Houghton, MD Consulting Psychiatrist - six hours per week
Geno Ring, LDAC Substance Abuse Consultant - counseled 50 students
Barbara McKim, Ph.D. Neuropsychologist - evaluated 19 students

Interns: Dan Creek, MA; Rebecca Farnham, MA; Sarah McKinnon, MA; Katherine Russell, Doctoral Student

DEAN OF FIRST-YEAR STUDENTS OFFICE

Janet Lohmann - Associate Dean of Student Affairs/Dean of First-Year Students .92 FTE
Michael Wood - Associate Director of First-Year Programs/Advisor to International Students/Director of Accommodations for Students with Disabilities 1.00 FTE
Kathleen King - Administrative Assistant, working primarily with First-Year team 1.00 FTE

HEALTH PROMOTION

Whitney Hogan - Associate Director of Health Promotion .92 FTE
HEALTH SERVICES

Sandra Hayes MSN, APRN-C- Director of Health Services .75 FTE
Julie Gray PA-C- Physician Assistant .60 FTE
Carri Kivela MSN, NP-C- Nurse Practitioner .65 FTE
Jane MacMaster- Medical Assistant .75 FTE
Leslie Nuccio LPN- Student Insurance Coordinator .75 FTE
Wendy Sansone MSN, RN- Clinical Coordinator .85 FTE
Suzanne Stanton- Administrative Coordinator .88 FTE

JOSEPH McKEEN CENTER FOR THE COMMON GOOD

Sarah Seames- Director .92 FTE
Janice Jaffe- Associate Director .92 FTE
Andrew Lardie- Associate Director .92 FTE
Caitlin Callahan- Assistant Director .92 FTE
Shawn Gerwig- Administrative Coordinator .65 FTE
Nancy Jennings- Senior Faculty Fellow, Course Release

MULTICULTURAL STUDENT PROGRAMS

Leana Amaez- Associate Dean of Multicultural Student Programs .92 FTE

OFFICE OF THE DEAN OF STUDENT AFFAIRS

Leana Amaez- Associate Dean for Multicultural Student Programs .92 FTE
Tim Foster- Dean of Student Affairs .92 FTE
Kathleen King- Administrative Assistant .94 FTE
Lesley Levy- Assistant Dean of Student Affairs .92 FTE
Janet Lohmann- Associate Dean of Student Affairs/Dean of First-Year Students .92 FTE
Kim Pacelli-Senior Associate Dean of Student Affairs .92 FTE
Denise Trimmer- Executive Assistant to the Dean of Student Affairs 1.00 FTE
Susan Snell- Administrative Assistant .94 FTE
Jarrett Young- Assistant Dean of Student Affairs .92 FTE
Michael Wood- Associate Director of First-Year Programs/Advisor to International Students/Director of Accommodations for Students with Disabilities 1.00 FTE

RELIGIOUS AND SPIRITUAL LIFE

Rev. Robert E. Ives- Director of Religious and Spiritual Life .55 FTE
RESIDENTIAL LIFE
Meadow Davis – Associate Dean of Student Affairs/Director of Residential Life/Deputy Title IX Coordinator .92 FTE
Michael Felton – Associate Director of Residential Education .92 FTE
Lisa Rendall – Associate Director of Housing Operations 1.00 FTE
Madelaine Eulich – Assistant Director of Residential Life 1.00 FTE
Mira Nikolova – Administrative Coordinator .94 FTE

RESOURCE CENTER FOR SEXUAL & GENDER DIVERSITY
Kate Stern – Director of the Resource Center for Sexual & Gender Diversity .75 FTE

STUDENT ACTIVITIES
Allen Delong – Director of Student Life .92 FTE
Nathan Hintze – Associate Director of Student Activities .92 FTE
Silvia Serban – Assistant Director of Student Activities .83 FTE
Karla Nerdahl – Administrative Assistant .55 FTE
Bonnie Pardue – Administrative Coordinator .94 FTE

UPWARD BOUND
Bridget Mullen – Director, Bowdoin College Upward Bound 1.00 FTE
Ginny Ward – Assistant Director, Bowdoin College Upward Bound 1.00 FTE
Judy Ebert – Program Manager, Bowdoin College Upward Bound 1.00 FTE
Cathy Bell – Academic Counselor .66 FTE

WOMEN’S RESOURCE CENTER
Melissa Quinby – Director of the Women’s Resource Center .55 FTE